

Tab G

**From:** dianastew@aol.com [mailto:dianastew@aol.com]  
**Sent:** Tuesday, November 27, 2007 11:59 AM  
**To:** Joe Silvestri  
**Cc:** amg@wtcufg.org  
**Subject:** My9 and the 9/11 Civic Education Program

Dear Mr. Silvestri:

I am writing in support of My9 and its coverage of New Jersey news. Certainly the segment on the 9/11 Civic Education Program this past September is an example of your station's outreach and efforts to expose some of the very vital and positive things happening in New Jersey.

As a member of the WTC United Family Group, and the mother of a junior high school student and high school student at the time of the WTC attacks that killed their dad, I am grateful for Anthony Gardner's work on behalf of generations to come. Having grown up in a neighborhood with many German Jewish immigrants, including Holocaust survivors, I know the value of first-hand information when it comes to understanding the issues surrounding WW II. I believe Anthony Gardner's work shows outstanding foresight and must be supported, as he too recognizes the need for first-hand information when it comes to correctly chronicling and educating students about the events of 9/11. My9's interview of Anthony and my son Eamon this past September provided the kind of exposure the 9/11 curriculum needs, especially in light of the continued unresolved issues regarding 9/11 remains and health coverage for those who worked at Ground Zero. The My9 coverage shed light on t his positive and intellectual effort happening in New Jersey, that will one day benefit every child educated in the country.

Keep up the wonderful work, and I hope that your voice will not be silenced.

Sincerely,  
Diana Stewart  
Only wife of Michael James Stewart  
The Wing Forward for Freedom Foundation

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More new features than ever. Check out the new [AOL Mail!](#)

11/27/2007

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**Dear Sir/Madam:**

My name is Anthony Worgs. I host Hip-Hop with Substance at Montclair State University on WMSC/90.3 FM. The focus of my radio program is to show the public that people who grew up in the Hip-Hop generation can talk about issues in an aggressive, professional, non-profane manner.

I have been in contact with Joe Silvestri, of My 9/Fox 5 and producer of their Real Talk public affairs show for the past two years. My 9 does a tremendous job of outreach in order to get different view points for their public affairs shows. I have been on Real Talk twice and I have shared my views with community luminaries like Newark City Council President Mildred Crump, Anti-Defamation League Regional Director of New York Region Joel J. Levy, and Lawrence Hamm of People's Organization for Progress. Therefore, I have been on Real Talk with people of different ethnicities, political view points, gender, and age group in order to find solutions to issues affecting our shared communities. This I believe is the basis and foundation of the Real Talk television program, Joe Silvestri, and the entire staff at My 9.

Subsequently, it is imperative that My 9 keep its license so that they can have shows on the air which are informative, educational, entertaining, and enlightening. For example, as I am writing this letter of support for My 9, tonight Wednesday November 21, 2007 at 8:00 PM they will air Hotel Rwanda which depicts the Rwandan Genocide. This shows My 9's mission of informing and educating. In addition, My 9 news, public affairs shows, and personalities like Brenda Blackmon, Harry Martin, Mike Gilliam, and Megan Vega are the tone of the community and the voice of the voiceless. With such diverse people bringing forth the news it is wonderful for the community and leaves an indelible mark on the minds of children which show that if they work hard and get educated one day they can be just like one of My 9's diverse personalities.

Lastly, to reaffirm my support for My 9 I am willing to speak at the next hearing concerning their license.

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*November 26, 2007*

*Page 2*

Sincerely,

Anthony Worgs  
Host and Producer  
908-247-7136  
Anthologythegreat@msn.com



-----Original Message-----

From: Jill Pantozzi [mailto:jillpantozzi@yahoo.com]

Sent: Wednesday, November 21, 2007 12:20 AM

To: Audrey Pass

Subject: MDA Telethon Thanks

Dear Ms. Pass,

My name is Jill Pantozzi. I have a form of Muscular Dystrophy and have appeared on the Jerry Lewis MDA Labor Day Telethon in the New York area for 18 years. I would like to take this opportunity to tell you how grateful I am for your continued support of the MDA Telethon. The help WWOR TV My9 gives enables MDA to continue to provide comprehensive services through New Jersey clinics and to advance its research efforts to find treatments and cures for over 40 neuromuscular diseases.

The support of WWOR TV MY9 has helped me to realize that regardless of any physical shortcomings I may have, I can still follow and, through hard work, achieve my dreams. Your station has proven to be a great opportunity for me to hone my skills towards a career in television. I'm currently a DJ for WJLK 94.3 The Point in New Jersey. While I am still learning and working towards getting my start in television, it was the experiences that your station and the MDA Telethon provided me that have allowed me to begin my career in media.

Thank you for all the help you've provided to MDA and every family and individual out there who is affected by Muscular Dystrophy.

Sincerely,

Jill Pantozzi

(908) 377-8733

[myspace.com/jillpantozzi](http://myspace.com/jillpantozzi)

<http://www.linkedin.com/in/jillpantozzi>

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Get easy, one-click access to your favorites.

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<http://www.yahoo.com/r/hs>



National Council on Alcoholism  
and Drug Dependence of  
Middlesex County, Inc.

Steven G. Liga  
MSW, LSW, LCADC, CPS  
Executive Director

November 21, 2007

Ronica Harris  
Public Affairs  
Fox5/My9  
9 Broadcast Plaza  
Secaucus, NJ 07094

Dear Ronica,

I am writing this letter in support of the efforts of My 9/WWOR to serve the community on issues of importance. It has been my experience that you are committed to providing valuable programming for your viewers by reaching out to community organizations and individuals such as myself in order to cover relevant topics.

My recent interviews with both My 9's "Real Talk" and Fox 5's "Good Day Street Talk" provided a valuable resource to the citizens of New Jersey to illustrate the serious consequences of prescription drug abuse. Your interest in covering this issue clearly demonstrates a sincere commitment to the community you serve.

I look forward to working with you in the future on these and other critical issues of importance to the people of New Jersey. Please let me know if there is anything I can do to assist you.

Thank you.

Sincerely,

Linda Surks  
Coalition Coordinator

*The mission of NCADD of Middlesex County, Inc. is to promote the health and well-being of individuals and communities of Middlesex County through the reduction or elimination of alcohol, tobacco, and other drug use problems.*

**North Jersey Media Group**  
**FOUNDATION**

**Jennifer Borg, Esq.**  
Corporate Secretary

150 River Street  
Hackensack, NJ 07601-7172  
phone: 201/646-4490  
fax: 201/678-3956  
borgj@northjersey.com



November 19, 2007

Audrey Pass  
WWOR-TV, My9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Audrey:

Thank you for My 9 television's key sponsorship support in the Action Against Hunger™ Food Drive initiative, a program of the North Jersey Media Group Foundation, Federal I.D. #35-2165636. The efforts of the station have made a difference in the lives of our underprivileged neighbors!

Hunger in northern New Jersey is an ongoing and serious problem. This year we were able to collect more than \$60,000, exceeding our monetary goals, and over 92 tons of food. The support has gone a long way toward relieving hunger for needy families in the community.

The thorough reporting on the issue of chronic hunger in North Jersey conducted by My 9's news and public affairs team, as well as the public service announcement anchored by Brenda Blackmon and Harry Martin, helped put a face on hunger that motivated the public to give generously.

Your partnership is a vital component of our food drive effort. The food service pantries with which we worked so closely also expressed their appreciation to My9 and commented that the broadcasts boosted morale within their organizations as well as spread the word of how to help. Thanks to the caring contributions of organizations like My9, we are able to continue serving the neediest in our community.

Again, please accept our sincere gratitude for your most valuable partnership this year and in the past; it is greatly appreciated. We look forward to your continued support.

Sincerely,

**Funds:** North Jersey Media Group Disaster Relief Fund • Action Against Hunger™  
Bear Hugs for the Holidays® • Literacy and Education Fund • Compassion Fund

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North Jersey Media Group Foundation is a community-based charity supported by North Jersey Media Group Inc.,  
publishers of *The Record*, *Herald News* and Community Newspapers of North Jersey Media Group

[www.njmfgf.org](http://www.njmfgf.org)

November 19, 2007

Fox 5 New York / WWOR TV - My9  
Lew Leone, VP & General Manager  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Lew,

I would like to express to you how grateful MDA is for your continued support of the Jerry Lewis MDA Labor Day Telethon. WWOR TV My9 gives unreservedly of their time and efforts to broadcast our Telethon and it is very much appreciated. Thanks to the extraordinary dedication of all those involved, I can say with pride that each year's telethon is an unqualified success. The Muscular Dystrophy Association and the families we serve in the New Jersey area consider WWOR TV My9 as a most valued member of our family. You provide the families in New Jersey with an unmatched source of help and hope for thousands of families in the Garden State. Your support enables MDA to bring priceless assistance to our community to people with neuromuscular diseases and their families, and to continue their primary mission of lifestyle research.

WWOR TV appreciates the importance of giving back to the community and enriching the quality of life of the people in New Jersey living with neuromuscular diseases. WWOR TV My9 believes community commitment is both a privilege and a responsibility. The people at WWOR TV My9 are dedicated to supporting MDA research, clinics, summer camp and services by providing the MDA the forum to reach out to many New Jersey residents during the annual Jerry Lewis MDA Labor Day Telethon.

Thank you for encouraging your New Jersey based local talent, Sports Anchor, Russ Salzberg and Field Reporter, Giovanna Drpic to actively participate at local MDA events including MDA Summer Camp. MDA's vastly popular summer camp program provides priceless experiences at no cost to camper's families. Giovanna Drpic broadcasts a story each year depicting the campers enjoying physical activities geared to their interests and abilities. She highlights some of our campers as they play sports, go fishing, make arts and crafts and spending time making new memories and friends. It's great that Giovanna is able to capture these candid memories in her news stories.

As you know, Sports Anchor, Russ Salzberg has been involved with MDA for many years as our Co-Host for the Jerry Lewis MDA Labor Day Telethon. Russ selflessly gives of his time and talent not only during the telethon but at special events that take place which raise much needed funds for the association. Brenda Blackmon and Harry Martin also support MDA by attending MDA fundraising events as well as the Telethon.

WWOR TV My9 supports the MDA by sharing many stories of those New Jersey family's that are affected by neuromuscular diseases on their weekly broadcast of "Real Talk" prior to the Jerry Lewis MDA Telethon. The MDA stories bring to light certain issues that many New Jersey residents and companies may not be aware of. Thanks to the broadcast, the people of New Jersey are made aware of and are provided with valuable information including MDA's local services within the community.

This past year, the local segment of the Jerry Lewis MDA Telethon broke records by raising \$6,689,195. A large percentage of those dollars raised came from our family of sponsors in New Jersey. New Jersey's Hasbrouck Heights Pledge Center is home to hundreds of volunteers who look forward to participate in the annual Jerry Lewis MDA Labor Day Telethon. The Hasbrouck

Heights Pledge Center houses over 120 phone lines that ring constantly as residents from New Jersey call in to make a pledge. Nine (9) Central and Northern New Jersey Counties filter through the Hasbrouck Heights pledge center. They include: Bergen, Morris, Sussex, Hudson, Passaic, Essex, Somerset, Middlesex and Union as well as Monmouth and Ocean which filter through the Tinton Falls, New Jersey pledge center. Each pledge center relies on the WWOR TV My9 broadcast to make the telephones ring and to garner pledges for Jerry's Kids. As you know, each pledge is a promise and we count on WWOR TV My9 to help us keep our promises to those people we serve in New Jersey. WWOR TV My9 certainly gives back to the local communities by providing MDA with an incomparable media outlet to reach out to millions of New Jersey residents asking them to support MDA by making a pledge to help MDA research and local services for individuals and families affected by neuromuscular diseases.

The outstanding support of WWOR TV My9 enables MDA to continue to provide comprehensive services through New Jersey clinics and to advance its research efforts to find treatments and cures for over 40 neuromuscular diseases. On behalf of all of the MDA and those we serve in the State of New Jersey, we are moved by the commitment of your station and we thank you for dedication and commitment to our cause. With heartfelt appreciation for your selflessness we thank you again for providing a venue for the MDA to reach millions of viewers in the State of New Jersey. Thanks for Caring.

Dennis D. Dias  
Northeast Divisional Field Representative  
Muscular Dystrophy Association

From: John J. Specchio [mailto:specchioj@mail.montclair.edu]  
Sent: Sunday, November 18, 2007 9:26 PM  
To: Joe Silvestri  
Cc: especchio@cse.edu; kcs16@duke.edu; dave@lewislegal.com; bloomie711@aol.com  
Subject: Real Talk Emily Specchio

Joe,

Eileen, Kate and I want to thank you again for allowing us to tell my daughter Emily's story on Real Talk. Everyone who tuned in said the show was well produced and directed and the topics heart-warming and moving. They also felt our segment went over extremely well and thanks to you, was well prepared and flowed seamlessly through Emily's life and contributions.

We have already received emails from viewers wishing us well and even one who wants to meet with us regarding joining forces with his charitable work in the Dominican Republic.

Finally, next May 15, we would like to invite you and Brenda as our guests and special honorees at the Annual Emily C. Specchio Foundation Dinner that will be held at the Madison Hotel in Morristown NJ. Mark your calendar. We again expect over 270 people from various local, state, national and international locations to attend. My cousin David A. Lewis Esq. and his wife Tess of Morristown N.J. are the coordinators of the event.

Talk to you soon.

Best wishes,

John

# JASPER AWARDS

Audrey Pass  
Fox TV  
205 E. 67th  
New York, NY 10021

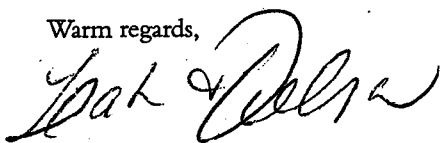
Dear Audrey,

On behalf of the 2007 JASPER Award Committee of the Jersey Shore Public Relations and Advertising Association (JSPRAA), we can't thank you enough for your participation in the 33rd Annual JASPER Awards. With 216 people in attendance and Reid Lamberty hosting the event, the organization was able to generate additional funds for the James R. McCormick Scholarship Fund which benefits Jersey Shore college students majoring in communications.

JSPRAA accepted more than 392 entries in 90 categories that included advertising, print materials, direct mail, radio and television, audio/visual, excellence in writing, media relations, public relations, special events, and interactive communications. Judged by a panel of experts from the tri-state area, the entries that received the highest score in their category were given either a Gold or Silver Award. Awards included 77 Gold, 71 Silver, the President's Choice Award which was awarded to David Alan Enterprises and the Helen Hoffman Best of Show to Oxford Communications.

Thank you again for supporting the 2007 JASPER Awards and the great talent that exists within the state of New Jersey. Please feel free to visit our website [JSPRAA.com](http://JSPRAA.com) to review a complete list of winners.

Warm regards,



Leah McCloskey & Debra Rizzi  
JASPER Awards Co-Chairs



Jersey Shore Public Relations & Advertising Association  
P.O. Box 8515, Red Bank, NJ 07701

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Testimonial from Curtis Sliwa, Founder and President of the Guardian Angels.

My9 News, My Life Line to what's going on in New Jersey

Thank God for "My9 News!" Now why in all of New York would I say that? First of all, this is an era where there is virtually no local identity in terms of media. What we watch on TV, and listen to on radio, has become increasingly homogenized. It's refreshing to be able to watch a news program that tells me what's happening in my own backyard before getting hit with 20 stories from 20 different countries. Gone are the days, where your favorite TV program aired only in your community. Even the local news, which has traditionally been the last hope for local media, has become increasingly cookie cutter-like. It resembles what you can watch in dozens of other cities....the lone exception is, "My9 News," the great white whale. In addition, I have selfish reasons, as a radio broadcaster for WABC 77AM, the "Curtis and Kuby Show," (M-F, 5-10AM).

For the past seven and a half years, knowing that 39% of our listeners are residents of New Jersey meant it was a necessity to cater to their news needs. Without the New Jersey component, we would never have been the Fifth most listened to Morning Show in all of the New York Metropolitan area. "My9 News," at 10:00 PM each night, has provided us with a spectrum of relevant New Jersey subjects. It's been evident in our newscasts and prevalent in our overall commentary. If we had waited for the New Jersey newspapers to be delivered or even gone on-line for the internet editions, we would have been a day late and a dollar short when it came to delivering New Jersey related news that our listeners find so compelling.

To give you an example of some recent, "My9 News" N.J. events: on Monday, Nov. 19th, the very next morning we were able to discuss, in detail and at length, the scandal involving the Hoboken Police Chief posing with topless, "Hooters," girls after reprimanding his own SWAT Team for doing so! I was able to use my personal experiences in patrolling Hoboken as a Guardian Angel. Interacting with Hoboken cops on the beat, along with the volume of information provided by the, "My9 News," story. Another story dealt with the rating of Camden, NJ as the fifth most dangerous city in the nation. The story had information on past-poor ratings and how officials had protested in the past. I was able to combine that with my own observations, from patrolling Camden, NJ with the Philadelphia Guardian Angels. The next story became a featured discussion topic in the past month on our morning show. The "My9 News," reports on the Orthodox man attacked in Lakewood, NJ, which turned out to be a bias attack, helped flesh out the story and enabled us to bring fresh details to our audience, in the 5:00 hour news block. These stories included details and insight that weren't available on any other local TV station.

As founder and President of the Guardian Angels, I criss-cross New Jersey on a regular basis. I journey from Sussex County to the Jersey Shore, along with Camden to Jersey City. In organizing Guardian Angel patrols and conducting educational programs in schools, when it comes to staying in touch with all developing news that affects what I do in the streets, I get my plate filled by "My9 News." But more importantly, the shows supplied information, updates, and details, which I pass on to our vast New Jersey audience in the

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mornings on News Talk Radio 77 WABC.

C.S.  
Founder & President,

Guardian Angels

Talk Show Host

News Talk Radio 77 WABC  
917-734-6999  
Curtisliwa@aol.com

# The Advertising Council Inc.

Peggy Conlon

President & CEO

October 31, 2007

Lew Leone  
VP/General Manager  
WWOR-TV  
205 E 67th St  
New York, NY 10065

Dear Lew:

On behalf of the Ad Council's Board of Directors, I would like to thank you for WWOR-TV's steadfast support of our PSAs. In 2006, your station demonstrated a remarkable commitment to public service by donating valuable and substantial airtime to the Ad Council's PSAs.

Your contribution enables the Ad Council to communicate public service messages that help raise awareness, change behaviors and ultimately, save lives. In appreciation, we have shed light on your wonderful support by mailing a letter to Congressman Maloney (please see enclosed). This is one small gesture we do every year to thank those select TV stations who have demonstrated an exemplary commitment to our PSAs.

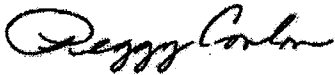
We are happy to report that in 2006, the media--TV, cable, radio, newspaper, magazine, online, alternative and outdoor--donated more than \$1.9 billion in time and space to our campaigns. It is only because of the collective and extraordinary generosity of stations such as WWOR-TV that we can proudly report such an impressive amount.

Moreover, broadcasters such as yourself allow the Ad Council to continue to communicate vitally important messages to local communities across the nation. Your support has been essential whether it's our *Generous Nation* campaign, which motivates Americans to give more of themselves in the course of their daily lives, our childhood obesity campaign or our "Boost" campaign, which motivates students to stay in high school.

For 65 years, the Ad Council's mission has been to leverage the power of the media and advertising communities to create positive social change. WWOR-TV's support and dedication to public service makes that possible and we are extremely grateful.

Should you have any questions or would like the Ad Council to send letters to any other Congressmembers in WWOR-TV's viewing area, please contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at [dkulzer@adcouncil.org](mailto:dkulzer@adcouncil.org) or (212) 984-1905.

Kind Regards,



Peggy Conlon  
President and CEO  
The Advertising Council, Inc.



# The Advertising Council Inc.

**Peggy Conlon**

President & CEO

October, 31 2007

Honorable Carolyn Maloney  
United States House of Representatives  
2331 Rayburn HOB  
Washington, DC 20515

Dear Congressmember Maloney:

The Ad Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the outstanding support our PSAs received from television station WWOR-TV (located in your Congressional district and owned by Fox Television Stations, Inc.).

For sixty-five years, the Ad Council has relied on the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages to the American people. Our PSA campaigns, created in partnership with our Federal Government and non profit sponsors, raise awareness, change behaviors and save lives.

However, the Ad Council's PSAs could never reach the public without the generous support of our media partners and stations like WWOR-TV. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2006, the media donated over \$1.9 billion in free airtime and space – an unprecedented amount!

In 2006, WWOR-TV donated an impressive and substantial amount of airtime to our PSAs. Their steadfast commitment to public service allows the Ad Council to continue to communicate important messages to your constituents, helping the families and communities of your district.

Because of the media's remarkable generosity, the Ad Council is able to communicate critical messages to the public on a host of pressing issues, including preventing youth reckless driving, obesity prevention, promoting financial literacy and autism awareness. In addition, the media rallied behind the Ad Council's new PSA campaign *Generous Nation*, which inspires Americans to give more of themselves (volunteering and donating) over the course of their daily lives.

Please join me in commending WWOR-TV for using its valuable airtime to improve the lives of your constituents. You may contact the station at the following address:

Lew Leone, VP/General Manager  
205 E 67th St  
New York, NY 10065  
212-452-5555

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Kulzer, the Ad Council's Director of Nonprofit and Government Affairs at [dkulzer@adccouncil.org](mailto:dkulzer@adccouncil.org) or (212) 984-1905.

Sincerely,



Peggy Conlon  
President and CEO  
The Advertising Council, Inc.

cc: Lew Leone; General Manager/WWOR-TV  
Jack Abernethy, CEO/Fox Television Stations, Inc.



GERALD C. WEINBERG  
President & CEO



October 12, 2007

Mr. Lew Leone  
Vice President & General Manager  
WWOR-TV  
205 East 67th Street (6th Floor)  
New York, NY 10021

Dear Lew:

This Labor Day weekend, a true labor of love propelled the Jerry Lewis MDA Telethon to an all-time fund-raising high. We've never been more proud of those who support MDA's mission to wipe out neuromuscular diseases.

This outstanding success is a testament to the creativity and dedication of partners such as you and your team at WWOR-TV, who so successfully brought home MDA's message to your community.

Thanks in significant part to your efforts and the generosity of WWOR-TV viewers, MDA is able to continue moving forward with its programs of research, medical care, emotional support, summer camp and public health information benefiting children and adults with muscle-wasting diseases across the nation.

As a token of appreciation for your invaluable assistance with the 2007 Telethon broadcast, a commemorative plaque is being sent via our local field representative, who'll be contacting you soon to make arrangements for its presentation.

With warm gratitude and best wishes...

A handwritten signature in black ink, appearing to be 'G. Weinberg', is written over the typed name 'GCW:yt'.

GCW:yt

MUSCULAR DYSTROPHY ASSOCIATION  
3300 East Sunrise Drive • Tucson, AZ 85718-3299 • (520) 529-5301  
JerryWeinberg@mdausa.org

## WNYW Viewer Services

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**From:** WNYW Viewer Services  
**Sent:** Monday, September 24, 2007 9:15 AM  
**To:** 'Yelena Tsodikovich'  
**Subject:** RE: Fashion Week request

Hello Yelena

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

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**From:** Yelena Tsodikovich [mailto:ytsodikovich@cobaltballoon.com]  
**Sent:** Monday, September 17, 2007 2:42 PM  
**To:** programming@wwortv.com  
**Subject:** Fashion Week request

Hello!

I would love to purchase a copy of Allure's Fashion Week coverage that aired on your NYC station this weekend. Please direct me to someone who can help me, whether at Channel 9 or at Allure. Thank you!

--

Yelena Tsodikovich | Cobalt Balloon | 10 E. 53rd St. , 34th floor, NY, NY, 10022 | 212.486.4900

This e-mail and any attachments relating to the official business of Cobalt Balloon, LLC and/or affiliates ["the Company"] is proprietary to the Company. It is confidential, legally privileged and protected by law. If this communications is wrongfully received by an unauthorized person or mistakenly / inadvertently sent to a wrong person, any privileges are not waived. The person addressed in the e-mail is the sole authorized recipient. Please notify the sender immediately if it has unintentionally reached you and do not read, disclose or use the content in any way. The Company cannot assure that the integrity of this communication has been maintained or that it is free of errors, viruses, interceptions or interferences.

9/24/2007

## WNYW Viewer Services

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**From:** WNYW Viewer Services  
**Sent:** Wednesday, September 19, 2007 3:44 PM  
**To:** 'Stephanie A Woods'  
**Subject:** RE: Streaming on line?

Hello Stephanie Woods

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WWOR/ My9 does not have transcript or dubbing services at this time. Therefore at this time we can not provide programs aired on our channel over the internet.

However, we do offer video clips of upcoming programs and the most recent clips of our primetime shows.

Please check our website at [www.my9ny.com](http://www.my9ny.com) for station updates and other frequently asked questions.

Thank you once again for your interest in our station.

Sincerely,  
WNYW/FOX 5  
WWOR/My9  
Viewer Services

-----Original Message-----

From: Stephanie A Woods [mailto:s-woods@ski.mskcc.org]  
Sent: Tuesday, September 18, 2007 5:24 PM  
To: programming@wwortv.com  
Subject: Streaming on line?

Does my9nyc stream on line so I can listen from my computer?

Thanks!

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This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

9/19/2007

## WNYW Viewer Services

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**From:** WNYW Viewer Services  
**Sent:** Monday, September 17, 2007 3:30 PM  
**To:** 'Jason Liebig'  
**Subject:** RE: My9 Sports - Tuesday, Sept 4th

Hello Jason Liebig

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of segments aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

-----Original Message-----

From: Jason Liebig [mailto:jasonliebig@yahoo.com]  
Sent: Monday, September 17, 2007 1:17 PM  
To: programming@wwortv.com  
Subject: My9 Sports - Tuesday, Sept 4th

Hi,

I'm inquiring as to getting a copy of footage from the My9 Sports live broadcast from Tonic in Times Square. My girlfriend, who works at Tonic, helped introduce a segment. It was a lot of fun, and we haven't been able to find anyone who DVR'd the game.

We only want the segment with her doing the live pre-game intro -- the game itself isn't important. Please let me know if it is possible to get a copy of this.

Thank you very much,

Best,

Jason Liebig

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

9/18/2007

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Wednesday, September 05, 2007 4:02 PM  
**To:** 'Spencer, Sara'  
**Subject:** RE: Wonderful Program

Hello Sara Spencer

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** Spencer, Sara [mailto:Sara.Spencer@atkearney.com]  
**Sent:** Tuesday, September 04, 2007 12:38 PM  
**To:** programming@wwortv.com  
**Subject:** Wonderful Program

On Wednesday, August 29th you aired a program on the anniversary of Katrina. The program showcased all the wonderful vocal talents of New Orleans. Is there a CD available?....please advise. Thanks much.

Sara Spencer

Sara Spencer  
Executive Assistant -  
Daniel Mahler  
Bruce Marshall  
Sean Monahan  
**ATKEARNEY**  
212-350-3126 direct line  
570-590-0078 mobile  
212-705-1003 fax  
sara\_spencer@atkearney.com

This message and all attachments are confidential. Any unauthorized review, use, disclosure, or distribution is prohibited. If you believe this message has been sent to you by mistake, please notify the sender by replying to this transmission, and delete the message and its attachments without disclosing them.

9/5/2007



joe,  
thank you so much for the opportunity you gave my students. they were so nervous and so excited. it's just one more thing that kids from paterson were able to achieve. it was a great experience for them. (me,too) thank you again, milly

----- Original Message -----

From: Joe Silvestri  
Date: Friday, June 29, 2007 2:04 pm  
Subject: RE: pics from banners  
To: millymiller@optonline.net

> Got 'em! Thanks.

>

>

>

>

>

> From: millymiller@optonline.net

> [mailto:millymiller@optonline.net]

> Sent: Friday, June 29, 2007 1:53 PM

> To: Joe Silvestri

> Subject: pics from banners

>

>

>

> hope you like these!

>

>

>

> milly miller

>

>

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Monday, June 25, 2007 9:56 AM  
**To:** 'aloiseau@kndny.com'  
**Subject:** RE: Brenda Blackman

Hello Ange Loiseau

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

Please send your correspondence to:

WWOR/ My9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR/My9  
Viewer Services

---

**From:** Ange Loiseau [mailto:aloiseau@kndny.com]  
**Sent:** Friday, June 22, 2007 5:29 PM  
**To:** programming@wwortv.com  
**Subject:** Brenda Blackman

Hello,  
I am a big fan of Brenda Blackman and would love to write her a letter.  
Is there an address i could possibly have?  
Please advise.

Thanks,  
Ange Loiseau

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

6/25/2007

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Tuesday, June 19, 2007 4:17 PM  
**To:** 'DalysC725@aol.com'  
**Subject:** RE: Hello

Hello Viewer

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

The name of the restaurant is:

**Sofrito**  
**400 E 57th Street**  
**New York, NY 10022**  
**(212) 754-5999**

Thank you once again for your interest in our station.

Sincerely,  
WNYW/FOX 5  
WWOR/My9  
Viewer Services

---

**From:** DalysC725@aol.com [mailto:DalysC725@aol.com]  
**Sent:** Sunday, June 17, 2007 1:04 PM  
**To:** programming@wwortv.com  
**Subject:** Hello

Caught the end of the segment on there restaurant with the plantains and pernil on Real Talk Sunday Father's Day.  
Can you tell me the name of the restaurant and location.  
Gracias

---

See what's free at [AOL.com](http://AOL.com).

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

6/19/2007

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Tuesday, June 19, 2007 4:17 PM  
**To:** 'TB2182@columbia.edu'  
**Subject:** RE: Mondays news

Hello Viewer

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Our news stories are often posted on our websites at [www.myfoxny.com](http://www.myfoxny.com) and [www.my9ny.com](http://www.my9ny.com). Roll your mouse over the NEWS or GDNV tab to search.

If you are unsuccessful, videotape copies of portions of our broadcasts are also available for purchase from the VIDEO MONITORING SERVICE at 212-736-2010. These copies can only be ordered within 30 days of the date of broadcast.

Please note: The Video Monitoring Service is not affiliated with WNYW/FOX 5 or WWOR/My9.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR/My9  
Viewer Services

-----Original Message-----

From: THEO [tb2182@columbia.edu](mailto:tb2182@columbia.edu) [mailto:[tb2182@columbia.edu](mailto:tb2182@columbia.edu)]  
Sent: Monday, June 18, 2007 10:54 PM  
To: [programming@wwortv.com](mailto:programming@wwortv.com)  
Subject: Mondays news

how do i go about requesting a copy of last nights (mondays)  
newscast??

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Thursday, June 14, 2007 3:31 PM  
**To:** 'tc newkirk'  
**Subject:** RE: mcdonal'd gospel fest 2007

Hello Tabitha C. Newkirk

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

-----Original Message-----

From: tc newkirk [mailto:tcnewkirk@hotmail.com]  
Sent: Wednesday, June 13, 2007 6:21 PM  
To: programming@wwortv.com  
Subject: mcdonal'd gospel fest 2007

I'm trying to find out if i can purchase a copy of they mcdonald's gospel fest 2007 or if you can direct me who to contact to get a copy of it. My godson perfermed & i verfy much would like to see it. If it is going to air again I would like to know also.

thank you  
Tabitha C. Newkirk  
40 hardgrove terr  
irvington, nj 07111  
973 372-7547  
tcnewkirk@hotmail.com

---

Picture this - share your photos and you could win big!  
[http://www.GETREALPhotoContest.com?ocid=TXT\\_TAGHM&loc=us](http://www.GETREALPhotoContest.com?ocid=TXT_TAGHM&loc=us)

--  
This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Thursday, June 14, 2007 3:31 PM  
**To:** 'Evie Aguiar'  
**Subject:** RE: Question

Hello Yvette

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** Evie Aguiar [mailto:evie049@yahoo.com]  
**Sent:** Wednesday, June 13, 2007 10:56 PM  
**To:** programming@wwortv.com  
**Subject:** Question

Hello,

I would like to know if it is possible to order a copy of this year's taping of the Puerto Rican day parade. Thank you for your attention.

Yvette

---

Shape Yahoo! in your own image. [Join our Network Research Panel today!](#)

--  
This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Monday, June 11, 2007 9:48 AM  
**To:** 'JBCHRIS706@aol.com'  
**Subject:** RE: No Subject

Hello Viewer

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** JBCHRIS706@aol.com [mailto:JBCHRIS706@aol.com]  
**Sent:** Sunday, June 10, 2007 2:53 PM  
**To:** programming@wwortv.com  
**Subject:** No Subject

HOW DO I DOWNLOAD THE PUERTO RICO DAY PARADE 2007

\*\*\*\*\*

See what's free at <http://www.aol.com>.

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

6/11/2007

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Friday, June 08, 2007 4:12 PM  
**To:** 'Method823@aol.com'  
**Subject:** RE: 10 O'Clock News from June 7th.

Hello Viewer

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** Method823@aol.com [mailto:Method823@aol.com]  
**Sent:** Friday, June 08, 2007 1:21 AM  
**To:** programming@wwortv.com  
**Subject:** 10 O'Clock News from June 7th.

Are you guys going to post video of the top news story from this day (6/7/07) online? I wanted to watch the segment of the Mob Shooting on Shore Parkway in Bensonhurst, Brooklyn from the 10 o'clock news on June 7, 2007. If you aren't going to post the video, is there anyway you can email me the video of that segment? Thank you.

---

See what's free at [AOL.com](http://AOL.com).

--  
This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

6/8/2007



## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Tuesday, June 05, 2007 4:47 PM  
**To:** 'Cindy Carter'  
**Subject:** RE: RealTalk June 3 UPN 9 Episode

Hello Cindy Carter

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

Please send your correspondence to:

Public Affaris Dept.  
212-452-3811

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR/My9  
Viewer Services

---

**From:** Cindy Carter [mailto:inquisitivesearching@msn.com]  
**Sent:** Sunday, June 03, 2007 12:46 PM  
**To:** programming@wwortv.com  
**Subject:** RealTalk June 3 UPN 9 Episode

To Whom It May Concern:

I would like to obtain the transcript or video of Real Talk that aired on June 3. I am a business consultant for a non-profit program called The Best Me, see: thebestme.org and one of the lessons plans taught to these females defines various types of employment, this episode of Real Talk with reinforce this lesson: "You can have any career you want". Please let me know the procedure to obtain this episode.

Cindy Carter  
Inquisitive Searching  
2152 Ralph Ave. #234  
Brooklyn NY 11234  
718-309-1563

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

6/6/2007

## WNYW Viewer Services

---

**From:** Cindy Carter [inquisitivesearching@msn.com]  
**Sent:** Sunday, June 03, 2007 12:46 PM  
**To:** programming@wwortv.com  
**Subject:** RealTalk June 3 UPN 9 Episode

To Whom It May Concern:

I would like to obtain the transcript or video of Real Talk that aired on June 3. I am a business consultant for a non-profit program called The Best Me, see: [thebestme.org](http://thebestme.org) and one of the lessons plans taught to these females defines various types of employment, this episode of Real Talk with reinforce this lesson: "You can have any career you want". Please let me know the procedure to obtain this episode.

Cindy Carter  
Inquisitive Searching  
2152 Ralph Ave. #234  
Brooklyn NY 11234  
718-309-1563

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

6/4/2007

**From:** Sanford Josephson [mailto:sjosephson@matheny.org]  
**Sent:** Wednesday, May 23, 2007 8:08 AM  
**To:** Audrey Pass  
**Subject:** Harry Martin

Audrey,

Thanks again for your help in recruiting Harry Martin to emcee the NJ Ad Club's Jersey Awards last Thursday night. He was a big hit, added a lot to the event and, I think, connected with several people in attendance. I look forward to working with you again in the future.

Sandy Josephson  
908 234-0011, ext. 273

## WNYW Viewer Services

---

**From:** Al Shjarback [Al.Shjarback@foxtv.com]  
**Sent:** Wednesday, May 23, 2007 11:14 AM  
**To:** kathilewnj@yahoo.com  
**Cc:** programming@wwortv.com  
**Subject:** WWOR Audio Issue

Dear Ms. Lewis, Thanks for your interest and feedback. If you could give me some additional information on your home TV setup we will be better able to respond to your issue. By what method do you receive our Signal (Cable, Satellite, Off-air)? Which provider if not Off-Air? Do you use a Set Top Box (For Cable or Satellite)? Do you use your TV to produce the audio or a Home Theater receiver? Are you watching the HD (High Definition) or SD (Standard Definition) channel? What Make/Model TV do you use? Sorry for so many questions but the variables that each introduces makes it important to have an good understanding of your setup. Please respond back directly to me.

Al Shjarback  
VP Engineering and Operations WNYW / WWOR TV

**From:** Kathy Lewis [mailto:kathilewnj@yahoo.com]  
**Sent:** Tuesday, May 22, 2007 9:20 PM  
**To:** programming@wwortv.com  
**Subject:** Yankee - Red Sox game 5/22/07

Just an FYI

The sound on tonight's game made it next to impossible to hear the announcers. It wasn't balanced - the crowd noise was most prevalent. (Not my TV - everything else is clear as a bell.)

K Lewis

-  
This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Tuesday, May 22, 2007 3:59 PM  
**To:** 'patricia campbell'  
**Subject:** RE: African American Dermatologist

Hello Patricia Campbell

Thank you for your recent email. WNYW FOX 5 and WWOR My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

WNYW/WWOR does not have transcript or dubbing services at this time. Therefore at this time we can not provide copies of programs aired on our channel.

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** patricia campbell [mailto:essencebliss@msn.com]  
**Sent:** Monday, May 21, 2007 5:19 PM  
**To:** programming@wwortv.com  
**Cc:** Essencebliss@msn.com  
**Subject:** African American Dermatologist

Hi, my name is patricia Campbell. I remember a couple of years ago Ms. Brenda Blackmon did a interview with an african american woman dermatologist that specialize in african american skin care for men and women that suffer from ingrow hairs and razor bumps. The dermatologist also offer laser treatment to get rid of the scars and blemishes that occur from the ingrow hair and razor bumps. If able can you please reserch and find this important information for me. I do remember the dermatologist was located in manhattan at the time. Thank you very much if you can help me with this very important information.

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

---

**From:** WNYW Viewer Services

**Sent:** Monday, May 14, 2007 4:51 PM

**To:** 'SATHYA R G'

**Subject:** RE: request for : Videp tape of a talk show with Dr. David Katz , on Friday, the May 4th, 2007 at 11.30 am

Hello Sathya

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us.

Questions or comments regarding the Montel Williams Show can be handled by contacting the show directly at:

Montel Williams Show

433 West 53<sup>rd</sup> Street

New York, NY 10019

212-380-0300

<http://www.montelshow.com/>

Thank you once again for your interest in our station.

Sincerely,  
WNYW FOX 5  
WWOR My9  
Viewer Services

---

**From:** SATHYA R G [mailto:gsnrsoham@yahoo.com]

**Sent:** Monday, May 14, 2007 8:02 AM

**To:** programming@wwortv.com

**Subject:** request for : Videp tape of a talk show with Dr. David Katz , on Friday, the May 4th, 2007 at 11.30 am

Hi

Thi is Sathya. I am a viewer and big fan of My9 tv shows.

This is regardig a programme aired on My9, on the May 4th, 2007, Friday, at 11.30 am. It was regarding children not eating food. It was answered by Dr. David Katz , of Yale University, who treats this extrordinary cases.

My son has a similar condition.

It would be a great favour, If I can have a video/DVD copy of the recording of that paritcular programme. I would pay for it.

If you do not carry it, pl. give me the contact details, whwere I can get it. I am in a rush to get the recording.

Thanks and appreciate your quick response.

Thanks and have a good day

Sathya.

Videp tape of a talk show with Dr. David Katz

5/15/2007

**WNYW Viewer Services**

---

**From:** Cdmom777@aol.com  
**Sent:** Saturday, May 12, 2007 4:25 PM  
**To:** programming@wwortv.com  
**Subject:** GREEK INDEPENDENCE DAY PARADE

Hi,  
**Is it possible to purchase a recording of your show that featured the Greek Independence Day Parade on April 22, 2007?**  
**I loved the parade and the show!**  
**Thanks**  
**Evangeline**

---

See what's free at [AOL.com](http://AOL.com).

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

5/14/2007



**State of New Jersey**  
DEPARTMENT OF COMMUNITY AFFAIRS

JON S. CORZINE  
*Governor*

SUSAN BASS LEVIT  
*Commissioner*

May 11, 2007

Lew Leone  
Vice President & General Manager  
Fox 5 MY9  
205 East 67<sup>th</sup> Street  
New York, New York 10021

Dear Mr. Leone:

I am writing this letter to thank both yourself, and Mr. Harry Martin, for your participation in the New Jersey Division of Fire Safety's FIRE Bowl Challenge program. With your help, we were better able to serve the communities of New Jersey through the promotion and advocacy of fire safety.

I feel as though when media outlets and public safety education comes together it truly is a win-win situation. The media allows us to reach a much broader scope of citizens, which is vital when promoting safety information that can save lives. What you have done by working with our program truly is a public service.

Once again, I thank you for your dedication to public safety education. Mr. Martin's talents, as well as stature in the New York metropolitan area, truly gave our FIRE Bowl program a level of legitimacy that we could not have reached without him. I look forward to working with you in the future whenever possible.

Sincerely,

Lawrence Petrillo  
NJ State Fire Marshal  
Director, NJ Division of Fire Safety





## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Tuesday, April 24, 2007 4:24 PM  
**To:** 'HKyris@aol.com'  
**Subject:** RE: Greek Parade

Hello Helen Kyrillidis

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comment has been forwarded to the appropriate department.

Thank you once again for your interest in our station.

Sincerely,  
WNYW/FOX 5  
WWOR/My9  
Viewer Services

---

**From:** HKyris@aol.com [mailto:HKyris@aol.com]  
**Sent:** Monday, April 23, 2007 3:46 PM  
**To:** programming@wwortv.com  
**Subject:** Greek Parade

As a proud Greek American, I just wanted to say thank you for televising the NYC Greek Independence Day Parade this past Sunday. A few constructive criticisms if you will for the future - I would have liked to have seen more of the parade and less of the commentaries, including a pan of the spectators every now and then, and the Anna Vissi performances should have had a crowd around the stage. It looked like it was taped during rehearsal with no one around the stage and even worse, it looked like no one was paying attention to her. All in all, it was great for the first time and I truly hope it's the beginning of an annual tradition! Thank you again!

Helen Kyrillidis  
Fresh Meadows, NY

---

See what's free at [AOL.com](http://AOL.com).

## WNYW Viewer Services

---

**From:** Joe Silvestri  
**Sent:** Monday, April 23, 2007 8:36 AM  
**To:** WNYW Viewer Services  
**Cc:** Audrey Pass  
**Subject:** FW: Greek Parade Coverage

---

**From:** Alexandra Avgitidis [mailto:aavgitidis@yahoo.com]  
**Sent:** Sunday, April 22, 2007 4:12 PM  
**To:** Joe Silvestri  
**Subject:** Greek Parade Coverage

Thank You,Thank You,Thank You....

Your coverage of the Greek Parade today was a one in a lifetime experience and you have my deepest respect and love.

As a former announcer of the parade, I have first hand experience of the feeling to watch my own people march up Fifth avenue. this year I fell sick and I was forced to stay home. Your live coverage filled my heart and soul with pride and joy. I even got to see my husband who is the 3rd vice President of the Federation of Hellenic societies responsible for putting this event together.

Again, thank you and I hope you make this an annual event.

Respectfully,

Alexandra Avgitidis  
448 Webster Avenue  
Piscataway, NJ 08854  
732-968-5126  
aavgitidis@yahoo.com

---

Ahhh...imagining that irresistible "new car" smell?  
Check out [new cars at Yahoo! Autos.](#)

## WNYW Viewer Services

---

**From:** Joe Silvestri  
**Sent:** Monday, April 23, 2007 8:36 AM  
**To:** WNYW Viewer Services  
**Cc:** Audrey Pass  
**Subject:** FW: Greek Parade Coverage

---

**From:** Alexandra Avgitidis [mailto:aavgitidis@yahoo.com]  
**Sent:** Sunday, April 22, 2007 4:12 PM  
**To:** Joe Silvestri  
**Subject:** Greek Parade Coverage

Thank You, Thank You, Thank You....

Your coverage of the Greek Parade today was a one in a lifetime experience and you have my deepest respect and love.

As a former announcer of the parade, I have first hand experience of the feeling to watch my own people march up Fifth avenue. this year I fell sick and I was forced to stay home. Your live coverage filled my heart and soul with pride and joy. I even got to see my husband who is the 3rd vice President of the Federation of Hellenic societies responsible for putting this event together.

Again, thank you and I hope you make this an annual event.

Respectfully,

Alexandra Avgitidis  
448 Webster Avenue  
Piscataway, NJ 08854  
732-968-5126  
aavgitidis@yahoo.com

---

Ahhh...imagining that irresistible "new car" smell?  
Check out [new cars at Yahoo! Autos.](#)

4/23/2007

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Monday, April 23, 2007 4:48 PM  
**To:** 'Dee Hunter'  
**Subject:** RE: A Big Thank You

Hello Demetra Hunter

Thank you for your recent email. WNYW/FOX 5 and WWOR/My9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comment has been forwarded to the appropriate department.

Thank you once again for your interest in our station.

Sincerely,  
WNYW/FOX 5  
WWOR/My9  
Viewer Services

---

**From:** Dee Hunter [mailto:[hunterdee@optonline.net](mailto:hunterdee@optonline.net)]  
**Sent:** Monday, April 23, 2007 2:06 PM  
**To:** [programming@wwortv.com](mailto:programming@wwortv.com)  
**Subject:** A Big Thank You

I just wanted to send this email as a great big Thank You for airing yesterday's Greek Independence Day Parade in NYC. It was really great to see a mainstream TV network air the parade that is so important to the Greek Community. I have marched in the Greek Parade since I was a young girl with my parents and now as a parent am passing on the Greek Heritage pride to my children.

I am currently 8 1/2 months pregnant and sent my 8 yr old with his YiaYia (grandmother) to march in the parade -- thanks to your airing of the parade I was able to not only see them march but to also feel like I was a part of that special day!

Again, kudos to your programming department for making the decision to air our Greek Independence Day Parade. Hopefully, this will be the beginning of many more parades airing to come.

Demetra Hunter  
124 Summit Ave.  
New Milford, NJ

4/23/2007

To whom it may concern 4-23-07

I Edward Henthorn, Am  
writing in REFERENCE TO A  
QUESTION? I would like to  
ASK? FIRST I want to say,  
I'VE BEEN A fan of my 9 NEWS.  
FOR A FEW YEARS. I do watch  
my LOCAL NEWS, But, I got  
hooked on watching my 9 NEWS.  
BECAUSE what I like to  
watch was, NEWS IN A FLASH.

BUT, I HAVE NOT SEEN IT ON  
FOR A LONG TIME now? THE  
QUESTION IS, why don't you,  
HAVE IT on ANYMORE?  
PLEASE write me BACK,  
AND, LET ME know?

Thank you,  
Edward Henthorn.

## WNYW Viewer Services

**From:** Mia Petrou [miapetrou@optonline.net]

**Sent:** Sunday, April 22, 2007 3:02 PM

**To:** programming@wwortv.com

**Subject:** nyc greek parade

Bravo to My 9 for broadcasting the New York Greek Parade! Thank you for enabling those of us who couldn't make it to the parade today to enjoy it on the television and share in the rich heritage of our Greek American culture.

Ernie, Rosanna, & Nick are doing a great job!!!

Sincerely,  
John & Mia Petrou  
Rochelle Park, NJ

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

**WNYW Viewer Services**

**From:** tedboutis@aol.com  
**Sent:** Sunday, April 22, 2007 2:58 PM  
**To:** programming@wwortv.com  
**Subject:** Enjoyed the greek parade

I enjoyed the broadcast of the Greek Independence Parade. Look forward to next years broadcast.

AOL now offers free email to everyone. Find out more about what's free from AOL at [AOL.com](http://AOL.com).

--

**This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.**

## WNYW Viewer Services

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**From:** HellenicOne@aol.com  
**Sent:** Sunday, April 22, 2007 6:25 PM  
**To:** programming@wwortv.com  
**Subject:** REGARDING GREEK PARADE BROADCAST

Hi,

First of all, I wanted to thank you for your great coverage of the Greek Independence Day parade. It was exceptionally nice and my family and I really enjoyed it (have it taped).

Can you possibly tell me who the young female singer was who sang and performed the song that was played at the close of your coverage (when the titles were rolling)? I played it back several times but didn't see her name. Loved the song, would like to buy it! Maybe Ernie Anastos knows who it was!

Again, thanks for the great show!

Yassou!

Christine Christakos  
Queens, NY

---

See what's free at [AOL.com](http://AOL.com).

--  
This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.



**WNYW Viewer Services**

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**From:** Demetri Orfanitopoulos [demetrio@comcast.net]

**Sent:** Sunday, April 22, 2007 8:05 PM

**To:** programming@wwortv.com

**Subject:** {Spam?} Greek Parade

*Hi,*

*I would like to thank you for having the Greek Parade on your programming today. Ernie and Nick spoke about the Greek Family, we have one of those. My mom had a stroke back in December and is unable to walk well. Having the parade on TV made her very happy this year, I guess its faith for us, since she was lucky enough to have the parade which is also the first time it was on TV. I hope you will be able to make this a yearly Event. Thank you again !*

**Regards,**

**Demetri Orfanitopoulos**

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

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**From:** Joanne Macon [joanne\_macon@yahoo.com]  
**Sent:** Sunday, April 22, 2007 6:55 PM  
**To:** programming@wwortv.com  
**Subject:** Greek Parade

Just wanted to say thank you for showing the Greek Parade on television. Ernie Onastos and Nick Gregcry made all of us greeks real proud today. Kudos to channel 9.

I will continue to be a fan of WWOR.

Joanne Macor.

---

Do You Yahoo!?

Tired of spam? Yahoo! Mail has the best spam protection around <http://mail.yahoo.com>

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

## WNYW Viewer Services

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**From:** Mary [maryinrhd@optonline.net]  
**Sent:** Sunday, April 22, 2007 4:45 PM  
**To:** programming@wwortv.com  
**Subject:** Greek parade coverage

I would like to commend you on the first TV coverage of the NY Greek parade. From last week, my friends were all phoning each other about the program. The others who went to Fifth Avenue to either march or see the parade live, made sure to set their recorders or tevos. It was a very exciting experience for the Greek community. The commentators, Rosanna, Ernie and Nick, were excellent and my family enjoyed the broadcast tremendously. We all sincerely hope this will be an annual event on Channel 9.

If any recommendation could be made, it would be to have shown more of the different churches, the organizations, and the spectators and maybe do the interviewing earlier or later. We would have enjoyed seeing more of the parade itself...but it was still a wonderful experience.

Thank you,  
Mary Kyriannis

--

This message has been scanned for viruses and dangerous content by MailScanner, and is believed to be clean.

DEAR RUSS GIBBERG

YOU ARE A GREAT REPORTER  
ON MY NEWS MY NEWS  
NEWS IS A GOOD SHOW  
YOU ARE A GREAT COHOST  
OF JERRY LEWIS MDA  
LABOR DAY TELETHON. COULD  
I GET AN AUTOGRAPH  
OF YOU.

YOUR FAN

BILL KELLER

PS. COULD I GET A FREE MY NEWS

S. Zlotnick  
33 Revere Ct.  
Montville, NJ 07045-9030

4/21/07

Weather forecasters

I'm missing Audrey  
Pente. Did she  
have her baby  
yet, if so, what  
did she have. Most  
stations usually  
do announce when  
a staff member  
has a family  
addition. I'd sure  
like to know, and  
tell her, I miss  
her when she returns.

Mrs. S. Zlotnick



# The Committee for Hispanic Children and Families, Inc.

## *A Slice of Latin America* Seventh Annual Gala

Gotham Hall  
1356 Broadway  
New York, NY  
February 28, 2007

**Gala Honoree**  
**José Luis Mendez**  
President  
Excel Interior  
Construction Company

**Gala Chair**  
**Michael Rodriguez**  
President  
Alliance Building Services

**Gala Co-Chairs**  
**Bill Cella**  
Chairman & CEO  
Magna Global Worldwide

**Frank X. Comerford**  
President & General Manager  
WNBC & WNUJ Telemundo East Coast

**Carlos Deschappelles**  
Senior Vice President  
Telefutura

**Peter Dunn**  
President & General Manager  
WCBS-TV

**Denise Durham-Williams**  
National Director,  
Community Relations  
Citibank

**Lew Leone**  
Vice President  
& General Manager  
FOX Television Stations Group

**Manuel Martínez-Llorián**  
Vice President & General Manager  
Telemundo 47

**Myra Mahon**  
Principal  
Archbold Charitable Trust

**Cynthia Ponce Abrams**  
Executive Vice President &  
General Sales Manager  
ABC Television Network

**Douglas Rodriguez**  
Owner/Executive Chef  
Ola Miami

#### **Gala Benefit Committee**

##### **Chairs**

Ivan Rodriguez  
Indhira Polanco

Thomas Acosta

Nadeen Ayala

Elizabeth Becker

Larry Becker

Michael Cafarelli

Clarissa Cafarelli

Barbara Cashin

Gustavo Carvajal

Tony Chavarria

Eric Chelman

Alejandro Claborn

Karen DiPieri

Michael DiPieri

Dianne Doctor

Jessica Dowd

Marjorie Drennan

Natalie Edwards

Melissa González

Harley Griffiths

Sonia Ivany

Bob Kelling

Rena Kuhl

William Kuhl

Javier Madrid

Carmen Maldonado-Hillman

William Malpica

Ashok Marin

Sallie Mars

Kathleen Murtha

James Murtha

José Nazario

Enrique Pérez

María Pérez

María Rivera

Richard Rivera

Reina Sinni

Richard Sinni

Ian Sterling

Rosemary Susnjara

Sachal Vasandani

Adam Walsh

Tiffany Warren

Susan Wisdom

Ross Wisdom

March 13, 2007

**Ms. Audrey Pass**  
Senior Director Communications & Public Affairs  
WNYW/WWOR  
FOX Television Stations Group  
205 East 67th Street  
New York, NY 10021

Dear Ms. Pass,

On behalf of the staff and Board of Directors here at The Committee for Hispanic and Families, Inc. (CHCF) I would like to thank you for attending our "A Slice of Latin America" gala on February 28, 2007. This year's Gala proved to be once again an exciting evening and both a financial and social success. I hope you enjoyed the evening filled with delectable tastings, exceptional dancing, exciting live and silent auction and raffle, special guests, and the camaraderie of good friends.

This year, gala contributions will allow us to maintain and improve our youth development programs and services to the Latino community, including: after-school and drop out prevention services to over 1,500 students and their families. These programs offer a wide variety of activities that not only motivate students to learn, but to help improve self-esteem, and teach them how to set positive life goals.

I hope you enjoyed the evening and will continue to support our efforts. Please be sure to join us for our 25<sup>th</sup> anniversary gala in 2008.

Sincerely,

**Elba Montalvo**  
Executive Director

*CHCF-celebrating 25 years of nurturing new generations*



# The Committee for Hispanic Children and Families, Inc.

## *A Slice of Latin America* Seventh Annual Gala

Gotham Hall  
1356 Broadway  
New York, NY  
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### Gala Honoree

José Luis Mendez  
President  
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### Gala Chair

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Bill Cella  
Chairman & CEO  
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President & General Manager  
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Carlos Deschappelles  
Senior Vice President  
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Peter Dunn  
President & General Manager  
WCBS-TV

Denise Durham-Williams  
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Lew Leone  
Vice President  
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Manuel Martínez-Lorián  
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Myra Mahon  
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Rena Kuhl

William Kuhl

Javier Madrid

Carmen Maldonado-Hillman

William Malpica

Ashok Marin

Sallie Mars

Kathleen Murtha

James Murtha

José Nazaño

Enrique Pérez

Maria Pérez

Margo Rivera

Richard Rivera

Reina Sinni

Richard Sinni

Ian Sterling

Rosemary Susnjara

Sachal Vasandani

Adam Walsh

Tiffany Warren

Susan Wisdom

Ross Wisdom

March 8, 2007

Ms. Lynda Lopez  
News Anchor  
WWOR/MY9 News  
205 East 67<sup>th</sup> Street  
New York, NY 10021

Dear Ms Lopez,

On behalf of The Committee for Hispanic Children and Families, Inc. (CHCF), and the Benefit Committee for the 7<sup>th</sup> Annual "A Slice of Latin America" Gala held on February 28, 2007, I would like to thank you for contributing your skills as emcee of the evening.

Your professional manner to get the attention of our guests worked so well. The award ceremony was a success thanks to your skills! We appreciate that this was no small task given the nature of our event.

I am so grateful that you were able to take the time from your busy schedule to attend the gala. Your presence added so much to the evening!

I look forward to working with you on future events. We hope you will consider joining us next year to help celebrate our 25<sup>th</sup> anniversary.

Sincerely,

Elba Montalvo  
Executive Director

Cc: Audrey Pass

*CHCF-celebrating 25 years of nurturing new generations*



February 28, 2007

Dear Friend of the Hall of Fame,

This package comes with my sincere thanks for all of your support as we take giant steps toward making the New Jersey Hall of Fame a reality.

Sincerely,

A handwritten signature in black ink, appearing to be "SE", with a long, sweeping horizontal line extending to the right.

Steve Edwards  
New Jersey Hall of Fame



7 Graham Terrace  
Montclair, New Jersey 07042-2434  
973-746-7420  
February 2, 2007

My9 WWOR-TV  
9 Broadcast Plaza  
Secaucus, New Jersey 07096

Dear My9 WWOR-TV:

On Sunday, 01/28/07 I watched your telecast, "Real Talk" on channel 9.

I want you to know that I think "Real Talk" is a great program.

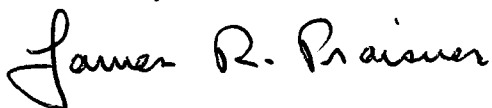
However, I tuned in late to the segment on property taxes in New Jersey. I went on to your website, [www.my9nj.com](http://www.my9nj.com), but was unsuccessful in connecting to either a video or audio of the 01/28/07 program - as I am able to do on channel 13's website.

Could you please tell me how I may review a video or audio of the program on my computer? If this is not possible, would you be able to send me the transcript?

If that is not possible, could you please let me know the name of the town from where the couple featured in the segment moved to relocate to Edison?

Again, "Real Talk" is a MOST informative program and the young woman who reported on property taxes in New Jersey did a GREAT job! Please tell her so for me.

Sincerely,

A handwritten signature in cursive script that reads "James R. Praisner".

James R. Praisner  
Loyal Channel 9 Viewer

Audrey,

We want to acknowledge how thorough and dedicated Joe Silvestri and Chris O'Donoghue were in their pre event coverage of the Food Drive.

We appreciated the Real Talk show and look forward to seeing the News report on My9 this evening.

Please let me know if day of coverage is still planned and if so, who I can suggest some high traffic locations to during the drive from noon - 4 p.m. on Sunday.

Kind regards,  
Nancy Sergeant  
973-334-6666

Dear Joe

Thank you again SO much!! It was such fun and I enjoyed being on the show so much!

I saw it this morning and it looked good-- :-)

I would love to get a tape if that is possible and I look forward to staying in touch!!

Thank you again for everything and if you would like a book, I'm happy to send you one.

I figured you must get inundated with things!!

:-)

Andrea

Andrea R. Nierenberg

The Nierenberg Group, Inc.

420 East 51<sup>st</sup> Street

New York, NY 10022

(212) 980-0930

[www.selfmarketing.com](http://www.selfmarketing.com)

[andrean@selfmarketing.com](mailto:andrean@selfmarketing.com)

<http://thenierenblog.typepad.com>

**Dear Joe,**

**I would like to take this time to personally thank you for your guidance during the taping of Real Talk with Brenda Blackman. I commend your station, Brenda Blackman, staff and yourself for following up with those affected by the tragedy of September 11th, 2001. It is true six years later many things have changed but the reality of individuals dying from their exposure and being stripped of their benefits is quite deplorable.**

**I hope in the future another program of Real Talk could focus on the plight of the survivors, how survivors established organizations to address the situations survivors face daily and how survivors move forward in their healing process; just a thought.**

**Once again, Thank You.**

**If I can be of any assistance in the future, do not hesitate to contact me.**

**Sincerely,**

**Bonnie Jean Siebried**

**9-11 Survivor**

**APC EMS**

**P.S. \*\*\*is there an address I send Brenda Blackman a Thank You letter.**

---

Hi Joe,

I want to thank you so much for your hard work in scripting and producing the March of Dimes Real Talk segment.

At the March of Dimes we feel that it's so important for families to know what they can do to have better pregnancy outcomes. For those families who do everything right but still have problems, it's important for them to know they are not alone. Because of your hard work, I think that all the right points were covered and everything looked great from our end.

It was a pleasure working with you.

On another note, if MY9 is deciding to come to WalkAmerica, let me know and I'll email you about which site would be best.

Have a great weekend!

*Stacy Galasso  
March of Dimes New Jersey Chapter  
Communications Coordinator  
55 Route 46 East  
PO Box 642  
Pine Brook, NJ 07058  
Ph: 973-882-0700 x 12  
Fx: 973-882-0716  
sgalasso@marchofdimes.com*

Dear Ray and Joe,

I caught REAL TALK on Sunday! You've done a great job!

The energy was good. I love the set pieces and the graphic look. The topics flowed well too.

Scott Garrett was a good guest. Needless to say, Harry did his usual excellent job.

If there was one thing I'd suggest you change, it's the chairs you're using. Both guys are pretty tall and on the wide shots it looked like

they were both kneeling at the table.

Congratulations on a really first class public affairs interview program!

Happy holidays and all the best in 2006!

Penny

Penny Pinsker

Project Specialist

Office of Senator Frank R. Lautenberg

(973) 639-8700

(973) 639-8717 Direct

# Community High School

1135 Teaneck Road  
Teaneck, NJ 07666  
Phone: (201) 862-1796  
Fax: (201) 862-1791  
www.CommunitySchoolnj.org

Toby Braunstein, M.A.  
*Director of Education*  
Dennis Cohen, M.A.  
*Director of Program*  
James Steel, M.A.  
*Principal*  
Mary Jane Williams, M.A.  
*LDTC*  
Scott Parisi, M.A.  
*Assistant Principal*



December 22, 2006

Mr. Joe Silvestri  
WWOR-TV  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Joe:


On behalf of the administration, staff and students at Community High School, thank you so much for all of the time and effort you put forth to get our school's Toy Drive featured in the "Real Talk" segment on your station.

The students who were involved in the actual taping of the segment really loved it! It was a wonderful opportunity for them. The taping and eventual airing of the show also has affected *all* of our students here at Community High School. They have been so excited for the opportunity to see their own "*special*" school highlighted on such a prominent television station. They are telling their families & friends to watch. We hope that the segment works out for you as well.

Joe, if you ever need us again, we've always felt that for a school for disabled students, our school offers many kinds of stories -- from college admission process, to our computer assistive technology, to our full-scale academic, social and athletic programs -- all for bright children with learning disabilities.

Thanks again for this opportunity which has already boosted the self esteem of so many of our students. We wish you a happy and healthy 2007!

Sincerely,



Dennis Cohen  
Director of Program

# IRVING STREET

December 15, 2006

Ms. Brenda Blackmon  
WWOR-TV, My-9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Ms. Blackmon,

It is with great respect that I am contacting you regarding our 2007 Faces of Black History Event. The Irving Street team and I have selected you as one of our 12 esteemed Black Broadcast Legends, and we honor you as someone who has impacted the Black community through your achievements and led through your positive example.

Your presence at the 2007 Faces of Black History Award Ceremony on February 1, 2007 at The Museum of Television & Radio, 25 West 52<sup>nd</sup> Street, New York, New York, would be a great honor, and we know that it would make our community proud as well.

Our client McDonald's has been a long-time supporter of the Black community, and our Black History campaign is an extremely successful yearly event that we created with great pride to salute and honor Black History makers throughout our community. Celebrating our fifth year, the 2007 honorees also include: Ed Bradley, Charlayne Hunter-Gault, Bryant Gumble, Dana Tyler & Reggie Harris, Gayle King, Gil Noble, Max Robinson, Al Roker, Sue Simmons, Carole Simpson.

We would be honored and grateful if you would allow us to include your image on the 2007 Faces of Black History Poster. Our free commemorative posters will be given away during Black History Month (while supplies last), with no purchase necessary, at all 650 McDonald's restaurants throughout the New York Metro region, which includes New York, New Jersey and Connecticut. These free posters are coveted by school teachers and professors across the region who many times use them as part of their Black History curriculum.

Your trailblazing spirit and achievements are an inspiration to all Black Americans, and we hope you will grace this project with your presence, along with the other great luminaries, as we gather together in celebration to give you honor, and to unveil our 2007 Faces of Black History poster.

I have included an example of the 2006 poster for your reference. Please feel free to contact me at 973-643-6262, or Marcella Palmer at 201-951-7248, or by email at emelpel1@yahoo.com, with any questions or concerns. I would kindly need your response by January 5, 2007.

All my best,



A. Curtis Farrow  
President & Chief Executive Officer

ACF/cr





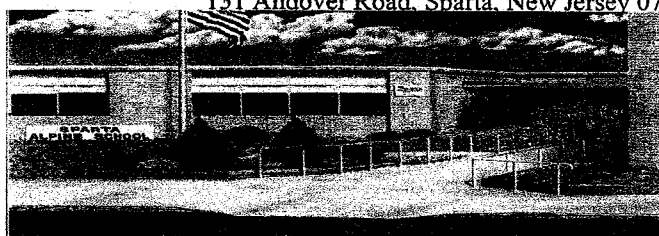


# Sparta Alpine School

## Parent Teacher Organization

December 9, 2006

Ms. Judy Womack  
Fox 5 WNYW  
205 E. 67th Street  
New York, New York 10021



151 Andover Road, Sparta, New Jersey 07871

Dear Ms. Womack,

On behalf of the Alpine School PTO we would like to thank you for supporting our Tricky Tray year after year. The success of our Tricky Tray has been because of the many businesses, such as yours that continue to invest in the future of America by supporting Alpine School.

Sparta is a small community, located in Northwest NJ. We are a close knit community with small town values. Over the years the money we have raised has been used to sponsor cultural enrichment programs, purchase computer labs, musical instruments and fulfill our teacher's classroom wish lists. Your gifts help the PTO to continue to make learning spontaneous, unpredictable fun and passionate for our children.

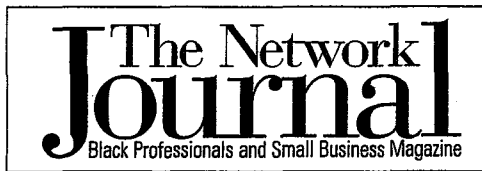
All donated goods and services are attractively packaged. Careful attention is paid to prominently display your company's name. Individuals purchase tickets for a chance to win the trays that contain the goods & services they desire. The tray's contents, along with your business name, are announced when the tray is raffled off and awarded to the winner later that evening.

Our Tricky Tray is a well known and much anticipated event not only in our community, but surrounding ones as well. Attendance at this event generally adds up to about 400 people. Each person in attendance receives a brochure listing all the companies which donated to our Tricky Tray. Talk about direct marketing !!!

Eleanor Roosevelt once said, 'It is today we must create the world of the future.' Please help us to continue to keep the dream alive for our children and invest in the future by once again donating to our Tricky Tray. The Tricky Tray Fundraiser for the school year 2006/2007, will be held on Friday, February 9<sup>th</sup>, 2007. We appreciate donations of goods and/or services. Cash donations are also welcome. Cash donations will be used to purchase "Super Special Trays" which contain large ticket items. Donations should be sent to Sparta Alpine Tricky Tray Raffle, c/o Sparta Alpine School, 151 Andover Rd., Sparta, NJ 07871.

If you have any questions prior to being contacted by our Solicitations Committee, please do not hesitate to call me at the telephone number listed below. Your time and consideration of this request is greatly appreciated and we thank you in advance for your anticipated generosity and support. Have a wonderful Holiday Season!

Sincerely,  
*Kathy Mayer*  
Kathy Mayer - 973-729-6886  
Alpine Tricky Tray- Solicitations Committee



November 9, 2006

Brenda Blackmon  
News Anchor-UPN 9  
9 Broadcast Plaza  
Secaucus, NJ 07094

Dear Ms. Blackmon:

On behalf of *The Network Journal (TNJ)*, I would like to congratulate you on your selection as one of our "25 Influential Black Women in Business" awardees for 2006. Winners of this prestigious eighth annual event were chosen from nominations received by the Influential Black Women in Business Review Board. You have been selected for your outstanding achievement, contribution to leadership and influence in the corporate and entrepreneurial arenas, along with your service to the African-American community.

Your recognition will be celebrated during an awards luncheon to be held on **Thursday, March 16, 2006**, at the New York Marriott Marquis. This event is attended by hundreds of corporate, business, government and community leaders. As an awardee you will be featured in a specially prepared video presentation that will be shown during the luncheon. You will also be profiled in the March 2006 issue of *TNJ*. If you are not familiar with the publication, please visit our website at [www.tnj.com](http://www.tnj.com), for more information.

In order to receive your award, **PLEASE CONFIRM YOUR ACCEPTANCE** and attendance at this program **IMMEDIATELY** by calling Ms. Ines Bebea at (212) 962-9448.

There is no cost for your participation in the awards program. Colleagues, family and friends who may wish to attend the luncheon to celebrate with you, will receive ticket purchase details at a later date. In the meantime, kindly submit the items specified below as directed by the **deadline, December 9, 2005**:

- A current resume AND biography highlighting your career achievements;
- Six (6) activity photographs of yourself to be used in the video presentation. The photos should be in color and should show you in a variety of scenarios in your life, such as your childhood, hobbies, career, family, academic, holiday celebrations, etc.;
- One professional photograph to be used in your magazine profile. **PLEASE DO NOT SEND COLOR-COPIED PHOTOS** as they will not be accepted. All photos are used exclusively for *TNJ's* 25 Influential Black Women in Business Awards and will be returned. You may submit all photos as high resolution (300dpi) JPEG files on a CD-ROM;
- Completed forms (enclosed): Honoree Questionnaire, Invitee List and Congratulatory Advertising Contacts List. Please fax completed forms to 212-962-3537 or mail to: The Network Journal, 39 Broadway, Suite 2120, New York, NY 10006.

Sincerely,



Aziz Oluyeye Adetimirin  
Publisher

Enclosures: 3 forms



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## EAGLETON INSTITUTE OF POLITICS

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### FAX COVER SHEET

Date: 10/3/06To: Joe SilvestriFax Number: 212-879-0636

Phone Number: \_\_\_\_\_

Total Number of Pages (including cover sheet): 2

Comments:

From: Ingrid Reed  
Director, Eagleton New Jersey Project  
Eagleton Institute of Politics  
Phone: 732/932-9384 ext. 232  
Fax: 732/932-6778  
E-mail: ireed@rci.rutgers.edu

---

191 RYDERS LANE, NEW BRUNSWICK, NJ 08901-8557

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Tel: 732/932-9384  
Fax: 732/932-6778

THE STATE UNIVERSITY OF NEW JERSEY  
**RUTGERS**

E-mail: eagleton@rci.rutgers.edu  
Web: www.eagleton.rutgers.edu

**KEAN****U.S. SENATE**

October 2, 2006

Ruth B. Mandel  
Director and Professor  
Eagleton Institute of Politics  
Rutgers, The State University of New Jersey  
191 Ryders Lane  
New Brunswick, NJ 08901-8557

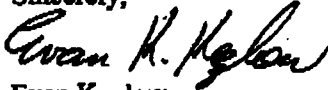
Dear Ms. Mandel:

Bob Menendez, who has recently been placed under criminal federal investigation, has refused to face Senator Kean in multiple debate opportunities including the debate offer from NBC's Meet the Press with Tim Russert.

The candidates have debated twice already, will debate again, and would have debated several more times had Bob Menendez not been afraid to put his personal corruption and poor ethical decisions on display in other debate formats.

Given Mr. Menendez's refusal to participate in other debate opportunities, the Kean for Senate campaign will not be accepting any further debates until Bob Menendez debates Tom Kean on NBC's Meet the Press.

Sincerely,



Evan Kozlow  
Campaign Manager  
Tom Kean for U.S. Senate

Printed by: Tom Kean for U.S. Senate

Not Printed at Government Expense.

GERALD C. WEINBERG  
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.  
3300 East Sunrise Drive • Tucson, AZ 85718-3299 • (520) 529-5301  
JerryWeinberg@mdausa.org

September 27, 2006

Mr. Lew Leone  
Vice President & General Manager  
WWOR-TV  
205 East 67th Street (6th Floor)  
New York, NY 10021

Dear Lew:

The MDA family experienced a terrible loss when our respected leader, Bob Ross, passed away in June. We dedicated this year's Telethon to Bob, and I know he'd be as proud of you and the WWOR-TV team as I am for your steadfast commitment to helping make the MDA broadcast the best ever. Your dedication and outstanding effort is sincerely appreciated.

You encouraged your viewers to support the fight against neuromuscular disease and the WWOR-TV team delivered the message with talent, grace and professionalism. As a result of your efforts, WWOR-TV has also earned the gratitude of the people served by MDA in your community.

To show our deepest appreciation for all you do to support our mission, a commemorative plaque is being sent to you via our local field representative, who will make arrangements with you for its presentation. Thanks to you, MDA will continue to provide unparalleled programs of research, information, medical care and other services for children and adults with neuromuscular diseases in your area.

We're proud to have you on our team!

Best wishes....

A handwritten signature in black ink, appearing to be 'GCW:yt', is written over a large, stylized, looping flourish that extends to the left and then curves back to the right.

GCW:yt

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Friday, September 15, 2006 12:56 PM  
**To:** 'Ranji Persaud'  
**Subject:** RE: Parsippany Investigative report

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comments have been forwarded to the MY 9 News department. You can find answers to frequently asked questions at [www.my9ny.com](http://www.my9ny.com) and [www.myfoxny.com](http://www.myfoxny.com)

Thank you once again for contacting us and for your interest in our station.

Sincerely,

Viewer Services

---

**From:** Ranji Persaud [mailto:javy98@optonline.net]  
**Sent:** Wednesday, September 13, 2006 9:11 PM  
**To:** WNYW Viewer Services  
**Subject:** Fw: Parsippany Investigative report

----- Original Message -----

**From:** [Ranji Persaud](mailto:Ranji.Persaud@newsdesk@wwortv.com)  
**To:** [newsdesk@wwortv.com](mailto:newsdesk@wwortv.com)  
**Sent:** Wednesday, September 13, 2006 9:10 PM  
**Subject:** Parsippany Investigative report

would you kindly confirm time of airing for my9 investigative report on Parsippany school busing? Your crew was at Parsippany last week and said that the story would air sometime tonight on the 10pm news cast.

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

9/15/2006

# The Advertising Council Inc.

**Peggy Conlon**

President & CEO

September 12, 2006

The Honorable Steven Rothman  
United States House of Representatives  
2303 Rayburn House Office Building  
Washington, DC 20515

Dear Congressman Rothman:

The Advertising Council, the nation's largest provider of public service advertisements (PSAs), is pleased to inform you of the exceptional support our PSAs received from television station WWOR-TV (located in your Congressional district and owned by Fox Television Holdings Inc.).

This station's commitment to public service allows the Ad Council to communicate critically important messages to your constituents, helping the families and communities of your district.

For more than six decades, the Ad Council has marshaled the pro bono resources of the advertising agency and media communities to deliver thousands of inspirational messages for the American people. In fact, our PSAs would never reach the public without the generous support of our media partners and stations like WWOR. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that in 2005, the media donated an unprecedented \$1.83 billion in free airtime and space.

Because of the media's remarkable generosity, the Ad Council was able to communicate critical messages to the public on a host of pressing issues, including preventing underage drinking and childhood obesity, promoting early childhood development and encouraging parents to use booster seats. In addition, the media continues to lend its support to the victims of Hurricane Katrina by supporting our PSAs to prevent housing discrimination and provide mental health services to the families and first responders impacted by last year's tragedy.

Please join me in commending WWOR-TV for using its valuable airtime to improve the lives of your constituents. You may contact the station at the following address:

Mr. Lew Leone  
General Manager/WWOR-TV  
9 Broadcast Plz  
Secaucus, NJ 07094-2913

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Lombardi, the Ad Council's Director of Nonprofit and Government Affairs at [dlombardi@adcouncil.org](mailto:dlombardi@adcouncil.org) or (212) 984-1905.

Sincerely,



cc: Mr. Lew Leone, General Manager/WWOR-TV  
Jack Abernethy, Chief Executive Officer/Fox Television Stations Group



# The Advertising Council Inc.

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President & CEO

September 12, 2006

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2303 Rayburn House Office Building  
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Mr. Lew Leone  
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Secaucus, NJ 07094-2913

If you have any questions regarding this TV station's notable contributions, please have your office contact Danna Lombardi, the Ad Council's Director of Nonprofit and Government Affairs at [dlombardi@adcouncil.org](mailto:dlombardi@adcouncil.org) or (212) 984-1905.

Sincerely,



cc: Mr. Lew Leone, General Manager/WWOR-TV  
Jack Abernethy, Chief Executive Officer/Fox Television Stations Group



261 Madison Avenue, New York, NY 10016-2303 T: 212.984.1987 F: 212.867.7422 [pconlon@adcouncil.org](mailto:pconlon@adcouncil.org)



## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Monday, September 11, 2006 1:13 PM  
**To:** 'Rosa Campisi'  
**Subject:** RE: high definition broadcasting

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Currently, you can receive WWOR, MY 9 in HD over the air, but we are not in HD via Time Warner Cable or Cablevision, as of yet. Please contact your cable company to request WWOR, MY 9 in HD. You can find answers to frequently asked questions at [www.my9ny.com](http://www.my9ny.com)

Thank you once again for contacting us and for your interest in our station

Sincerely,

Viewer Services

---

**From:** Rosa Campisi [mailto:[rosac@optonline.net](mailto:rosac@optonline.net)]  
**Sent:** Friday, September 08, 2006 8:53 PM  
**To:** vservices  
**Subject:** high definition broadcasting

I live on long Island and wanted to ask if your station will begin broadcasting in High Definition in our area in the near future. I am a Cablevision customer and during tonight's Yankee game (9/8/06) the announcer said that next week's Boston/Yankees game would be broadcast in HD on channel 709. Is this true?

Thank you very much for your time.

--Rosa Campisi

--

This message has been scanned for viruses and dangerous content by **MailScanner**, and is believed to be clean.

9/11/2006

Dear Joe and Ronica,

You took the words right out of my mouth! WWOR-TV is exceedingly lucky to have you both representing the station to the community.

ASK CONGRESS is a wonderful show. It answers needs on all sides of the equation. There is plenty of "beef" there and lots of opportunity to develop a position on the issues.

Thank you both. Joe, you have been so responsive to the people I've referred to you. Thanks. I enjoyed seeing you again. I enjoyed meeting Ronica. It was a pleasure to visit the station and see so many old friends. And, the road runs both ways. If there is any way I can help you, please let me know.

Continued success with both ASK CONGRESS and REAL TALK!

Penny

---

**From:** Joe Silvestri [mailto:Joe.Silvestri@FOXTV.COM]  
**Sent:** Wednesday, August 30, 2006 8:13 AM  
**To:** Pinsker, Penny (Lautenberg)  
**Cc:** Ronica Harris  
**Subject:** Thank You

Hi Penny,

I just wanted to say that it was great seeing you yesterday. I truly do appreciate all of your kind assistance and support. Senator Lautenberg was a superb guest, and the only way to officially launch "Ask Congress." We look forward to having the Senator on for future tapings.

The Senator is extremely fortunate to have you on his team. If there is anything we can do, please do not hesitate to call us.

Thank you again for everything.

All The Best!

Joe

WITH YOU  
AGAIN.  
REGARDS,  
JOE

EARL JOE:

I WISH TO THANK YOU AND WHORE TV  
FOR PRODUCING A REAL TALK PROGRAM  
N ADULTS WITH AUTISM. ON BE-  
HALF OF US AND THE NT  
AUTISM COMMUNITY, WE TRULY  
APPRECIATE YOUR UNDERSTANDING  
F THE IMPORTANCE OF THE  
TOPIC. YOU WERE SO EASY TO  
WORK WITH, AND I AM TRULY  
GRATEFUL TO YOU AND YOUR  
TEAM. LOOKING FORWARD TO WORKING ↑

## WNYW Viewer Services

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**From:** WNYW Viewer Services  
**Sent:** Friday, August 11, 2006 2:08 PM  
**To:** 'Momof12kidz@aol.com'  
**Subject:** RE: Where is Brenda Blackman???

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comments have been forwarded to the appropriate department. You can find answers to frequently asked questions at [www.myfoxny.com](http://www.myfoxny.com) and [www.upn9.com](http://www.upn9.com)

Thank you once again for contacting us and for your interest in our station.

Sincerely,

Viewer Services

---

**From:** Momof12kidz@aol.com [mailto:Momof12kidz@aol.com]  
**Sent:** Thursday, August 10, 2006 2:27 AM  
**To:** WNYW Viewer Services  
**Subject:** Where is Brenda Blackman???

Where is Brenda Blackman? I have not seen her, and I have been waiting patiently, Saying maybe she is off tonight, but it has been a few nights. Linda lopez is alright, but not perferred. So please can you let me know if Brenda Blackman is coming back? or just on vacation. Okay Harry Martin is the man but what did you all do to his hair? It looked better before, but either way he is still the man, I give him much props. And the sports dude, I forget his name, I think it is Russ Salsberg. I hate sports but I watch him just because he so real. I love the news, I try and watch it every night. Even the kids watch. So I ask one request and it may seem weird, but we really do not like it when you change the news people. I know the regular new team need a break sometime, but I have been watching so very long and I am just used to them and really DO NOT want to change. Thank you. Oh I wish you would stay in one place, I just got used to upn 9, now it is changed again. Could you please be still for a while. Oh! I guess that was 2 requests. I can not leave out the weather dude, i remember his father. They are indeed a great team. Well good day and keep on keeping on. Lynette

8/14/2006

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Wednesday, August 09, 2006 4:46 PM  
**To:** 'Diane Zdrodowski'  
**Subject:** RE: My 9 News (at 10:00)

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comments have been forwarded to the appropriate department. You can find answers to frequently asked questions at [www.myfoxny.com](http://www.myfoxny.com) and [www.upn9.com](http://www.upn9.com)

Thank you once again for contacting us and for your interest in our station.

Sincerely,

Viewer Services

---

**From:** Diane Zdrodowski [mailto:cavalierz@earthlink.net]  
**Sent:** Tuesday, August 08, 2006 5:59 PM  
**To:** WNYW Viewer Services  
**Subject:** My 9 News (at 10:00)

Hello -

I just want to tell you how refreshing it is to have Lynda Lopez doing the news at night. It's so much more pleasant than having Brenda screaming at me in her "TV voice". I'm sure she's a nice person, but I have to change to another channel when she is on, sometimes I return...sometimes I don't. We love Harry and Storm (the best weather guy on TV) and love your new set.

I think the programming lately has been fresh, versatile and interesting...but...please keep Lynda, otherwise my remote will be right at hand.

Thanks for listening.

Diane Zdrodowski

Blairstown, NJ

## WNYW Viewer Services

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**From:** WNYW Viewer Services  
**Sent:** Monday, June 05, 2006 10:15 AM  
**To:** 'maddfunllc@aol.com'  
**Subject:** RE: Madd Fun Grand Opening

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. Your comments have been forwarded to the appropriate department. Thank you once again for contacting us and for your interest in our station.

Sincerely,

Viewer Services

---

**From:** maddfunllc@aol.com [mailto:maddfunllc@aol.com]  
**Sent:** Friday, June 02, 2006 8:00 PM  
**To:** WNYW Viewer Services  
**Subject:** Madd Fun Grand Opening

Hello My 9 Family,

First I just want to let you know that we at Madd Fun are huge fans and would more than honored to be our guests/cover Madd Fun's historical Grand Opening Event June 8th, 2006 5-9pm.

Attached are (2) files: PR & flyer. I personally hope that you can attend for I know it will make a great story:-)

Thank You for your time and consideration.

Harry :-)

Harry Haynes Jr.

Madd Fun LLC  
303 Stanley Ave.  
Brooklyn, New York 11207  
office: 718-498-9002  
Cell: 646-342-0196  
Fax: 718-495-5111

6/5/2006



March  
of Dimes®

WalkAmerica®

*walk for someone you love™*

May, 2006

Mr. Joe Silvestri  
WWORTV/FOX  
205 East 67th Street  
New York, NY 10021

Dear Joe:

On Behalf of the March of Dimes New Jersey Chapter, I want to thank you and WWORTV My 9 for your tremendous and continued support as a media sponsor of the March of Dimes WalkAmerica 2006.

We are anticipating reaching our WalkAmerica goal of \$4.1 million in New Jersey. The airtime and promotional support you generously donated was critical to our success!

As the March of Dimes biggest annual fund-raiser, WalkAmerica helps fund the fight against prematurity – a growing crisis that now affects half a million babies born in the U.S. every year.

The number of babies born prematurely each year has increased by 30 percent since 1983. In New Jersey over 14,000 babies are born prematurely every year. Some of those babies die; others face lifelong disability. The money raised in WalkAmerica supports research and programs to find out how to prevent premature births and how to help families who experience it.

Enclosed, please find a report outlining the number of WalkAmerica impressions you received through name and logo exposure. Also enclosed are samples of the materials containing your logo and/or name.

Thank you again and I look forward to our continued partnership throughout the year.

Sincerely,

Stacy Galasso  
State Communications Coordinator  
March of Dimes New Jersey Chapter

March of Dimes  
Birth Defects Foundation

New Jersey Chapter  
5 Cedar Brook Drive  
Cranbury, NJ 08512  
Telephone (609) 655-7400  
Fax (609) 655-1520  
1-800-Big-Walk  
NJ637@marchofdimes.com  
marchofdimes.com/newjersey

North Jersey  
55 US Highway 46 East  
P.O. Box 642  
Pine Brook, NJ 07058  
Telephone (973) 882-0700  
Fax (973) 882-0716

Central Jersey  
5 Cedar Brook Drive  
Cranbury, NJ 08512  
Telephone (609) 655-7400  
Fax (609) 655-1520

South Jersey  
Suite 300  
1030 N. Kings Highway  
Cherry Hill, NJ 08034  
Telephone (856) 667-2220  
Fax (856) 667-5517  
walkamerica.org

*Joe - Thank you for everything!  
(Some of the materials we produced in  
the fall have your old up logo on them!)  
Stacy*

WalkAmerica 2006  
Premier Garden State Sponsc



Life is our life's work.

3 Bennington Way  
Hillsborough, NJ 08844  
732-447-8704  
Jennifertok@yahoo.com

May 8, 2006

Joseph Silvestri  
MY9  
Public Affairs Department  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Mr. Silvestri:

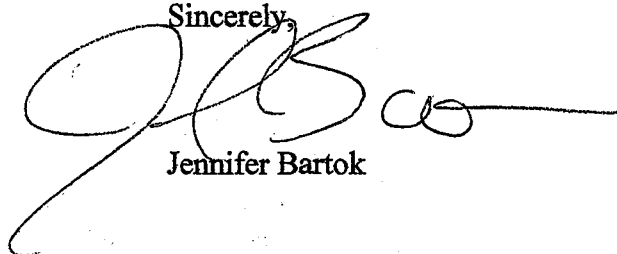
Thank you for allowing me to interview you for my class assignment at Montclair State University. I absorbed a substantial amount of knowledge from our conversation.

The way you spoke was clearly illustrative which allowed me to clearly picture what it is that you do. It was truly interesting to learn the intricacies of FOX 5 and MY9. It was great that you were so detailed in your account of what you do, especially in a typical day for yourself.

Your story was inspiring to hear from someone such as yourself who is successful in the business. I will be sure to follow the advice that you gave me.

Again, thank you for helping me with this assignment and good luck in your future endeavors. Should you need to contact me for any reason, I can be reached at 732-447-8704.

Sincerely,

A handwritten signature in black ink, appearing to be 'JB' followed by a long horizontal line.

Jennifer Bartok



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Smith Barney  
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Hofstra University  
**Teddy Selinger**  
Margolin, Winer & Evens LLP

# Fair Media Council

May 4, 2006

Harry Martin  
Anchor  
MY 9 News  
9 Broadcast Plaza  
Secaucus, NJ 07096

*And I for  
the folio*

Dear Harry:

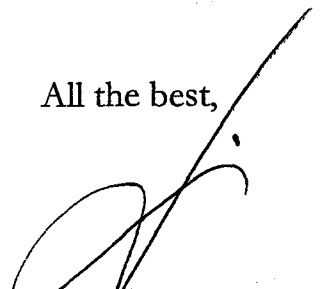
Another smash!

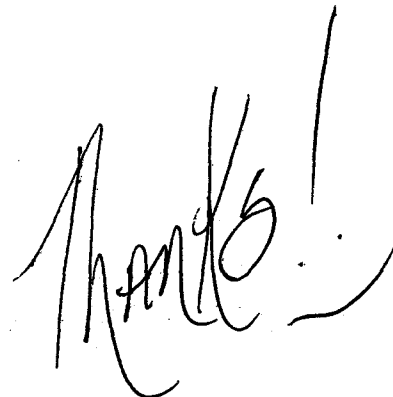
On behalf of the board of directors, many thanks for making the Fair Media Council's Annual Folio Awards on April 28, 2006 one of the best and brightest events of the year.

As you know, Folio is the cornerstone in our efforts to advocate for quality local news. Your participation allows us to get that message out in a meaningful and entertaining way.

The program really rocked this year. Thanks for making it happen!

All the best,

  
Jaci Clement  
Executive Director



Briarcliffe College | 1055 Stewart Ave., Bethpage NY 11714  
Phone 516-224-1860 | Fax 516-224-1864  
[www.fairmediacouncil.org](http://www.fairmediacouncil.org)  
**Get Media Savvy.**

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Wednesday, May 03, 2006 2:26 PM  
**To:** 'mark.zapolsky@jpmchase.com'  
**Subject:** RE: SORRY FORGOT MY ADDRESS - Re: Pls Assist

Thank you for your recent email. WNYW FOX 5 and WWOR MY 9 value all viewer correspondence, and we are pleased you have taken the time to write to us. WNYW/WWOR has no transcript or dubbing services at this time.

Videotape copies of portions of our broadcasts are available from the VIDEO MONITORING SERVICE at 212-736-2010. These copies can only be ordered within 30 days of the date of broadcast. Thank you once again for contacting us and for your interest in our station. We hope we were able to answer your inquiry.

Sincerely,

Viewer Services

-----Original Message-----

From: mark.zapolsky@jpmchase.com [mailto:mark.zapolsky@jpmchase.com]  
Sent: Wednesday, May 03, 2006 12:31 PM  
To: WNYW Viewer Services  
Subject: SORRY FORGOT MY ADDRESS - Re: Pls Assist

I apologize that I forgot to give my address:

Mark Zapolsky  
1 Avolet Court  
Mount Sinai, NY 11766

Mark Zapolsky  
Vice President  
Global Technology Infrastructure  
516-574-5215  
GDP - 377-5215

Global Desktop Operations - Tel GDP 377-5215

	Mark Zapolsky
	05/03/2006 07:44
	AM

---

|

|

| To: programming@wwortv.com

|

| cc:

|

| Subject: Pls Assist

|

>-----  
-----|  
  
I hope that this is the right group to contact, but I am a big of Channel 9 News and the I-team. My daughter and I went to the first game of the New Jersey Devils vs NY Rangers match on Saturday, April 22nd. At that time, I was interviewed by the best sport caster around, Scott Stanford. It was really exciting and I was interviewed because my face was painted in the Devils colors and Scott thought that was great.

I didnt realize that I would be on the 10pm show that night and was told by several folks it was great that I was. I was interested in getting the tape or cd of the broadcast so I can share it with my family. If there is a charge I have no issue with that, but its exciting to have been on with Scott and my favorite News channel. Can you assist?

Thanks.....

Mark Zapolsky  
Vice President  
Global Technology Infrastructure  
516-574-5215  
GDP - 377-5215

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Monday, April 03, 2006 2:23 PM  
**To:** 'Holly Singh'  
**Subject:** RE: Something That Showed On upn9 News On 3/28/06

Thank you for your recent email. Any links or phone numbers released to the public are posted on [www.fox5ny.com](http://www.fox5ny.com) or [www.upn9.com](http://www.upn9.com). If you can't find what you're looking for, contact FOX 5 NEWS at 212-452-3808. Thanks again for your interest.

Sincerely,

Viewer Services

-----Original Message-----

From: Holly Singh [mailto:[holly2242002@hotmail.com](mailto:holly2242002@hotmail.com)]  
Sent: Sunday, April 02, 2006 4:17 AM  
To: WNYW Viewer Services  
Subject: RE: Something That Showed On upn9 News On 3/28/06

Hi I'm sorry to bother you again but I tried the instructions that you told me to do and there is nothing coming up about that dental work. If you could please send me any information that you have on it, it will be greatly appreciated. Thank You!

>From: "WNYW Viewer Services" <[Viewer.Services@FOXTV.COM](mailto:Viewer.Services@FOXTV.COM)>  
>To: "Holly Singh" <[holly2242002@hotmail.com](mailto:holly2242002@hotmail.com)>  
>Subject: RE: Something That Showed On upn9 News On 3/28/06  
>Date: Thu, 30 Mar 2006 10:28:00 -0800  
>  
>Thank you for your recent email. Any links or phone numbers released  
>to the public are posted on [www.upn9.com](http://www.upn9.com). Roll your mouse over the  
>NEWS button on the menu bar, and then click VIEWER INFORMATION. Thanks  
>again for your interest.

>Sincerely,

>Viewer Services

>From: Holly Singh [mailto:[holly2242002@hotmail.com](mailto:holly2242002@hotmail.com)]  
>Sent: Thursday, March 30, 2006 1:42 AM  
>To: WNYW Viewer Services  
>Subject: Something That Showed On upn9 News On 3/28/06

>Hi, my name is Holly Singh. I saw something on upn9 news about a  
>dentist that does some new kind of dental work to replace teeth or fix  
>teeth. If you could please send me some information about this topic I  
>would really appreciate it. You could email me back at this email  
>address, [holly2242002@hotmail.com](mailto:holly2242002@hotmail.com) or [holly2242002@yahoo.com](mailto:holly2242002@yahoo.com). Thank You!

## WNYW Viewer Services

---

**From:** WNYW Viewer Services  
**Sent:** Thursday, March 30, 2006 1:28 PM  
**To:** 'Holly Singh'  
**Subject:** RE: Something That Showed On upn9 News On 3/28/06

Thank you for your recent email. Any links or phone numbers released to the public are posted on [www.upn9.com](http://www.upn9.com). Roll your mouse over the NEWS button on the menu bar, and then click VIEWER INFORMATION. Thanks again for your interest.

Sincerely,

Viewer Services

---

**From:** Holly Singh [<mailto:holly2242002@hotmail.com>]  
**Sent:** Thursday, March 30, 2006 1:42 AM  
**To:** WNYW Viewer Services  
**Subject:** Something That Showed On upn9 News On 3/28/06

Hi, my name is Holly Singh. I saw something on upn9 news about a dentist that does some new kind of dental work to replace teeth or fix teeth. If you could please send me some information about this topic I would really appreciate it. You could email me back at this email address, [holly2242002@hotmail](mailto:holly2242002@hotmail.com) or [holly2242002@yahoo.com](mailto:holly2242002@yahoo.com). Thank You!

3/30/2006

# The Network Journal

Black Professionals and Small Business Magazine

**THE BLACK HAIR CARE INDUSTRY**  
Who's making all the money?



ANNUAL  
WOMEN'S  
ISSUE

# 25 Influential Black Women In Business

REDFINING EXCELLENCE



web site: [www.tnj.com](http://www.tnj.com)

Singleton: B. McAllister (l.), Mintz Levin Cohn Ferris Glovsky & Popeo, P.C.; Elwanda Young, United Way of New York City; Seated: Brenda Blackmon (l.), WWOR-TV; Sherice Renee Torres, Nickelodeon & Viacom Consumer Products.

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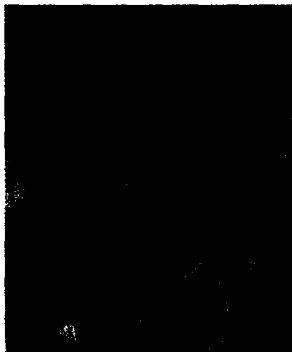
### Cover Story



In this issue, *TNJ* presents its eighth annual "25 Influential Black Women in Business" honorees under the theme "Women Redefining Excellence." While the short profiles we provide of these honorees do not tell half the story of their route to success, they show a clear commonality in the importance of education, family, friends, mentors, community and faith. At a time when the notion of balancing mind, body and spirit is so popular, our 25 honorees show us what the balancing of home, work and community can achieve.

*Profiles by*

*Katherine Adu, Emily Bond, Soroya Brantley, Carmen Brown, Patrice Toombs*



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Cover Photo: William Neumann  
Make-Up artist: Nicole Munroe  
Wardrobe stylist: Cleon Cummings,  
Debonaire NYC  
Wardrobe assistant: Shayla Binns  
Hair stylist: Delonté Clark





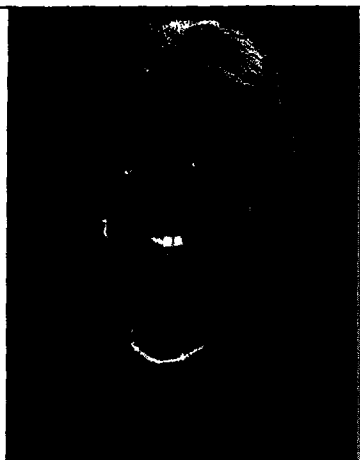


# WOMEN REDEFINING EXCELLENCE

The theme for our magazine's eighth annual presentation and celebration of the 25 Influential Black Women in Business is "Women Redefining Excellence."

It suggests that the women who have made it to this year's honoree list have broken new ground in the way we define success. And, indeed, the changes in government, business and social structures that are being brought about by unprecedented pressures both at home and abroad require that new definitions, new benchmarks be put in place for what we call success. Our honorees are quietly establishing some of those benchmarks. For them, success means more than the rugged individual's lonely climb up the proverbial achievement ladder at work. It also means balancing home, work and community service. Our honorees are proof that it is possible for an individual to excel in her chosen field without sacrificing connectedness to family and community. Excellence comes, their biographies tell us in the pages that follow, from taking chances and seeking help; from the nurturing of family, friends and mentors; from spiritual grounding.

*Profiles by Katherine Adu, Emily Bond, Soroya Brantley, Carmen Brown, Patrice Toombs*



## BRENDA BLACKMON

Brenda Blackmon  
News Anchor, "9 News at Ten," WWOR-TV  
Secaucus, N.J.

**A**s lead anchor of WWOR-TV Inc.'s "9 News at Ten," Brenda Blackmon is a familiar face in the New York metropolitan area. She began her television broadcasting career 20 years ago in her hometown of Columbus, Ga., where she became the first African-American anchor in the city's history. The city subsequently named her "One of the Twentieth Century's Most Influential" persons.

Blackmon acknowledges those who paved the way for her own achievements, particularly Malvin "Mal" Goode, who, like herself, broke the color line. Goode, the first Black reporter for an American television network, welcomed Blackmon into the business, offering guidance and moral support. When Thomas Petner hired her in 1989 to work in Secaucus, N.J., after a meeting at a National Association of Black Journalists Convention, Blackmon was unaware that she was about to embark on the chance of a lifetime in a small town in the country's largest television market.

Through the years, she has won numerous professional honors and dedicated herself to community service, including hosting the Jerry Lewis Muscular Dystrophy Telethon for several years. Among her citations are Emmy awards for Best Newscast, Associated Press Awards, The Edward R. Murrow Award; recognition from the FBI, by the March of Dimes, United Way, U.S. Navy; and the Rosa Parks Humanitarian Award.

After decades as a working journalist, Blackmon earned a bachelor of arts degree from Fairleigh Dickson University in New Jersey. She plans to go further, although she holds honorary doctorates from her alma mater and from Caldwell College in New Jersey.

In addition to anchoring the evening news, Blackmon is president of her own enterprise, Brenda Blackmon Communications Inc., whose mission, "Teach one. Take one. Thank one," reflects the importance of giving back to the community and reaching out to others. Through her company, she provides talent, production and motivational speaking services.

Becoming a parent taught her the meaning of unconditional love, Blackmon says. She hopes one day to share that love by traveling the world with children and videotaping and sharing their experiences with their peers.

**Joe Silvestri**

**From:** Prpam@aol.com  
**Sent:** Friday, February 17, 2006 9:13 PM  
**To:** Joe Silvestri  
**Subject:** Thank you.

Hi Joe,

As I do my last minute pitches for the Marion Thompson Wright lecture tomorrow, I want to thank you for the wonderful show you put together for WWOR promoting this great event. It was such a pleasure to work with you. I was inspired by your enthusiasm, interest and instant grasp of the importance of the 26-year-old program. The tapes arrived on Tuesday and have all been returned to Rutgers, where they're going to try to make copies of the WWOR-TV piece for all the guests who participated.

I appreciate all your effort and hard work that went into this show, and wish you luck in the months ahead because I do hope to have the opportunity to work with you again on another equally worthy project. Please thank Harry also!

Have a great weekend...and think of me working all day tomorrow 😊!

Best regards,  
Pam

Pamela E. Goldstein, Partner  
Diversity Marketing and Communications  
655 Lake Street  
Newark, NJ 07104  
Tel: 973.228-4559  
Fax: 973.228.3765  
E-mail: prpam@aol.com

2/21/2006

**From:** Brent Horowitz  
**To:** Viewer Services  
**Date:** 1/25/06 6:56AM  
**Subject:** CW Network Questions.

With the CW operating on Tribune Broadcasting channels for the fall of 2006?

What kind of programming will WWOR have for the fall of 2006. Will you go into complete syndicated programming? I hope that you will offer some strong programming. This is an important station in the metro area. Over the years, you have lost the Mets, The Star Trek series which WWOR had kept alive for so long. The Big East, which you used to carry many years ago, and now the UPN lineup?

What are WWOR's plans for the future. I imagine that this creates a huge whole.

I think at no other time..Has this station really been in as much difficulty as it is now.

While it has a great news team. It needs to move forward in new directions. I am concerned about Fox creating a second broadcast network, since it is already struggling with its own.

If you could provide any details of a more comprehensive strategy I would be interested.



# HYACINTH

## AIDS Foundation

helps people live with HIV, slows the spread of the epidemic, and serves as a critical voice in the public debate surrounding AIDS in New Jersey

**Kenneth J. Nasto**  
President, Board of Trustees

**Riki E. Jacobs**  
Executive Director

December 22, 2005

Mr. Ray Blanco  
Consultant, Public Affairs  
FOX 5 WNYW  
205 East 67th Street  
New York, NY 10021

Dear Mr. Blanco,

Thank you for purchasing an ad in the Gala Ad Journal for \$500 and four tickets to the Annual Gala 2005 valued at \$800, four hundred dollars of which is tax-deductible.

In these uncertain times, your support provides a crucial lifeline for over 9,000 New Jersey residents who rely on Hyacinth for counseling and testing, treatment education, legal services, support groups, financial aid and prevention services. This year we face the reauthorization of the Ryan White Care Act, a critical source of funds for fighting the HIV/AIDS crisis in the U.S. In the current climate, we face a huge battle that is likely to result in less money to organizations like Hyacinth all around the country.

HIV doesn't discriminate, but many in this country, including some lawmakers, still do.

**Hyacinth is the only organization dedicated to protect the rights of New Jerseyans living with HIV/AIDS.**

Thank you again for helping to ensure that the fight against HIV/AIDS in New Jersey will not only continue but will prevail.

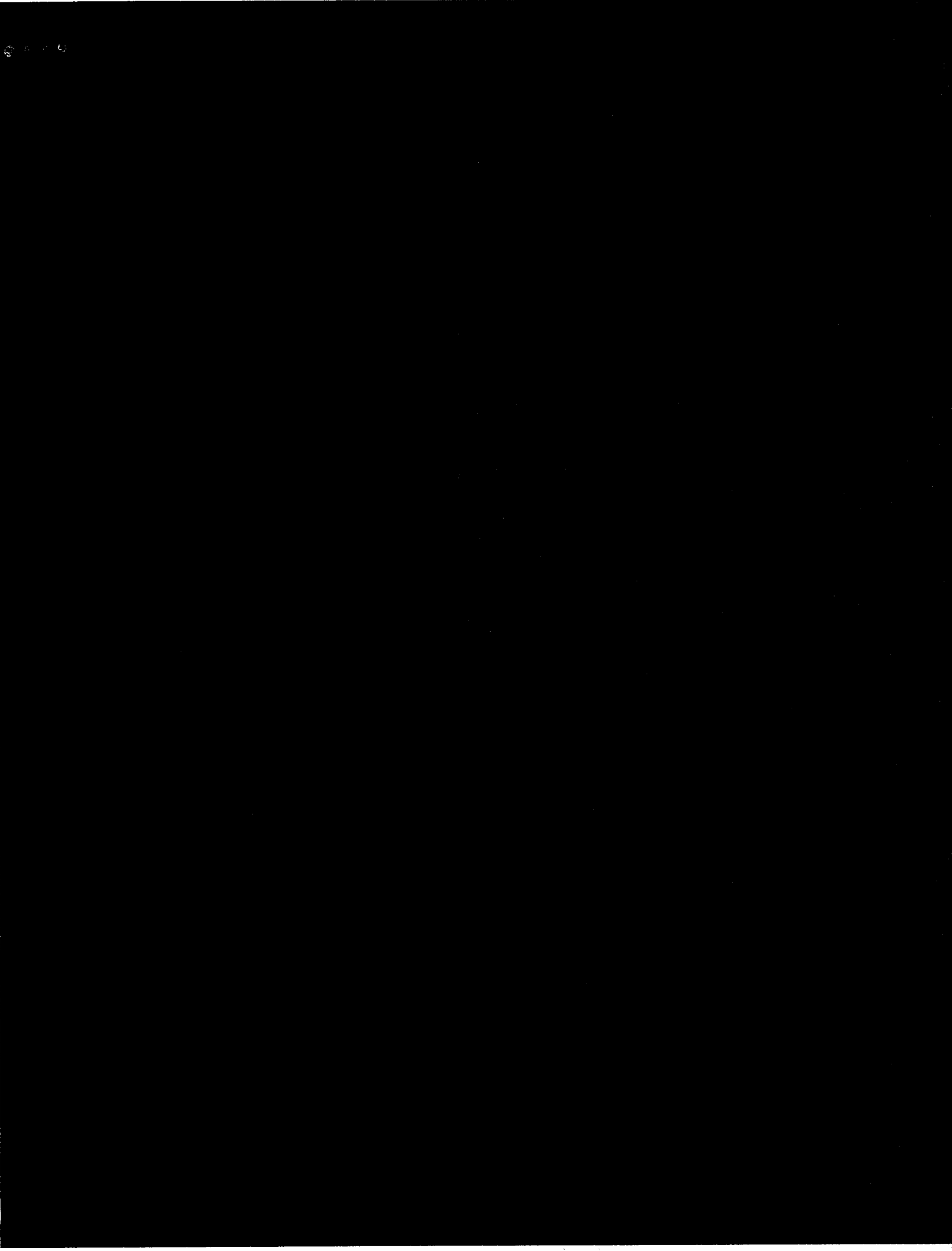
Sincerely,



Jerry McCathern  
Director of Development

*Ray - such a pleasure to  
know you + I thank you so much  
for supporting our Gala!*

P.S. Eighty-nine cents of every dollar contributed to Hyacinth goes directly to programs to help people affected by HIV/AIDS in New Jersey.





March  
of Dimes  
*Saving babies, together®*

*March of Dimes  
Birth Defects Foundation*

*Greater New York Chapter  
233 Park Avenue South, 3rd Floor  
New York, NY 10003  
Telephone (212) 353-8353  
Fax (212) 254-3518*

December 13, 2005

Mr. Ray Blanco  
FOX 5 & UPN 9  
205 East 67th Street  
New York, NY 10021

Dear Ray:

Thank you for your support of the March of Dimes 22<sup>nd</sup> Annual Sports Luncheon which took place on November 30, 2005.

Your generosity is sincerely appreciated by the March of Dimes, our honorees, the luncheon committee and most importantly, by the families whose lives are touched by our work. We are extremely fortunate to be able to count on the commitment of FOX 5 & UPN 9 to support this worthy cause.

The March of Dimes is a national voluntary health agency whose mission is to improve the health of babies by preventing birth defects, premature birth and infant mortality. Founded in 1938, the March of Dimes funds programs of research, community services, education, and advocacy to save babies and in 2003 launched a campaign to address the increasing rate of premature birth. Your gift of \$900 for the Sports Luncheon will fund this critical effort.

Again, thank you very much on behalf of the mothers, fathers, and babies of New York. Warm wishes for a very happy holiday!

Best regards,

  
Jennifer Schwartzberg  
Director of Special Events

**From:** Brandii Toby  
**To:** ealter@inspireyourworld.com; Efeil@inspireyourworld.com  
**Date:** 11/11/05 1:00PM  
**Subject:** GOD'S LOVE WE DELIVER FOCUS OF NYC TV PROGRAM

N E W S   R E L E A S E (PDF version is attached.)

FOR IMMEDIATE RELEASE

Contact: Brandii Toby, UPN9 Publicity Manager, 212-452-5881

**METROPOLITAN AREA'S LEADING MEAL PROVIDER FOCUS OF NEW UPN9 PUBLIC AFFAIRS PROGRAM**

Friday, Nov. 11, 2005 (New York, N.Y.) - God's Love We Deliver joins REAL TALK to discuss their on-going mission and upcoming 20th anniversary on this Sunday, Nov. 13. WWOR-UPN9 anchor Brenda Blackmon speaks with key representatives from the organization about their essential yearly fundraisers - Race to Deliver and Gifts from the Heart Holiday Catalog.

Executive Director Nancy Mahon, Esq., provides a detailed account of the exceptional 20-year history of God's Love We Deliver and Board of Directors Co-Chair Michael Sennott explains the organization's 12th annual Race to Deliver. The four-mile run/walk in Central Park is the non-profit's largest annual fundraiser and has raised more than \$6,500,000; providing more than 3.1 million meals to men, women and children living with HIV/AIDS, cancer and other serious illnesses. This year's Race to Deliver occurs on Sunday, Nov. 20 at 10 a.m. For more information, visit [www.racetodeliver.com](http://www.racetodeliver.com).

Longtime volunteer Roslyn Gilbert knows the power of the organization first-hand. Since the passing of her son 14 years ago, Gilbert has been one of the most dedicated helpers. Gilbert and her family sought the assistance of God's Love We Deliver throughout her son's illness and she vowed to return their generosity through her commitment to provide life-sustaining nutritional support services for those in need. Gilbert speaks candidly to REAL TALK about her personal experience.

In addition, Events Manager Keith Berg shares some of the items from this year's Gifts from the Heart Holiday Catalog. Every holiday season, God's Love We Deliver is fortunate to have high-profile designers create exclusive merchandise, such as a Burberry "Trench Coat" Apron, Michael Aram Coasters, Coach Picture Frame, Swiss Army Watch and more! All of the proceeds from the catalog support God's Love We Deliver. To purchase the special fare, log on to [www.godslovewedeliver.org](http://www.godslovewedeliver.org).

God's Love We Deliver's mission is to improve the health and well-being of men, women and children living with HIV/AIDS and other serious illnesses by alleviating hunger and malnutrition by preparing and delivering nutritious, high-quality meals to people who, because of their illness, are unable to provide or prepare meals for themselves.

REAL TALK is a new public affairs program produced by WWOR-UPN9 and debuted on Friday, Nov. 4 and Sunday, Nov. 6 with a two-part New Jersey Gubernatorial Forum. REAL TALK presents local issues and personalities each week on Sundays at 8:30 a.m. Ray Blanco is executive producer and Joe Silvestri is producer.

WWOR-UPN9 believes that together with local communities and their leaders, they can best serve the public interest. Additional UPN9 efforts include Teen Summits, Media Workshops for Non-Profits and Leadership Forums. WWOR-UPN9 is one of two FOX owned-and-operated stations in New York, the nation's No. 1 TV market. FOX Television Stations, Inc. is one of the nation's largest owned-and-operated network broadcast groups, and consists of 35 stations in 26 markets covering nearly 45 percent of U.S. television homes.



# N E W S R E L E A S E



**REAL  
Talk.**

**AARP** New Jersey

## **FOR IMMEDIATE RELEASE – DRAFT**

Contact: Brandii Toby, UPN9 Publicity Manager, 212-452-5881

Jane Margesson, AARP N.J. Communications Director, 609-452-3908

## **AARP NEW JERSEY CO-SPONSORS UPN9 NEW JERSEY GUBERNATORIAL FORUMS**

### ***REAL TALK Debuts with Major Election***

**Monday, Oct. 31 (New York, N.Y.)** – WWOR-UPN9 is proud to announce two half-hour 2005 New Jersey Gubernatorial Forums to air on **Friday, Nov. 4** and **Sunday, Nov. 6**. Sponsored by **AARP New Jersey**, Democratic candidate **Jon Corzine** and Republican candidate **Doug Forrester** – will participate in two pre-taped, half-hour discussions with UPN9 anchor **Harry Martin**. Anchor **Brenda Blackmon** will open the program with Martin, as well as conduct a brief interview with **Marilyn Askin**, State President of AARP New Jersey.

"AARP New Jersey is committed to keeping every one of our 1.35 million members informed about the issues that affect their lives," states Marilyn Askin, AARP New Jersey State President. "Our membership deserves to hear from the gubernatorial candidates on the key issues that we will be tackling in the next governor's term and we are delighted to be sponsoring, along with UPN9, two televised forums right before the election."

Key issues will be addressed by the candidates in two separate pre-taped, half-hour programs. The first will air on Friday, Nov. 4 at 10:30 p.m., following UPN9 News at 10 p.m. In this session, the topics covered are long term care and property taxes. On Sunday, Nov. 6 at 8:30 a.m., the topics covered are clean elections and prescription drugs.

The New Jersey gubernatorial forums are the debut of **REAL TALK**, a new public affairs program produced by WWOR-UPN9. **REAL TALK** presents local issues and personalities each week on Sundays at 8:30 a.m. Ray Blanco is executive producer and Joe Silvestri is producer.

AARP is a nonprofit, nonpartisan membership organization that helps people 50+ have independence, choice and control in ways that are beneficial and affordable to them and society as a whole. AARP publishes the bi-monthly AARP The Magazine; AARP Bulletin, a monthly newspaper; AARP Segunda Juventud, a bi-monthly magazine in Spanish and English; NRTA Live & Learn, a quarterly newsletter for 50+ educators; and Web site, [www.aarp.org](http://www.aarp.org). AARP Foundation is an affiliated charity that provides security, protection, and empowerment to older persons in need with support from thousands of volunteers, donors, and sponsors, and has staffed offices in all 50 states, the District of Columbia, Puerto Rico, and the U.S. Virgin Islands.

WWOR-UPN9 believes that together with local communities and their leaders, they can best serve the public interest. Additional UPN9 efforts include Teen Summits, Media Workshops for Non-Profits and Leadership Forums. WWOR-UPN9 is one of two FOX owned-and-operated stations in New York, the nation's #1 TV market. FOX Television Stations, Inc. is one of the nation's largest owned-and-operated network broadcast groups, and consists of 35 stations in 26 markets covering nearly 45 percent of U.S. television homes.

**From:** "Bridget Daley" <bdaley@SHAKESPEARENJ.org>  
**To:** <Rblan202@Foxtv.Com>  
**Date:** 10/27/05 12:56PM  
**Subject:** Thank you

*Public  
Files  
MEDIA  
WORKSHEET*

Ray, I just wanted to send a belated "thank you" for inviting us to the Fox 5 studios to meet you and your colleagues, and for taking the time to give us the inside scoop. What a great idea, and very much appreciated. Please accept my invitation to be our guest at an upcoming performance of Julius Caesar, which is on our Main Stage in Madison through November 13. To reserve a pair of complimentary tickets, please contact me by e-mail or by phone at 973-408-3807. You can click here for a schedule of performances:  
<http://royal.reliaserve.com/stnjt/order.html#caesar>

I left our meeting without giving you a package of information about The Shakespeare Theatre of New Jersey, only because I knew you were headed straight to another meeting and I thought better of weighing you down. Would you like to be on our e-mail news release distribution list? Or would you prefer that I just contact you directly with media partnership ideas and that sort of thing? Please advise.

With thanks and best regards,

Bridget Daley

---

Bridget Daley

Director of Marketing and Public Relations

The Shakespeare Theatre of New Jersey

Tel. 973.408.3807

ON THE MAIN STAGE IN MADISON:

JULIUS CAESAR

William Shakespeare's searing tale of revolt

October 11-November 13



**James Griffin**  
Stakeholder Relations  
Department

October 19, 2005

Brandii Toby, Director  
Public Relations for WWOR-TV & WNYW-TV/FOX 5  
c/o WNYW-TV/FOX 5  
205 East 67<sup>th</sup> Street  
New York, NY 10021  
[BTOBY110@FOXTV.COM](mailto:BTOBY110@FOXTV.COM)

Dear Brandii:

I hope this letter finds you and yours doing well. I just wanted to take this opportunity to formally thank you for participating in the upcoming Open House event for Junior Achievement of New Jersey (JA-NJ) at the Memorial Middle School in Willingboro, New Jersey. The event is set to showcase the new JA "*Economics of Success*" program. As per our prior communications, the address for the school is the following:

Memorial Middle School  
451 Van Sciver Parkway  
Willingboro, NJ 08046

As we've discussed, you're set to give a lecture to a group of youngsters participating in the JA-NJ program at the school, focusing on the "secret(s) of your success." Event organizers would like to have your remarks to be about 15 minutes in length. But we're flexible; we'll give you the time you need. Afterwards, we'd like to hold a brief question and answer (Q&A), giving the youngsters an opportunity to interact with you.

After the Q&A session, the JA-NJ officials will lead the Allstate New Jersey delegation (about 3-5 employees are expected at the open house) on a tour of the facility. You're welcome to stay for the tour but I do understand that you will probably have a busy schedule on that day. It wouldn't be a problem if you had to leave after the Q&A.

Again, thanks for positively impacting the lives of Garden State youth. And please tell your husband that I said hello. Take care.

Sincerely,

James Griffin



Public  
File



October 19, 2005

Mr. Ray Blanco  
Fox 5  
205 East 67th  
New York, NY 10021

Dear Ray:

On behalf of the Hoboken Italian Festival committee, and everyone here at This Is It! Productions, I want to thank you and Fox 5/UPN 9 for your support and sponsorship of the Hoboken Italian Festival. This year's festival was the most successful to date, and the influx of visitors can be directly attributed to the promotion your stations brought to the event. It was a pleasure working with all your crews, from the Good Day New York morning coverage, to having Steve Villanueva from UPN 9 with us on Saturday as host of the Cannoli Eating Contest. Your hands-on involvement brought a sense of partnership to the event, which was both highly appreciated and warmly received.

Thank you again, Ray, for your participation in this signature Hoboken event.

With warmest regards,

A handwritten signature in black ink, appearing to read "Adam Falik". The signature is fluid and stylized, with a large initial "A" and "F".

Adam Falik

[ancvr@app.com](mailto:ancvr@app.com)  
Subject: NJ Kids Day

My apologies for sending the press release to all of you....however, I wasn't certain which department might be the most interested in this event. Please feel free to let me know for future reference. In advance,  
thank you for your time and consideration.

Kind regards,  
Brandii

FOR IMMEDIATE RELEASE (Word version also attached.)

Contact: Brandii Toby, 212-452-5881

#### LOCAL WEATHERMAN KICKS-OFF NEW JERSEY KIDS EVENT

Wednesday, Oct. 5 (New York, N.Y.) - It's this year's largest children's event in New Jersey and WWOR-UPN9 meteorologist Steve Villanueva forecasts a fun and entertaining experience for the Ultrasonic Super Fantastic Kids Day Weekend. At noon (12 p.m.) on Saturday, Oct. 8, Villanueva gets the party started at the PNC Bank Arts

Center's entertainment stage in Holmdel, N.J.

Children and their families will be transported to the ultimate out of this world experience - "a kid's nirvana" filled with all types of exciting activities, such as live entertainment, interactive educational games, thrilling rides and art projects on Saturday, Oct. 8

and Sunday, Oct. 9. Teen pop sensation Lil' Romeo will perform on the main indoor entertainment stage. Most components are free to families including admission, parking and all arts activities. WWOR-UPN9 and WNYW-FOX5 are the official broadcast sponsors for the event.

Following the event's introduction on Saturday, Oct. 8, Steve Villanueva will head over to the UPN9 & FOX5 Pavilion to sign autographs, where he will hang out with 4KidsTV's Teenage Mutant Ninja Turtles and Winx Club Girls characters. The characters will also be present on Sunday, Oct. 9.

WWOR-UPN9 and WNYW-FOX5 are the two FOX owned-and-operated stations in New York, the nation's #1 TV market. FOX Television Stations, Inc. is one of the nation's largest owned-and-operated network

broadcast groups, and consists of 35 stations in 26 markets covering nearly 45 percent of U.S. television homes.

###

**From:** "Kathy O'Brien" <kobrien@hyacinth.org>  
**To:** <rblan202@foxtv.com>  
**Date:** 9/19/05 11:18AM  
**Subject:** Fw: [NJLGC] Democratic mayor converts for his next run

*file*

Hi Ray - it was great meeting with you last week - I really enjoyed the session and chatting with you afterwards. I think that what you are doing is terrific and I truly respect your vision for partnerships with the public and the media! On another note - politics in Plainfield is never boring, huh? Hope this switch does effect you!

Hope all is well -

Kathy O'Brien  
Director of Human Resources  
Hyacinth AIDS Foundation

----- Original Message -----

From: "Plainfield Area Equality" <joan.hervy@usa.net>  
To: <NJLGC@yahoogroups.com>  
Sent: Sunday, September 18, 2005 7:12 PM  
Subject: [NJLGC] Democratic mayor converts for his next run

Sunday, September 18, 2005

BY JULIA M. SCOTT

Star-Ledger Staff

In a bid to keep his job, Plainfield Mayor Albert McWilliams has switched parties and yesterday accepted the Republican nomination.

Flanked by five supporters at his Prospect Avenue home, McWilliams, who lost the Democratic primary in June, said he became a Republican because running for office as a write-in candidate for the Nov. 8 election was not a viable option.

"This is extremely difficult and ... it would still not be enough to keep Plainfield moving forward," he said.

The 52-year-old McWilliams, who had been a lifelong Democrat, described himself as a "fusion" candidate who would connect the Republican Party with a "successful Democratic past."

The move will again pit McWilliams against Sharon Robinson-Briggs, the protégé of his political nemesis, Assemblyman Jerry Green (D-Union). Robinson-Briggs defeated McWilliams by about 300 votes in a bitter primary.

"The issues remain the same no matter who the opponent is," Robinson-Briggs said yesterday.

Charlotte DeFilippo, chairwoman of the Union County Democratic Committee, which largely funded Robinson-Briggs' primary campaign, said the decision was about McWilliams' ego, not city residents.

"You do not change political parties and political philosophies like you change underwear," DeFilippo said.

**From:** "Linda Surks" <linda@ncadd-middlesex.com>  
**To:** <rblan202@foxtv.com>  
**Date:** 9/16/05 4:40PM  
**Subject:** Media Workshop

*File*

Ray,

First, I would like to thank you again for a really great day yesterday. I really got a lot out of it and truly appreciate your outreach efforts.

I was glad that you acknowledged the value of the story that Steve told about the Rutgers student who died of alcohol poisoning. There are a lot of related stories that we feel need to get out. Although I didn't get a chance to tell "my story" yesterday, I wouldn't have shared with the group what I'd like to share with you now.

In addition to working for an alcohol and drug abuse prevention agency, I am also a mother. I started working for NCADD when my son was 6 and my daughter was 2. I considered myself lucky to have at my fingertips the resources to talk to my kids about substance abuse. I frequently brought home brochures and videos for them to "preview" for me. I felt secure in the knowledge that they were well informed and safe.

By now, you probably have an idea where this is heading. My son died nearly two years ago of an overdose of prescription drugs. He was 19 and in his second year at Rutgers, studying to be a pharmacist. He ordered drugs over the Internet and he probably got some from working in the pharmacy as well. As you can image, the scope of my work at NCADD took on a whole new meaning and we have developed a number of initiatives in an attempt to save lives.

This is one of several things that Steve and I would like to talk to you about. We'd love to schedule a meeting, perhaps lunch in the Plainfield area, where we can discuss some ideas of how we can work together. Please let me know what would be convenient for you. I look forward to see you again.  
Thanks.

Linda Surks  
Public Information Coordinator  
NCADD of Middlesex County, Inc.  
385 Route 18, Suite D  
East Brunswick, NJ 08816  
732-254-3344  
Fax 732-254-4224  
email: linda@ncadd-middlesex.com <mailto:linda@ncadd-middlesex.com>  
www.ncadd-middlesex.com <http://www.ncadd-middlesex.com/>

**From:** Jerry McCathern <jmccathern@hyacinth.org>  
**To:** Ray Blanco <rblan202@foxtv.com>  
**Date:** 9/16/05 4:49PM  
**Subject:** Thank You Ray!

*Public  
File*

Ray

It was really great meeting you yesterday. Your seminar was informative and entertaining. Kathy and I look forward to continuing our conversation about NJ politics and glbt rights. We're also looking forward to reestablishing our relationship with UPN 9 and beginning one with FOX 5.

I'm putting a gala invitation in the mail tonight. Hope you can make it. Let's get together soon. All the best,

Jerry McCathern  
Director of Development  
Hyacinth AIDS Foundation  
732-246-0204 ext. 216  
www.hyacinth.org

**CC:** Kathy O'Brien <kobrien@hyacinth.org>



Subj: **thanks**  
Date: 8/22/2005 10:32:44 AM Eastern Standard Time  
From: [milagros@bbbsmn.org](mailto:milagros@bbbsmn.org)  
To: [RayBlanco@aol.com](mailto:RayBlanco@aol.com)

*FOX  
MEDIA  
WORK SHOP*

Ray,

Como estas? I wanted to thank you for including me at the workshop. I found really helpful as I review our messaging.

I am very interested in discussing the prospective partnerships which you mentioned. Please keep me posted on the development of these partnerships and if you need more info, etc., just let me know.

Mis gracias..

Milagros

Milagros Collazo  
Director of Partnership Development  
Big Brothers Big Sisters of Metro Newark, Inc.  
35 James Street  
Newark, NJ 07102  
(973) 242-1142

Hi Ray,

Thanks again for inviting me to the media workshop today. I found it to be very fruitful!

I am looking forward to working with you and Brandii on developing many of the ideas you presented. Please feel free to reach out to me if there is anything I can assist you with!

All the best!

Connie Ludwin, State Director  
Boys & Girls Clubs in New Jersey  
9 Westerly Avenue  
Madison, NJ 07940  
(973) 765-9612  
(973) 765-9632 Fax  
(973) 723-8791 Cell  
[www.bgcnj.org](http://www.bgcnj.org)

**UPCOMING EVENTS:**

**AUGUST 7<sup>TH</sup> NATIONAL KIDS DAY CONCERT WITH KOOL & THE GANG, SIX FLAGS  
GREAT ADVENTURE, JACKSON**

**OCTOBER 27<sup>TH</sup> CONCERT FOR KIDS FEATURING KENNY ROGERS, NJPAC, NEWARK**

**Theodore Stieve**  
President



**Thomas Baffuto**  
Executive Director

August 3, 2005

Mr. Ray Blanco  
Public Affairs Consultant  
FOX 5 – WNYW  
205 East 67<sup>th</sup> Street  
New York, NY 10021

Dear Mr. Blanco,

On behalf of The Arc of New Jersey and the families we serve, I'd like to thank you, FOX5 and UPN9 for hosting the *Media Workshop for Nonprofits* on July 28<sup>th</sup>. The workshop was truly helpful and informative. The tips you shared and your guest speakers provided valuable information concerning ways to improve and increase our public relations efforts at The Arc. I am interested in attending other trainings and workshops that you may offer in the future.

As per our conversation, I've included information about The Arc of New Jersey's statewide fundraiser, Step Up For The Arc – Walkathon. All proceeds from this Walk benefit people with mental retardation and other developmental disabilities and their families. Please review the material and I will soon contact you and Mr. Joe Silvestri regarding scheduling a meeting so we may discuss how FOX5 and UPN9 can be a part of this great statewide event.

The Arc of New Jersey is the largest nonprofit advocacy organization for people with mental retardation and other developmental disabilities and their families. The Arc of New Jersey is comprised of a state office and 20 local county chapters providing services in 21 counties.

Should you have any questions regarding The Arc of New Jersey or the enclosed material, please do not hesitate to call me at (732) 246-2525 ext. 37. Once again, thank you for your hospitality and I look forward to meeting with you in the near future.

Sincerely,

A handwritten signature in cursive script that reads "Elba M. Minestroza".

Elba M. Minestroza  
Communications Coordinator  
The Arc of New Jersey

Dear Channel 9 Newstaff,

We would like to thank you for your recent broadcast of "Greetings from the Troops". You showed our son, Patrick, saying hello to family and friends.

It is wonderful that you show support of our troops in their

"Thanks"  
is just a little word,  
but still,  
it's meant to show  
your kindness is appreciated  
more than  
you could know.

fight, and that  
you make their  
efforts known to  
the public.  
(over)



July 13, 2005

Mr. Ray Blanco  
Consultant, Public Affairs  
205 East 67<sup>th</sup> St.  
New York City, NY 10021

Artistic Director  
Rosalba Rolón

Associate Director  
Alvan Colón Lespier

Associate Director  
Jorge B. Merced

General Manager  
Magalie González

Outreach Coordinator  
Priscilla Aguilar

Founding Member  
Luis I. Meléndez  
(1948-1990)

Dear Ray:

It was a pleasure meeting you and your colleagues. You are an engaging speaker Mr. Ray Blanco. You impart knowledge in the best kind of way by being funny, serious, and at the same time leading your group to think, or rather re think...

The community outreach effort created by Fox 5 and UPN 9 serves plenty. It was a privilege to be part of it, if only more corporations made such programs.

Thank you and thank you to Fox 5 and UPN 9 for making the opportunity available to Pregones Theater.

Regards,  
Soldanela Rivera

6/29/2005

Dear Mr. Blanco,

Sorry for the delay in letting you know how much I appreciated being invited to participate in your "Media Workshop". It was time well-spent for me. Everything I know about PR, I've picked up "on the street". Your session was informative, valuable and entertaining! I came back to the office invigorated and inspired.

I hope you will take me up on my offer to visit our program and learn about the important work we do with homeless and abused youth. The offer is still open for a Thai lunch too! Thanks again for helping me and many other small non-profit agencies!

Sincerely,

**Somerset Home for Temporarily Displaced Children**

49 Brahma Avenue Bridgewater NJ 08807-6871 Ph: 908-526-6605 Fax: 908-526-4433  
a non-profit corporation

Tracey Costanzo



205 EAST 67<sup>th</sup> STREET • NEW YORK, NY 10021  
212 452-3576

*copy*



9 BROADCAST PLAZA • SECAUCUS, NJ 07096  
201 330-7444

**JAMES A. CLAYTON**  
Vice President & General Manager

May 31, 2005

The Honorable Richard J. Codey  
Acting Governor of New Jersey  
NJ Governor's Office  
PO Box 004  
Trenton, NJ 08625-0004

Dear Governor Codey:

Thank you for affording my staff and me an opportunity to spend some time with you and Mrs. Codey at WWOR/UPN 9. You were very generous with your time and it was great to get your perspective on issues facing New Jersey.

Also, I thank you and your wife for agreeing to appear on "Garden State Matters". I have enclosed a tape of the program for your perusal.

Thank you again for your visit to WWOR.

Sincerely,

James A. Clayton

JAC/bs

## Pinsker, Penny

---

**To:** Friends of Teen Arts, Inc.  
**Subject:** RE: ACNJ 25 Anniversary Gala May 18

Thanks, Shirley! I can't make it, but I'll put it in the Community Calendar if you'd like me to.

Penny

-----Original Message-----

**From:** Friends of Teen Arts, Inc. [SMTP:ifriendsofte@earthlink.net]  
**Sent:** Wednesday, May 19, 2004 7:35 PM  
**To:** Pinsker, Penny  
**Subject:** RE: ACNJ 25 Anniversary Gala May 18

I am glad we could help! Thanks for the opportunity to showcase **New Jersey teenagers!**

Our State Teen Arts Festival is coming up next week: May 26 & 27 at The College of New Jersey. We have 225 schools attending - 3,800 kids each day. If you can get away, please come! In addition to a full day of student performances (8:15 - 3:15), we have workshops all day featuring some of the most wonderful tri-state area professional artists, both performing and visual. I have attached the workshop schedule. We'd love to have you as an honored guest!

Shirley

-----Original Message-----

**From:** Pinsker, Penny [mailto:ppinsker@wwortv.com]  
**Sent:** Wednesday, May 19, 2004 12:26 PM  
**To:** 'shirley@teenarts.org'  
**Subject:** ACNJ 25 Anniversary Gala May 18

Thank you, Shirley! The girls were simply WONDERFUL!!!!

They are so talented and so professional it was a treat for everyone to have them there. They were well prepared, well equipped, on time and looked beautiful!

We paid them their individual stipends last night. The moms who drove them will send me their mileage and tolls and we will pay them for their expenses.

Daniell and her trio would have been perfect alone, but you were so right to include Jessica Sibelman. She added so much to the event!

Thank you again, Shirley! If there is something I can do to help you out, let me know!

Penny

Penny Pinsker  
Director of Public Affairs  
WWOR-TV, UPN 9



9<sup>th</sup> Broadcast Plaza  
Secaucus, NJ 07096

(201) 330-2148

(201) 330-3490 Fax << File: 04SFPProgram.doc >>



MIKE FERGUSON  
HOUSE OF REPRESENTATIVES

s/26/05

Don Jim -

Many thanks for the time you and  
your staff spent with me this week.  
I had a good meeting with the NAB  
folks this week too. Let me know  
-3

if I may be of assistance  
to you. Au revoir -

Wm. Ferguson



May 5, 2005

Ms. Brandi Toby  
Publicity Manager  
UPN9/Fox 5  
205 East 67th Street 4th Flr  
New York, NY 10021

Dear Ms. Toby:

Thank you for agreeing to serve as a judge for the New Jersey State Youth of the Year program to be held on **Wednesday, May 25, 2005**. Judging will take place at the **550 Broad Street, 18<sup>th</sup> floor Newark, New Jersey**. We will have approximately 20 finalists from across the state and you will be guided through the process by Gene Bailey, Senior Regional Service Director, Boys & Girls Clubs of America.

To begin our first round of interviews, the judges' panel will be divided into two teams, with each team interviewing half of the finalists. Interviews will be fifteen minutes each, with an additional five minutes for the judges to reflect on each candidate's presentation. Each team of judges will choose their top two finalists to enter the final interview round. All judges will select the 2005 New Jersey State Youth of the Year. In addition to a special scholarship for the New Jersey State Youth of the Year, all finalists have qualified for a \$1,000 scholarship from the New Jersey Area Council


For the judges, the day will start with a **working breakfast at 8:00 a.m.** Our first round of Youth of the Year candidate interviews will begin at 8:30 a.m. and conclude at 12:30 p.m. Lunch will be provided at 12:30 p.m. You will have the afternoon free to take care of personal business and we will re-convene at **The Garden Manor, Route 35, Aberdeen, New Jersey at 5:00 p.m.** At that time, the entire panel of judges will interview the four top-rated finalists. Following the last interview, judges will make their selection of the best young person to represent New Jersey at the Regional competition in July 2005.

During the dinner program, which will be hosted by Della Crews, Co-Anchor, News 12 New Jersey, each finalist will be recognized for their accomplishments. We will also hear from a special Keynote speaker and finally the New Jersey State Youth of the Year will be announced. The dinner will conclude at approximately 9:30 p.m. Should you be interested in bringing a guest, please let me know at your earliest convenience.

Please review and score the nomination forms prior to your arrival on the May 25<sup>th</sup>. "**Poise**" and "**Public Speaking**" will be scored that morning. Scoring is **one to five** with **five** being the highest. You may find that the forms vary in content; you may also find information relevant to one category within another section of the form. Please do your best to assess what you have.

Once again, I thank you for your commitment to this program and look forward to seeing you on the 25<sup>th</sup>. Should you have any questions regarding your participation, please call me at 973.765.9612.

Sincerely,

  
Connie Ludwin  
State Director

Cc: Gene Bailey

March 24, 2005

Mr. Ray Blanco  
Director of Public Affairs  
Fox 5 WNYW  
205 East 67<sup>th</sup> Street  
New York, NY 10021

One  
Center Street  
Newark, New Jersey  
07102

Dear Ray:

I want to thank you again for your time and efforts in setting up and running the non-profit PR workshop yesterday. I have been to quite a few workshops with media during the past 5 years, and your workshop was by far the most useful that I have attended in terms of info that I was able to take away about the stations, as well as the general sense that the people at FOX 5 (and I am sure, UPN 9) are generally interested in what NJPAC has to offer to your viewers. I feel that publicists, myself included, too frequently get caught up in what we are pitching instead of looking at what you are looking to offer to your viewers. That's an important distinction that the workshop helped clarify.

I also feel that the proliferation of email and voicemail have really taken the personal contact out of PR and dealing with the media. Email is easy, but it doesn't afford exactly what you spoke about yesterday. I felt like that was perhaps the most important thing to come out of the meeting, putting a face to a name.

Please do keep me posted on what develops in regard to the station project. If education becomes the topic, as you suggested it would, I would love to help put together something that would include some of our arts education programs. We have

- Teaching artists go into schools to help integrate arts into the basic curriculum
- Students who come to NJPAC to do intensive performing arts training
- Professional development courses for teachers
- Performances for schools, and much more...

Although we do have a relationship with WCBS, I would hope that will not exclude us from FOX 5 coverage. NJPAC has relied on one station in the past, but I don't necessarily agree with that outlook (and they brought me in to change some things here, so I look forward to making this change). I think that what we do will be of interest and beneficial for FOX 5/UPN 9 viewers as well, above and beyond just our programming, and I'd like to keep our options open everywhere, not limit them.

I plan on getting back in touch with Joe Farrington about our upcoming Young Artist Talent Search (which I have been billing as NJPAC's *American Idol* and *Fame* combined), and about our programming in general.

I have enclosed a copy of our current schedule and next season's schedule and release. I know you said you want 1-pagers, but whenever you have a chance to flip through, it's worth a look. If you see any shows you are particularly interested in, personally or professionally, please let me know and I'd be happy to pull a pair of tickets for you to come and enjoy.

So, thanks again for everything yesterday, good luck in the council, and I look forward to a continued relationship.

Best Wishes,



Josh Balber

Ray -  
Thanks for  
everything \*  
Josh

phone  
973.642.8989

fax  
973.648.6724

Ray -

I know you wanted a single page only about us, but I thought a schedule might be of interest. If you, Joe or Cues are interested in seeing anything, even just a personal note, let me know. We would be happy to have you as our guests. Please thank Joe + Cues for me as well.

NJPAC

best,  
Ray

**Pinsker, Penny**

---

**From:** GPBNUMBER3@aol.com  
**Sent:** Tuesday, January 25, 2005 9:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** snowplow challenge

dear sirs,

I just want to tell you that your news cast is great and that I watch every night! I do have a question however, when it snows, you have a feature called the snowplow challenge, I work for the oradell, NJ dpw and you have never once come to see how we have plowed the streets, you have been in town's close by but never in oradell, I was wondering, next time there is a snow storm, can you stop by and check out our town and rate us ??

thank you and keep up the great news cast!

Gregory P.Bisch  
213 Woodland Ave  
Fords, NJ 08863

3/7/2005

**Pinsker, Penny**

---

**From:** Runtsworld@aol.com  
**Sent:** Thursday, January 27, 2005 10:46 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Great News

Your news coverage is excellent. My whole family watches UPN9 News. I have a daughter that will be turning 16 on February 5 and loves Brenda Blackmon. I was wondering if she can receive a letter from her i believe she will love it as a birthday gift. She sees Brenda as a role model, she always talks about how when Brenda tells a news, in her eyes you can see that she feels the news, her truth and honesty. I would for always appreciate this, if it is possible i am including my daughters information:

Diana Castillo  
416 Clifton Avenue  
Newark, NJ 07104  
or her e-mail address: runtsworld@aol.com

3/7/2005



**Pinsker, Penny**

---

**From:** Gary Shulman [gshulman@resourcesnyc.org]  
**Sent:** Monday, January 24, 2005 7:45 AM  
**To:** Pinsker, Penny  
**Subject:** Thank you

Thank you so much for yet again listing the Special Camp Fair for parents of children with disabilities!!!!

Sincerely,

Gary Shulman, MS.Ed.  
Resources for Children with Special Needs, Inc.

1/24/2005



205 EAST 67th STREET • NEW YORK, NY 10021  
212 452-3576



9 BROADCAST PLAZA • SECAUCUS, NJ 07094  
201 330-7444

**JAMES A. CLAYTON**  
Vice President & General Manager

January 19, 2005

The Honorable Frank Lautenberg  
United States Senate  
Hart Senate Office Building  
Suite 324  
Washington, D.C. 20510

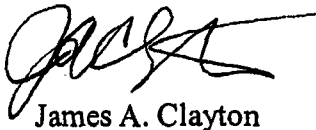
Dear Senator Lautenberg:

Thank you for spending time with my colleagues and myself at WWOR-TV last week. I am aware that your time is extremely valuable and your presence at the station was greatly appreciated. I hope you will agree the time spent was informative and enlightening for everyone involved. We take our license and community obligations very seriously at WWOR and believe we do an outstanding job of serving Northern New Jersey.

That being said, we know we can always improve and we will strive to do so. I have enclosed a tape of the "Garden State Matters" program you taped. I am sure our viewing audience will find it interesting and informative.

Again, thank you for your visit. I look forward to seeing you in the future.

Sincerely,



James A. Clayton

JAC/bs

cc: Tom Herwitz  
Michael Regan  
Paul Jackson



**State of New Jersey**

**DEPARTMENT OF HEALTH AND SENIOR SERVICES**

PO BOX 360  
TRENTON, N.J. 08625-0360

RICHARD J. CODEY  
*Acting Governor*

[www.nj.gov/health](http://www.nj.gov/health)

FRED M. JACOBS, M.D., J.D.  
*Acting Commissioner*

January 4, 2005

Ms. Penny Pinsker  
Director of Public Affairs  
UPN-9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Ms. Pinsker:

On behalf of the New Jersey Department of Health and Senior Services, I would like to thank you for your assistance in airing former Commissioner Clifton R. Lacy's public service announcement regarding the flu vaccine shortage. Your assistance during this public health crisis enabled us to meet the vaccine demands for high priority groups throughout the state.

However, Acting Commissioner Fred M. Jacobs, M.D., J.D. has issued an executive order, effective today, January 4, which lifts the vaccine distribution restrictions that were previously in place. At this time, I ask that your station please discontinue airing the PSA as the policies mentioned are no longer timely.

Although the flu vaccine will now be available to all those wishing to receive one, please be reminded that it is still important that everyone in the high risk categories below receive the vaccine:

- children aged 6–23 months;
- adults aged 65 years and older;
- persons aged 2–64 years with underlying chronic medical conditions;
- all women who will be pregnant during the influenza season;
- residents of nursing homes and long-term care facilities;
- children aged 6 months–18 years on chronic aspirin therapy;
- health-care workers involved in direct patient care; and
- out-of-home caregivers and household contacts of children less than 6 months old.

I thank you again for your assistance.

Sincerely,

Gretchen B. Michael  
Director of Communications

## **Pinsker, Penny**

---

**From:** Elizabeth Rankin-Fulcher [Efulcher@rosscohen.com]

**Sent:** Tuesday, November 30, 2004 9:06 AM

**To:** newsdirector@wwortv.com

**Subject:** Security at airport story on November 29, 2004

Hello: I was intrigued by the story you reported last night about security at the airport. You featured an attorney, Rhonda Gaynier, whom I'd like to contact as I had a similar incident happen to me last week. Attached is a copy of the letter I sent to Rear Admiral David Stone of the Transportation Security Administration. Reach me at my office at 212/370-1200. All best wishes, Elizabeth Rankin-Fulcher

Elizabeth Rankin-Fulcher  
Ross & Cohen, LLP  
711 Third Avenue  
NYC 10017  
212/370-1200 / fax 370-0334

12/14/2004

**From:** Viewer Services  
**To:** Nancy V.  
**Date:** 11/29/04 1:25PM  
**Subject:** Re: Great Show!!!!

Thank you for your recent email. UPN 9 values the comments and concerns of our viewers and we are pleased that you have taken the time to write to us. Unfortunately the show is not scheduled to be repeated at the present time. Thanks again for your interest and your response.

Sincerely,

Viewer Services

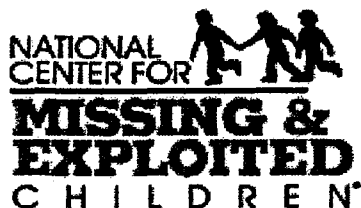
>>> "Nancy V." <nancy\_v123@hotmail.com> 11/29/04 09:30AM >>>  
To all concerned,

Your special about the Radio City Music Hall aired last night was WONDERFUL!!!!!! I was surfing the channels & very happily happened on channel 9. I think it was one of the BEST things I've seen on TV. I'm over 65 & have wonderful memories of that magnificent hall having been taken many, many times by my Mom. I wish I'd been able to tape it & would like to know if it's to be aired again.

I had to write you & hope this is read by those who worked on this project. Thank you so very much.

Sincerely, Nancy Visconti

[nancy\_v123@hotmail.com]



Charles B. Wang International  
Children's Building  
699 Prince Street  
Alexandria, VA 22314-3175  
U.S.A.

Telephone 703.274.3900

Facsimile 703.274.2222

[www.missingkids.com](http://www.missingkids.com)

November 22, 2004

Penny Pinsker  
Public Service Director  
WWOR  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Ms. Pinsker,

Thank you for talking with me today about the "Help Delete Online Predators" campaign sponsored by the Ad Council and the National Center for Missing & Exploited Children. We appreciate your support for this campaign and your willingness to broadcast these public service advertising spots for your viewers.

You are helping us make a difference in the fight against online predators. There is a tremendous need to educate both parents and children about online safety. Seventy percent of online sexual solicitations to children occur when the child is using a home computer and parents often don't know the kinds of questions to ask or steps to take – to keep their kids safer.

We appreciate your donation of advertising time. If your station would like to become more involved in the campaign you can:

- Discuss online safety and tips for parents during a news segment. Reporters can use our list of online lingo, real stories and tips for parents as resource material. Law enforcement may have examples of local cases and can be interviewed to provide sound bytes to localize the story for viewers.
- Place the "Help Delete Online Predators" campaign banners and links to safety information on your station's web site.
- Run the ads again when time and space are available in your advertising schedule. Because these spots target parents, time slots when parents are likely to be watching are ideal – but any time donated is appreciated.

Thanks again for your help and support for this important campaign. It takes all of us working together to keep children safer.

Sincerely,

Ami Miller  
Special Projects Consultant

Dear Ms. Pinski,

Nov. 16, 2004

I want to thank you for adding HeartShare's need for volunteers to your community calendar. I appreciate your support of our organization.

Sincerely,

Tricia Fleming

Director of Communications

**Pinsker, Penny**

---

**From:** BROWNITHUG13@aol.com  
**Sent:** Saturday, November 13, 2004 11:01 PM  
**To:** newsdirector@wwortv.com  
**Subject:** I really miss your show

My name is lakisha matos and i moved to florida 2 weeks ago, and i am so upset because i miss your news channel. We don't get you over here. You don't understand that I would make sure I had everything done so that way I could watch the news at 10pm. I watched it so much that my 13 yr. old son even got used to watching you. There were times where me and my friend would stay on the phone to watch the news together. It's hard to keep in touch with what is going on over. I just want to say that you guys are the best and I wish I can see you down here. All of you do such a great job. I can't wait to come back up to N.J. so that I can start watching you again. Thank you and keep up the good work.

Sincerely,  
Lakisha Matos

11/22/2004



## **Pinsker, Penny**

---

**From:** Elias Coutavas [coutavas@mac.com]  
**Sent:** Thursday, November 04, 2004 12:13 AM  
**To:** newsdirector@wwortv.com  
**Subject:** UPN 9 news story on noise in the city

Dear Sir/Madam,

I wanted to thank you for sending a crew to cover the 63rd street and York Avenue anti-honking demonstration today and for broadcasting that coverage tonight. I believe not enough people understand how harmful their "little tap on the horn" can be when repeated hundreds of times per hour and your story may have gone a bit of the way toward educating them on this issue.

There are many people living over this intersection here that have to cope day in and day out with the unusual amount of traffic noise and all its stressful consequences (especially for our young children\*). As a follow up, you should try collecting some video during the morning and evening rush hours - I think your viewers would be amazed at the intensity of the honking.

peace, elias

\* <http://news.bbc.co.uk/1/hi/health/2012610.stm>

Elias Coutavas Ph.D.  
Research Assistant Professor  
Blobel Lab  
The Rockefeller University  
2123278101

# Fair Media Council

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**Andrea Staub**  
KeySpan  
**Charles M. Strain, Esq.**  
Farrell Fritz, P.C.  
**Lawrence J. Waldman**  
KPMG LLP

November 2, 2004

**Penny Pinsker**  
Director of Public Affairs  
UPN 9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Penny:

The feedback from Connection Day 2004 is that it was one of the best in recent history. As a panelist, you played a crucial role in the event's success. With Connection Day serving as the platform to announce the rebranding and new direction of what is now the Fair Media Council, you were with us as we took our first steps into the future. For that, we will always be grateful.

Thank you for your time. Thank you for your talent. But, most of all, thank you for being you.

All the best,



**Jaci Clement**  
Executive Director

JC:ss

Briarcliffe College | 1055 Stewart Ave., Bethpage NY 11714  
Phone 516-224-1860 | Fax 516-224-1864  
[www.fairmediacouncil.org](http://www.fairmediacouncil.org)  
**Get Media Savvy.**

**Pinsker, Penny**

---

**From:** YvonneTull@aol.com  
**Sent:** Friday, October 29, 2004 5:49 PM  
**To:** Pinsker, Penny  
**Subject:** Aging out of Foster Care

Dear upn9,

I was watching one of your programs, Friday October 29, 2004, it was around 2-3 in the afternoon, by Pat Croce - Moving In. I thought that the program was very interesting. It dealt with foster care. I work with youth in my church. e let me know how I can get a video tape of this program.

Also, there were some organizations that were mentioned, such as "Youth Imployment Partnership", "Women Economic Agenda Project", and "First Place Start For Youth". Please let me know how I can get unto these organization.

For quick reference, my email address is yvonnetull@aol.com

Thank you for your help.

11/2/2004

## **Pinsker, Penny**

---

**From:** Angela Russo [arusso@diabetes.org]  
**Sent:** Monday, October 25, 2004 12:06 PM  
**To:** Pinsker, Penny  
**Subject:** Thank You!!!!

Penny,

As always, you have helped us make the our walks a success!!!! Your dedication and passion has truly been wonderful and I am so excited to work with you every year.

THANK YOU so much for all your help!!!!

Warm regards,  
Angela

American Diabetes Association  
Cure. Care. Commitment.

Visit us at <http://diabetes.org>  
Or Call 1-800-DIABETES (800-342-2383)



March  
of Dimes

SIGNATURE

CHEFS AUCTION

*Signature Chefs of  
Latin America Gala & Auction  
Celebrating A Night of Carnival*

Hosted by  
Marriott @ Glenpointe Hotel

**Chair**

Detective Nelson Perez  
*VP Hispanic Law Enforcement Society  
of Essex County*

**Restaurant Chairs**

Fialeli Colon  
*Rias Cafe*  
Eduardo Alonso  
*Alonso Catering, division of AGI*

**Planning Committee**

Oscar Amaya  
*Frontline Entertainment*  
Isabel Barreiro  
*March of Dimes*  
Rosa Brisita  
*Frontline Entertainment*  
Alicia Diaz  
*Cuban American National Council*  
Carlos Mateo  
*Musica Union*  
Bill Portorriero  
*Hanover Funding*  
Emily Pulitano  
*The Stratis Group*  
Gisela Rodriguez  
*University of Medicine & Dentistry*  
Rosina Silveira  
*New York Life*  
Rafael Toro  
*Goya Foods Inc.*  
Jerry Vargas  
*Emerging Artists*

October 14, 2004

Penny Pinsker  
UPN 9  
9 Braodcast Plaza  
Secaucus, NJ 07094

Dear Penny:

On behalf of the March of Dimes and the Signature Chefs Planning Committee, thank you for your participation in the second annual Signature Chefs of Latin America Gala & Auction, *Celebrating A Night of Carnival*, that took place on Thursday, September 23, 2004 and was hosted by Marriott @ Glenpointe Hotel. Corporate and community supporters from throughout New Jersey and New York joined the March of Dimes in honoring three prominent Latina media personalities, *Julia Lopez, KTU FM, Esmeralda Cameron, UPN9 and Diana Diaz, Univision and TeleFutura*. We look forward to seeing you at next year's event on September 29, 2005!

Proceeds from Signature Chefs of Latin America Gala & Auction are directed to programs of research, education, community services and advocacy that will help save babies lives.

Each year more than 480,000 babies are born prematurely, some so tiny doctors cannot save them. Those that do survive, often face lifelong consequences, such as mental retardation, blindness, chronic lung disease and cerebral palsy. The alarming increase in premature births over the past decade has prompted the March of Dimes to launch a five-year Prematurity Campaign to raise public awareness about the problem of prematurity, and to find ways to reduce the occurrence of premature birth.

The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. If you would like to participate and support the March of Dimes and our mission in future events, such as WalkAmerica on Sunday, May 1, 2005, please do not hesitate to contact me. Once again thank you for your support.

Sincerely,

  
Yvonne Ortiz-Haney  
Event Manager

# The Advertising Council Inc.

**Peggy Conlon**  
President & CEO

October 13, 2004

*WWOR  
Public File*

Mr. Jim Clayton  
General Manager, WWOR  
9 Broadcast Plz  
Secaucus, NJ 7094-2913

Dear Jim:

Please find enclosed a copy of a letter we sent to Congressman Rothman, which highlights your support of the Ad Council's PSA campaigns in calendar year 2003 (this data is obtained from Nielsen's SIGMA reports). This is one small gesture we like to do every year to promote your generosity and commitment to public service.

Your station, WWOR-TV, donated substantial and valuable airtime for our PSAs in 2003. In doing so, you demonstrated your dedication to public service and commitment to improve your viewers' lives and local communities.

We are delighted to report that media support of Ad Council campaigns surpassed \$1 billion for the fifth consecutive year. The generosity of broadcasters such as WWOR-TV enables the Ad Council to deliver compelling public service messages to the public, whether the topic is education, health, community well-being, environmental preservation or helping children.

The Ad Council is more than a single organization. As it has been from the start, it is a unique collaboration of the media, ad agencies and corporate donors. Broadcasters such as WWOR-TV have been indispensable partners of the Ad Council for years and we cannot thank you enough.

On behalf of the Ad Council and our Board of Directors, I would like to express my deepest appreciation for your tremendous and generous support of our PSA campaigns. We are so grateful for your continuing support of our PSAs and your commitment to our mutual goal to raise public awareness, inspire action and save lives.

Should you have any questions regarding this letter, please contact Kate Emanuel, the Ad Council's Vice President of Government Relations at [kemanuel@adCouncil.org](mailto:kemanuel@adCouncil.org) or (202) 331-4152.

Warmly,

*Peggy Conlon*

**Peggy Conlon**  
President and CEO  
The Advertising Council, Inc.



# The Advertising Council Inc.

**Peggy Conlon**  
President & CEO

October 13, 2004

The Honorable Steven Rothman  
United States House of Representatives  
1607 Longworth House Office Building  
Washington, DC 20515

Dear Congressman Rothman:

The Advertising Council, the nation's largest producer of public service advertising, is pleased to inform you of the extraordinary support, WWOR-TV, has given to our public service advertisements (PSAs).

In 2003, WWOR-TV (located in your Congressional district and owned by Fox Television Stations Group) donated valuable airtime towards Ad Council PSAs. This station's unwavering commitment to public service enables the Ad Council to communicate critically important messages to your constituents, helping to improve their lives and communities.

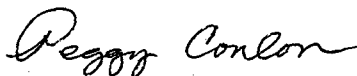
In fact, our PSAs would never reach the public without the generous support of our media partners and stations like WWOR-TV. Rather than paying for airtime for our PSAs, we rely exclusively on donated advertising time from the media. We are delighted to report that media support of Ad Council campaigns surpassed \$1 billion for the fifth consecutive year.

This tremendous media support enables the Ad Council to address the most pressing social issues of the day through our 50-plus PSA campaigns. With the media's invaluable help, the Ad Council launched a number of significant campaigns in 2003, including terror preparedness with the U.S. Department of Homeland Security, mentoring with Big Brothers Big Sisters of America, child abuse prevention, racial discrimination, gun violence, stroke awareness and urban literacy.

We simply could not accomplish our vital mission without the ongoing generosity of stations like WWOR. Please join us in commending WWOR-TV for its admirable commitment to improve the lives of your constituents and our nation.

If you have any questions regarding this station's impressive contributions, please have your office contact Kate Emanuel, the Ad Council's Vice President of Government Relations at [kemanuel@adcouncil.org](mailto:kemanuel@adcouncil.org) or (202) 331-4152.

Sincerely,



**Peggy Conlon**  
President and CEO  
The Advertising Council, Inc.

cc: Jim Clayton, General Manager/WWOR-TV  
Lachlan Murdoch, President/Fox Television Stations Group



**Pinsker, Penny**

---

**From:** Dale Forteau [DAquarius212@msn.com]  
**Sent:** Tuesday, October 12, 2004 10:31 AM  
**To:** newsdirector@wwortv.com  
**Subject:** A past segment

Dear News Director,

I am a loyal UPN 9 News watcher and I would like to complement you on your broadcast. Thank you for showing stories that have a decidedly more "urban" consideration.

Last week, I saw a segment you aired on a Catholic church in the Bronx (I believe it's named St. Lucy's) that has a miraculous healing water grotto and I would like the church's address, please. I suffer from diabetes and some complications of this disease, so I would like to bring my faith and hope to St. Lucy's and get some water there. Thank you for airing that piece.

May God bless you and may continued success be yours.

Sincerely yours,  
Ms. Dale Francis-Forteau

10/18/2004



**Pinsker, Penny**

---

**From:** Dale Forteau [DAquarius212@msn.com]

**Sent:** Tuesday, October 12, 2004 10:31 AM

**To:** newsdirector@wwortv.com

**Subject:** A past segment

Dear News Director,

I am a loyal UPN 9 News watcher and I would like to complement you on your broadcast. Thank you for showing stories that have a decidedly more "urban" consideration.

Last week, I saw a segment you aired on a Catholic church in the Bronx (I believe it's named St. Lucy's) that has a miraculous healing water grotto and I would like the church's address, please. I suffer from diabetes and some complications of this disease, so I would like to bring my faith and hope to St. Lucy's and get some water there. Thank you for airing that piece.

May God bless you and may continued success be yours.

Sincerely yours,  
Ms. Dale Francis-Forteau

11/2/2004

## Pinsker, Penny

---

**From:** Trigg, Cathleen  
**Sent:** Saturday, October 09, 2004 4:56 PM  
**To:** StPeter, Michael  
**Subject:** FYI: Thankful...

-----Original Message-----

From: Ron Hall [mailto:daytimecareycat@hotmail.com]  
Sent: Saturday, October 09, 2004 12:22 AM  
To: Trigg, Cathleen  
Subject: Thankful...

...You can pass this on to your programming director...

Cathleen,

I am very thankful the debate is on your station right now (a bit later due to the baseball game)! I was serving late at our Women's Conference, and by the time we got all the women in cabs / to the subway, and got things cleaned up for tonight, I got home a bit past 11pm. After the news concluded, I was surprised and THANKFUL to be able to catch the debate! I am resting up for tomorrow's session and very happy to have not missed the debate!

I am also glad it's not competing with Star Trek Enterprise, gonna catch that 'morrow night!

Sincerely,

Ron Hall

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Don't just search. Find. Check out the new MSN Search!  
<http://search.msn.click-url.com/go/onm00200636ave/direct/01/>

## Pinsker, Penny

---

To: wsdolny@yahoo.com  
Subject: FW: segment on fire safety broadcast Sat Oct 2 on 10:PM news

Hi Mr. Dolny,

Thanks for your interesting and thought-provoking question. I thought you might like to see what Storm had to say.

Penny Pinsker

-----Original Message-----

From: Field, Storm  
Sent: Friday, October 08, 2004 5:31 PM  
To: Pinsker, Penny  
Subject: RE: segment on fire safety broadcast Sat Oct 2 on 10:PM news

Penny;

While the gentleman has an interesting perspective there are a few things he doesn't understand. We were addressing the problems of getting out of your home safely during a fire incident. To my knowledge, very few, if any private homes actually have fire exit signs in them. This signage is reserved for commercial buildings and apartment buildings. It is true that having the signs up on the wall is little help in a real fire but that would also be true of signs placed closer to the floor. That's why we strongly advise learning how to feel your way out of your home...not to rely on signs. In a real fire situation, you can't see and firefighters knowing this train on sweeping rooms for possible fire victims almost entirely by touch...they know they won't be able to see. Probably the best answer to this question would be to mimic the airlines in public buildings by using a combination of signs marking exits but also lighted strips on the floor for people to follow when crawling out in a fire emergency.

Storm

-----Original Message-----

From: Pinsker, Penny  
Sent: Friday, October 08, 2004 11:38 AM  
To: Field, Frank; Field, Storm  
Subject: FW: segment on fire safety broadcast Sat Oct 2 on 10:PM news

What do you think, guys?

-----Original Message-----

From: Warren S.Dolny [mailto:wsdolny@yahoo.com]  
Sent: Wednesday, October 06, 2004 9:37 AM  
To: Pinsker, Penny  
Subject: segment on fire safety broadcast Sat Oct 2 on 10:PM news

Dear Penny,

The segment with Storm Fields and his father on fire safety was very good and quite informative. There is a problem however that bothers me. The advise was in a fire/smoke situation you should crawl. I agree. The problem is that the exit signs are usually above the door or near an exit at about 7 feet high. If you crawl, they are not visible. Shouldn't the fire code be changed to put these signs near the floor? Can you help?

My mail address: 3530 Henry Hudson Parkway Apt 3G  
Riverdale, NY 10463

# the *Fresh Air* fund

serving children since 1877

WWOR  
public  
file

October 1, 2004

Mr. James Clayton  
General Manager  
WWOR-TV  
9 Broadcast Plz  
Secaucus, NJ 07094-2913

Dear Mr. Clayton:

Thank you for the wonderful exposure that you gave The Fresh Air Fund by airing our public service advertisement and covering our story for your programs. Your generosity provides a tremendous boost to The Fund's efforts to reach volunteers and supporters of Fresh Air programs. This summer, The Fund served thousands of New York City children from low-income neighborhoods by providing free summer vacations with volunteer host families in 13 northeastern states and Canada and at five Fund camps in Fishkill, New York.

On behalf of the thousands of children who benefit from free Fresh Air programs, our dedicated volunteer leaders and host families, thank you again for your support.

Sincerely,

*Jenny Morgenthau*  
Jenny Morgenthau  
Executive Director

633 third avenue  
new york, ny 10017

[www.freshair.org](http://www.freshair.org)

t 800 367 0003  
t 212 897 8900

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10/04

WWOR  
Public  
File

To Whom It May Concern:

I just wanted to say thank you for your continuing dedication to the Muscular Dystrophy Association. I'm an 18 year old girl that has a form of Muscular Dystrophy. For as long as I can remember, I have always looked forward to Labor Day for seeing the Telethon. I love going to the channel 9 studio and being a member of the audience. The entire crew is so nice and you can tell they are happy to be a part of it. The Telethon gives me a sense of hope. When you're in a wheelchair afflicted with this disease, the best thing anyone can give you is hope for a better future. Without seeing the Telethon, the hope would be lost. Everyone at WWOR-TV, UPN 9 should be commended for giving all of the people with Muscular Dystrophy a feeling of hope...and I am eternally grateful.

Thank you,  
Lauren Scrivo

18 Crescent Drive  
Fairfield, NJ 07004

## **Pinsker, Penny**

---

**From:** Nancy Pantaleo [pantal3@optonline.net]  
**Sent:** Saturday, September 25, 2004 11:22 PM  
**To:** newsdirector@wwortv.com  
**Subject:** roland smiths commentary

Sept 25, 2004

We were extremely impressed with Roland Smith's commentary on the silent majority.

Your complete news structure is most informative. keep up the good work.

Tony Pantaleo

7/04  
UPN Publurfil

Stanley Stark  
1493 Essex Ct.  
Toms River, N.J.  
08755

General Manager, UPN 9  
9 Broadcast Plaza  
Seacausus, N.J. 07096

Dear Sir,

I am one who flips from T.V. channel to channel trying to find something worthwhile. A task that can be somewhat difficult to attain.

On Sunday at 10:45 pm my thumb clicked on UPN 9 "SPORTS RAP." I found myself glued to the screen for the full 15 minutes, and enjoying every second.

Scott's smile, effective convincing voice, and pleasing personality held my attention.

The basic information was presented in a unique manner. The careful selection of videos, the voice commentary, timing of all pertinent elements created an unequalled and entertaining "SPORTS RAP."

Yours with thanks for an excellent & worthwhile Sports T.V. program.

Stanley Stark

## Pinsker, Penny

---

**From:** Roberts, Ruthie [robertsr@citigroup.com]  
**Sent:** Tuesday, July 27, 2004 8:12 AM  
**To:** Pinsker, Penny; Cameron Esmeralda  
**Subject:** UPN 9 10:00 PM NEWS TEAM PHOTOGRAPHS

Hello Penny & Esmeralda!

How can I get photos of my favorite night time news UPN 9 10:00pm News Team.  
If possible, can you please send them to my job,  
so I can put them on my "Wall OF Fame". Please send them to the following  
address

News Team

1. Brenda Blackmon
2. Harry Martin
3. Steve Villanueva

thank you.

Ruthie

Ruthie Roberts  
Citigroup  
Internal Communications  
850 Third Avenue  
13th Floor  
New York, NY 10043  
(212) 559-7088 phone  
(212) 793-5945 fax  
e-mail robertsr@citigroup.com



**Pinsker, Penny**

---

**From:** Csjklei@aol.com  
**Sent:** Monday, July 19, 2004 1:52 PM  
**To:** newsdirector@wwortv.com  
**Subject:** (no subject)

Hi, I just wanted to tell you that we watched your news broadcast last night (Sunday) and saw Steve Villanueva for the first time. I couldn't care less about sports but my husband is a sports nut. Anyway, I actually put my book down (which I usually pick up) when he was doing his sports. He's really good! My husband thought he was really good too, from his perspective. I promise I'm not related in any way or friends with Steve. Just a new fan. Thank you, Carol Kleinman

7/21/2004



205 EAST 67th STREET • NEW YORK, NY 10021  
212 452-3576



9 BROADCAST PLAZA • SECAUCAS, NJ 07906  
201 330-7444

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**JAMES A. CLAYTON**  
Vice President & General Manager

July 14, 2004

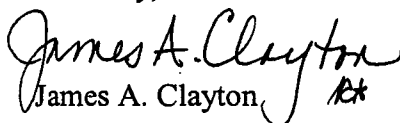
Mr. Stanley Stark  
1493 Essex Court  
Toms River, NJ 08755

Dear Mr. Stark:

Thank you for your recent letter concerning "Sports Rap" on WWOR/UPN 9. As Scott Stanford is a relatively new addition to our staff, I am delighted to hear his work is making an impact.

Thank you for taking the time to share your thoughts with us.

Sincerely,

  
James A. Clayton

JAC/ks

**Pinsker, Penny**

---

**From:** TraR4ever@aol.com  
**Sent:** Tuesday, July 13, 2004 5:40 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Hello- Please Read

To whom it may concern,

Hello, I watch the UPN9 News every night. I really really like it. I'm 16 and I live in New York. I hope to be a Anchorwoman when I grow up like Brenda Blackmon or Cathleen Trigg. It would be nice if they could post a e-mail address where people could contact them personally. Anyway I just have a few things about the newscast that I would like to say. I don't like that segment with Rolland Smith called "Some thoughts tonight with Rolland Smith." He talks about nothing. It's kidna boring. Why does he get his own Segment? Is it to fill time or something? I would cut that and put something more intersting. Now on to Pat Collins. She is very old. I think ya'll need someone more young and hip to fill her position. She's a little out of tune. I've noticed ya'll have a lot of new reporters. I think there should be a intership for High School students and not just college students. It's not fair. Anyway the things I like are the Rundown and the energy between the Anchors. I like the stories that are covered. I like Brenda and Cathleen's hair and clothes. I pretty much like everything except for that Rolland segment and Pat. Anyway it would be cool if you replied to my e-mail.

Sincerely,

Aisha 

7/21/2004

**Pinsker, Penny**

---

**From:** BSR0311@aol.com  
**Sent:** Sunday, July 11, 2004 11:46 PM  
**To:** newsdirector@wwortv.com  
**Subject:** To all the UPN 9 Staff

First of all, I just want to congratulate every single person working for UPN 9. They have always been my news of choice, but there's really no surprise there. It never occurred to me that I could actually send emails to the crew or anybody for that matter here at UPN 9, so this is a really great opportunity.

What I am asking for is if it is possible to receive a picture or autograph of any of the news anchors or reporters here at UPN 9. If you can do anything at all, I would highly appreciate it. Even just a reply back to me saying this can't be done, I would still be happy that I made contact with UPN 9. Thank you all very much for your time and effort. Keep up the great work!!!

Benjamin Rosenzweig  
3975 Sedgwick Ave. Apt. 8G  
Bronx, NY 10463

7/21/2004

**Pinsker, Penny**

---

**From:** MikeN101@aol.com  
**Sent:** Saturday, July 10, 2004 1:42 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Thriller

Hi ! Maybe someone can help me.

I am 37 years old now and years ago I used to watch WWOR Ch.9 all the time as a kid. And one thing I remember is that before any scary movie....there was this short intro. A hand with 7 or 8 fingers used to come out of the ground and drag down a tree while the word "THRILLERRR" was erily playing in the background.

I would love to Download this clip if you guys still have it in your archives.

Thanks alot !

Mike ....a long time Ch. 9 fan.

7/21/2004

*Team 2000 CDC*

*1139 E. Jersey Street  
Suite 511  
Elizabeth, NJ 07202  
Phone (908) 289-3000  
Fax (908) 289-5454  
thousandcdc@aol.com*

.....

*Esmeralda S. Cameron  
Public Affairs Producer  
9 Broadcast Plaza  
Secaucus, NJ 07096*

*July 9, 2004*

*Dear Esmeralda,*

*First, let me say thank you, for all of the help you have provided Team 2000 CDC, through your production. The Black Experience was quite an experience for us. We would like to thank you, Penny, and Brenda Blackmon, for providing us with such a wonderful opportunity. As a result of the show, our phones have been ringing off the hook, and we are busier than ever. Your reception to our organization was both highly professional, and well organized.*

*We have received calls from as far away as Florida, and as close as New York City. If at all possible we would like to have this program shown again. I know that there are many more people that need our help and our caring. I am enclosing the first draft of the project that we will be doing August 14<sup>th</sup>, and 15<sup>th</sup>, at Shiloh Baptist Church. If you can show this program again before those dates, it would tremendously help our effort for our prison ministry weekend.*

*Also, we invite you, Brenda Blackmon, and the UPN Production Team, to our events that weekend. We are making history here at Team 2000 CDC. Once again, on behalf of Edward Grimsley, and Deacon Hutchinson, I say thank you, we love you, and let's move on to our next project.*

*Sincerely,*  
  
*Donald Olivaria,*

*Project Director*

## **Pinsker, Penny**

---

**From:** nicole [nicole@eyeforear.com]  
**Sent:** Wednesday, July 07, 2004 11:31 PM  
**To:** newsdirector@wwortv.com  
**Subject:** UPN 9 weather - new weather man?

Dear UPN 9,

We love your weatherman – is he new? I did not catch his name though. My husband and I thought he was smart, informative and handled any technical glitches really well. Refreshing! Excellent stuff!

-Nicole Beatrice  
NY, NY

## **Pinsker, Penny**

---

**To:** StPeter, Michael  
**Subject:** FW: When Freedom is a National ethic...

-----Original Message-----

**From:** Elizabeth Turley [SMTP:e.b.turley@worldnet.att.net]  
**Sent:** Sunday, July 04, 2004 3:38 PM  
**To:** Pinsker, Penny  
**Subject:** When Freedom is a National ethic...

I am visiting the States from England and staying with my sister at this address. My home address is:

Fr. Sean F. Turley, PP  
St. Michael Presbytery  
Haunton, Nr. Tamworth  
Staffs. B79 9HL  
England

My E-mail address is [sean@home4u83.freemove.co.uk](mailto:sean@home4u83.freemove.co.uk) <<mailto:sean@home4u83.freemove.co.uk>>

Last night 3, July on the ten o'clock new your presenter gave a very beautiful reflection on Freedom and Responsibility. If possible, and with the consent of the presenter, I would very much like a copy of that reflection.

Wishing you all the Best,  
Fr. Sean F. Turley



## **Pinsker, Penny**

---

**From:** Shalix1311@aol.com  
**Sent:** Friday, July 02, 2004 10:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** re: Scott Stanford

Dear Sir,

I cannot understand why your new sports announcer, Scott Stanford, who has been with the UPN News team since December,

is not on your personality website. I think he is absolutely terrific.

I never watch sports, nor do really have an interest, but he makes

watching the segment really entertaining. Please add his name and photo to the team's website.

Thank you for finding such a talented and creative (Stanford Stand-outs) sportscaster, as I speak for all of us who have no interest in the sports report.

Sincerely,

A UPN9 faithful news fan

## **Pinsker, Penny**

---

**From:** Greene, Walter [WGreene@McCarter.com]  
**Sent:** Wednesday, June 23, 2004 2:25 PM  
**To:** 'newsdirector@wwortv.com'  
**Subject:** Story by Rolland Smith

I am writing in reference to a story by Rolland Smith on the June 22nd broadcast about the Community

Family Inn and Maria Garcia, one of it's tenants. I was overwhelmed by the segment and Ms. Garcia's

strength and courage. She should be commended for her strength and I for one was touched. The welfare in this country and not only NYC needs to be fixed, but aside from that, I would like to do my part and help Ms. Garcia out in some way. I believe I could be a mentor to her and just be there to lend an ear, as I never heard anything about any family she may have. What a terrible situation that must be like. She seems to be keeping her family together and continuing on with her schooling. I was glad to hear she has since found a new apartment for her and the kids, but I want to do more. I would like to be in touch with her or her contacts, as I don't want any publicity from this. I'm hoping to get a response and would like to do something.

Walter Greene  
McCarter & English, LLP  
90 Mulberry Street  
Newark, New Jersey 07102  
(973) 624-7055, ext. 2386  
(973) 848 2141 fax  
wgreene@mccarter.com

\*\*\*\*\*

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**BOYS & GIRLS CLUBS  
OF AMERICA**

**NEW JERSEY AREA COUNCIL**  
9 Westerly Avenue  
Madison, New Jersey 07940  
Tel: (973) 765-9612  
Fax: (973) 765-0512 (call first)  
E-mail: cludwin@worldnet.att.net

June 12, 2004

Penny Pinsker, Director, Community Affairs  
WWORTV  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Penny,

On behalf of the 18 teens that participated in the 2004 Youth of the Year Training on May 8<sup>th</sup>, I would like to thank you once again for giving of your time, ideas and love in preparing these special individuals for the selection the process and helping them get one step closer to excellence.

All of us at Boys & Girls Clubs are very grateful for your belief in our work and your commitment and support to our mission to help youth reach their full potential.

It is unfortunate that you could not attend the Recognition Dinner and see our shining stars in their moment of glory. I have enclosed a photo collage which I hope gives you a glimpse of this thrilling evening.

I will be in touch with you again regarding your participation in next year's program. In the meantime, please don't hesitate to contact me if you have any ideas!

Regards,

  
Connie Ludwin  
State Director

**Executive Committee**

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# HYACINTH

## AIDS Foundation

helps people live with HIV, slows the spread of the epidemic, and serves as a critical voice in the public debate surrounding AIDS in New Jersey

**Larry Star**  
President, Board of Trustees

**Riki E. Jacobs**  
Executive Director

May 26, 2004

Ms. Penny Pinsker  
UPN Channel 9  
9 Broadcast Plaza  
Secaucus, NJ 07096

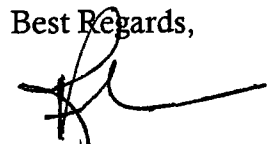
Dear Ms. Pinsker:

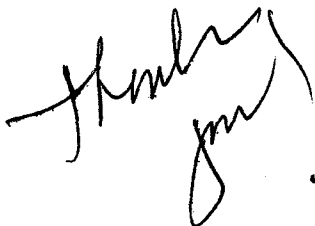
Thank you so much for your support of AIDS WALK NJ. Over the past number of years, UPN 9 has been incredibly supportive of this event, mainly because you have been supportive of the issue.

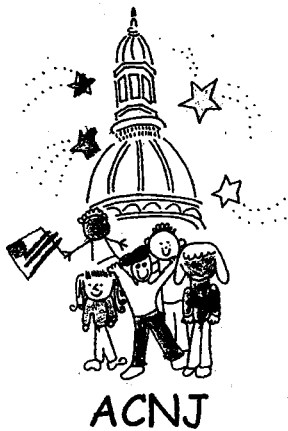
As complacency surrounding HIV/AIDS increases, UPN 9's support is more critical than ever. The public service announcements that aired were instrumental in increasing the number of participants at this year's event. I also appreciate your help in coordinating Brenda Blackmon's taping of the PSA's and her involvement at the Breakfast and at the Walk itself. Her presence is greatly appreciated by the Walk participants!

Again, thank you for working with us to make AIDS WALK NJ an important component of UPN 9's community involvement.

Best Regards,

  
Riki E. Jacobs  
Executive Director





May 25, 2004

Mr. Jim Clayton  
Vice President and General Manager  
FOX 5 and UPN 9  
205 East 67<sup>th</sup> Street  
New York, New York 10021

Dear Mr. Clayton:

On behalf of Association for Children of New Jersey, thank you for sponsoring an advertisement in our 25<sup>th</sup> anniversary ad journal, which 200 individuals received at our gala event on Tuesday, May 18, 2004. Your generous contribution of \$1,750.00 helped ACNJ honor 5 awardees and celebrate "25 Years of Making Every Child Count."

We greatly appreciate your contribution and look forward to many more years of your continued support of the work we do on behalf of New Jersey's children.

Sincerely,

A handwritten signature in cursive script that reads "Suzanne Poole".

Suzanne Poole  
Office Manager

Association For  
Children of  
New Jersey  
35 Halsey Street  
Newark, NJ 07102  
973.643.3876  
Fax 973.643.9153  
[www.acnj.org](http://www.acnj.org)  
[www.kidlaw.org](http://www.kidlaw.org)

*Celebrating 25 Years of Making Every Child Count*





**Fund the Research  
Find the Cure**

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Parkinson's Disease Foundation

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Robert Ubell  
Craig Vachris  
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May 21, 2004

Penny Pinsker  
WWOR-TV  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Penny:

We are pleased to announce that the 10<sup>th</sup> Parkinson's Unity Walk, held on Saturday, April 24 was our biggest walk with a crowd of over 7000 people. Donations for the 2004 Walk will be accepted until the end of June and we expect this to be a banner year.

The invaluable on-air support we received from WWOR-TV played a major role in the success of the Walk. Every walker who joins the fight against Parkinson's disease brings us one step closer to a cure.

We appreciate your continued assistance in publicizing this event and we look forward to working with you again as we begin planning for the next Parkinson's Unity Walk.

Please feel free to contact me anytime at 212-684-8093 or  
[TERRYPUW@AOL.COM](mailto:TERRYPUW@AOL.COM).

Sincerely,

Terry Drucker  
Media Director  
Member, Board of Directors

CC: Trina Stokes, Event Director



Mission •  
to prevent and cure diabetes  
and to improve the lives of all  
people affected by diabetes.

Cure • Care • Commitment.

May 20, 2004

Penny Pinsker  
Director of Community Affairs & Special Projects  
UPN-9 WWOR-TV  
Secaucus, NJ 07096

Dear Penny:

We want to take this opportunity to extend our appreciation to you for your service as a member of The Marketing/Communications Committee of the American Diabetes Association during the 2003-2004 organizational year.

The Committee on Councils and Committees considered a large number of exceptionally talented candidates for national committee service, and we regret that for the 2004-2005 organizational year we are unable to find an appropriate national committee assignment for you. The selection is difficult because of so many strong volunteers, such as you, who are willing to give exceptional service to the Association. Each year, we also try to include new and diverse volunteers in ADA.

Although we did not appoint you to serve on a national committee in the next organizational year, we hope that we will be able to find a national committee assignment for you in the future. Thank you for all you are doing in the fight against diabetes, and we hope that you will continue to provide your hard work and expertise to our mission to prevent and cure diabetes and to improve the lives of all people affected by diabetes. The American Diabetes Association needs and depends upon the efforts of dedicated volunteers like you.

Best Regards,

A handwritten signature in cursive script, appearing to read 'Larry'.

Larry K. Ellingson  
Chair of the Board-Elect

A handwritten signature in cursive script, appearing to read 'Alan'.

Alan D. Cherrington, PhD  
President-Elect

A handwritten signature in cursive script, appearing to read 'Cathy'.

Catherine J. Tibbetts, RN, MPH, CDE  
President-Elect, Health Care & Education

Attachment

cc: Caroline Stevens



*Cure • Care • Commitment<sup>SM</sup>*

Recognizes

*Penny Pinsker*

**For Distinguished Service  
As a Member of the**

*Marketing/Communications Committee  
2003-2004*

James A. Horbowicz  
Chair of the Board

Eugene Barrett, MD, PhD  
President

Carol R. Mensing, RN, MA, CDE  
President, Health Care & Education



## **Pinsker, Penny**

---

**From:** Pamela Neal Gray [pnealgray@msn.com]  
**Sent:** Thursday, May 20, 2004 12:03 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Comment

I would just like to thank UPN9 for their constant support for the African American community. UPN 9 is the only primetime station who features information for the African American community on health, hair, television shows and most importantly, injustice! We have been subjected to so much for so long for the color of our skin; and your features on racial profiling, skin care, health care and hair has been not only a help and acknowledgement, but a hope that we who were born and raised here, and who's parents (and their parents) were born and raised here get the recognition and respect we duly reserve.

It saddens me that for over 35 years we have been fighting for justice and unfortunately, it seems that my children will be fighting the same way as I and our predecessors have; some who lost their lives for it.

I not only look forward to your programs, but your news as well!!

Thank you so much.

## **Pinsker, Penny**

---

**From:** Nancy Mercurio [nmercurio@intac.com]  
**Sent:** Wednesday, May 19, 2004 6:59 PM  
**To:** Pinsker, Penny  
**Subject:** ACNJ event

Hello Penny:

What a wonderful event! The hard work that you, Mary, Suzanne, and all at ACNJ poured into this event was so apparent. Everyone truly seemed to be honored to join you all for this celebration.

And what a lovely venue The Newark Museum is for an event. I was happy to have a few minutes to talk with you, and happier to have had the opportunity to work with you on the invitation. My congratulations to all on the milestone of 25 years of very impressive work, and I'm honored to have been even a small part of the effort.

Best, Nancy

## **Pinsker, Penny**

---

**From:** Zalkind, Cecilia [czalkind@acnj.org]  
**Sent:** Wednesday, May 19, 2004 10:36 AM  
**To:** Adrianna Flores-Kuhn; Cathy Wasserman (E-mail); Corinne Driver (E-mail); Davis, Hendricks; Gail Houlihan (E-mail); Gray-Wilkinson, Zuline; JoAnn McCondichie (E-mail); John Boyne (E-mail); Jose Gener (E-mail 2); Jose Gener (E-mail); Judith Mack; Julie Turner (E-mail); Kathleen Tully (E-mail 2); Kathleen Tully (E-mail); Louis, James; Maria B. Pinho (E-mail); Maurice Elias (E-mail 2); Maurice Elias (E-mail); Penny Pinsker (E-mail 2); Pinsker, Penny; Roth, Susan; Sterling, Robert; Stuart Grant (E-mail 2); Stuart Grant (E-mail); Yvonne Calcagno  
**Subject:** 25th Gala

I am still basking in the glow of our wonderful party last night! Everything was perfect - the setting, the food, the guests, the awards. It was a warm and wonderful tribute to ACNJ. Thanks to Penny for all her hard work in making this the elegant party that it was. Congratulations to Gail in receiving the Grace Boskey Volunteer award - hope you all had a chance to meet Gail's beautiful family. And thanks to all of you for your support. I hope you all had a good time and felt as proud as I did in being part of ACNJ. Ceil

## **Pinsker, Penny**

---

**From:** ONLY01TIME@aol.com  
**Sent:** Wednesday, May 19, 2004 2:20 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Great Work on

Great work on reporting the injustices that go on in our communities. I'm talking about your report on Driving While Black. Both of them! I didn't see the 2nd on where your profiled what happened on to 1 white guy 1 black guy and 1 Spanish guy. I wanted to see it, but missed it. I was wondering when if at all possible will you be replaying that episode. I do feel that you guys do great work and would love to see the same effort put into trying that same test in NY City.

Sincerely,  
Anthony

## **Pinsker, Penny**

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**From:** Zany1796@aol.com  
**Sent:** Wednesday, May 19, 2004 4:52 PM  
**To:** newsdirector@wwortv.com  
**Cc:** Zany1796@aol.com  
**Subject:** liposuction for breast reduction

On Monday April 17,2004, UPN news did a segment on a new technique of breast reduction for women of color, using liposuction. I was wondering if you or anyone at UPN news had information on the doctors practicing these methods. Please e-mail at [zany1796@aol.com](mailto:zany1796@aol.com) <mailto:zany1796@aol.com> with any information.

Sincerely Yoursm  
Alejandra Ballart

## **Pinsker, Penny**

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**From:** DSamad28@aol.com  
**Sent:** Monday, May 17, 2004 11:10 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Breast Reduction with less scaring for women of color- Dr.Bakst

I would like more information about the doctor that performs this surgery! First name, contact phone # and address, credentials and what health insurances does he accept for this procedure. This was aired on Monday night, May 17, 2004. E-mail me at [DSamad28@aol.com](mailto:DSamad28@aol.com) <mailto:DSamad28@aol.com>.. I would also like information on dermatologists that specialize in African-American skin care all in the New York City area, preferably in Manhattan. Thanks!

## **Pinsker, Penny**

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**From:** Isaili Marinez [isailim@yahoo.com]  
**Sent:** Monday, May 17, 2004 10:53 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Breast Liposuction

Dear Director,

On Monday night you show a story on breast liposuction with no scaring tarketing black skin which tends to scar. I will like to get the name of the plastic surgeon that was presented on your news.

Sincerely,  
Isaili Marinez

---

Do you Yahoo!?

SBC Yahoo! <[http://pa.yahoo.com/\\*http://us.rd.yahoo.com/evt=24311/\\*http://promo.yahoo.com/sbc/](http://pa.yahoo.com/*http://us.rd.yahoo.com/evt=24311/*http://promo.yahoo.com/sbc/)> - Internet access at a great low price.

## **Pinsker, Penny**

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**From:** Heterodoxx@aol.com  
**Sent:** Monday, May 17, 2004 11:24 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Filming in NYC

Dear Sir or Madam:

Last week UPN 9 had a very good insightful report on African-American sitcoms, past and present. Coincidentally last week I forwarded a letter to Ms. Katherine Oliver the Commissioner of New York City Mayor's Office of Film, Theater & Broadcasting regarding unfair hiring practices in New York City for Television & Film production positions. My letter was sent because of an article which I read in the New York Daily News on Monday, May 10th 2004 which said that New York's Film & Television industry is flourishing and how the city is giving concessions to producers to bring their business to NYC. However, the producers and production companies are not asked to abide by any rule of hiring according to equal employment opportunity. Which brings me back to the UPN 9 report on African-American sitcoms, unless different types of people are given an opportunity to work in the Film & Television industry there will be no growth and development of new voices for the Film & Television industry.

Listed below is the Daily News article, and the letter which I forwarded to the commissioner for your perusal. Perhaps this can be used as a story idea.

Best regards,  
LeRoy McCarthy

\*\*\*\*\*

Our booming film biz Apple of mayor's eye

By DAVID SALTONSTALL  
DAILY NEWS CITY HALL BUREAU CHIEF

<[http://www.nydailynews.com/ips\\_rich\\_content/623-theinterpret.JPG](http://www.nydailynews.com/ips_rich_content/623-theinterpret.JPG)>  
'The Interpreter,' starring Nicole Kidman, is filming at the UN.

<[http://www.nydailynews.com/ips\\_rich\\_content/87-darkwater.JPG](http://www.nydailynews.com/ips_rich_content/87-darkwater.JPG)>  
Jennifer Connelly runs along rainy Fifth Ave. for 'Dark Water.'

<[http://www.nydailynews.com/ips\\_rich\\_content/280-lastfirstkiss.JPG](http://www.nydailynews.com/ips_rich_content/280-lastfirstkiss.JPG)>  
Will Smith (r.) and Kevin James at Metropolitan Museum of Art.

Nicole Kidman and Sean Penn are fighting bad guys at the United Nations. James Gandolfini and Kate Winslet are smooching near Gracie Mansion. And in Woodside, Queens, there's a street posing as 1930s Chicago.

Movies are getting shot all over New York, where film production days last year were up 27% and TV



production - powered by the "The Apprentice," "The Restaurant" and other hot new shows - boomed 45%.

But movies and television are not just entertainment for New York anymore - they are also big business.

The film industry spent \$5.3 billion in the city last year, in large part because of a new push by Mayor Bloomberg and the head of his Office of Film, Theatre & Broadcasting, Katherine Oliver, to lure more films to the city, many say.

That has led to some griping, particularly in lower Manhattan and on the upper West Side, where whole blocks are often transformed into bustling sets for days at a time.

But after years of being less than inviting to studio honchos, there's almost nothing the city will not do to snag a film deal, industry insiders say.

Want to blow up an MTA bus on Nostrand Ave. in Brooklyn during rush hour? No problem. Makers of "The Interpreter" - the Kidman/Penn movie set largely in the UN - pulled that stunt off last Thursday.

Need to put a herd of sheep on the edge of the Sheep Meadow in Central Park? Done. Makers of "Flower Girl," a children's fantasy film, are planning the shot for this summer.

And even the Brooklyn Bridge is for sale. Producers of "Stay," a \$50 million drama starring Ewan McGregor and Naomi Watts, had one side of the span to themselves for 10 nights - from 10 p.m. to 4 a.m. - last October.

"The message is that if you are going to spend \$50 million on a movie, and you are going to spend the entire budget in New York, then we will give you the Brooklyn Bridge," said Oliver.

"The novelty of a film in your backyard may wear off pretty quickly," Oliver conceded, alluding to neighborhood gripes. "But people need to understand the economic impact."

It's a can-do message that's slowly reaching the ears of the target audience - the producers, directors and location managers who make movies.

"Without question, it is apparent that there is a real effort being made by the city, from Bloomberg on down," said filmmaker Sydney Pollack, director of "The Interpreter."

"And in our business, if one person has a great experience, word spreads fast."

Some of the changes are obvious. When Oliver took over the film office 18 months ago, for instance, film permits were being filled out on ancient typewriters. She computerized the office, put forms online and cut the time it takes to issue permits from three days to 30 minutes.

But the change is mostly about attitude, say film insiders.

"We used to feel like we were very much on our own here in the city," said Kathy Ciric, a veteran location manager whose recent projects included "Kinsey," a film starring Liam Neeson that remade part of Roosevelt Ave. - with its elevated subways - into 1930s Chicago.

"Now you feel like you have the political force of the city behind you," she added.

Bloomberg also has become personally involved. He recently threw a party at his Manhattan townhouse - guests included Donald Trump and the cast of Bravo's "Queer Eye for the Straight Guy" - to pay tribute to New York's television and film industries.

And when Pollack wanted to shoot "The Interpreter" at the United Nations - which has never allowed movie cameras in before - Bloomberg helped to lobby UN Secretary General Kofi Annan to make it happen.

"At that time, we were going to film in Toronto because we didn't have the UN," said Pollack. "But once we got the UN, we decided to do everything here in New York."

## **LIGHTS, CAMERA ... ACTION!**

*Some of the major feature films now shooting in New York City:*

- **The Interpreter**  
Starring: Nicole Kidman, Sean Penn, Catherine Keener  
Director: Sydney Pollack
- **The Last First Kiss**  
Starring: Will Smith, Eva Mendes  
Director: Andy Tennant
- **The Pink Panther**  
Starring: Steve Martin, Beyoncé Knowles  
Director: Shawn Levy
- **Dark Water**  
Starring: Jennifer Connelly, John C. Reilly, Shelley Duvall  
Director: Walter Salles
- **Hide and Seek**  
Starring: Robert De Niro, Famke Janssen  
Director: John Polson
- **The Great New Wonderful**  
Starring: Edie Falco, Maggie Gyllenhaal, Tony Shalhoub, Olympia Dukakis  
Director: Danny Leiner
- **Looking for Kitty**  
Starring: Connie Britton  
Director: Edward Burns
- **Romance and Cigarettes**

Starring: Susan Sarandon, Kate Winslet, James Gandolfini, Mandy Moore, Steve Buscemi, Aida Turturro, Mary-Louise Parker, Christopher Walken  
Director: John Turturro

- **The Stepford Wives**

Starring: Nicole Kidman,  
Bette Midler, Matthew Broderick, Glenn Close, Faith Hill, Christopher Walken  
Director: Frank Oz

*Source: Mayor's Office of Film, Theatre and Broadcasting*

**Originally published on May 10, 2004**

\*\*\*\*\*

Ms. Katherine Oliver

Commissioner

New York City Mayor's Office of

Film, Theatre & Broadcasting

Dear Ms. Oliver:

As a member of the New York City filmmaker community, for over seven years, I was pleased to read the article in the New York Daily News today regarding the progress of the film industry. However, I am also disappointed that the film industry does not, or is it held to, equal employment hiring practices. The behind the scenes film community in New York does not come close to reflecting the diverse population of the city, nor is it encouraged to do so. I have seen instances where producers, production manager, or coordinators would call a friend or relative in California or somewhere else for a job in New York, some of whom are inexperienced.

Although the New York City film industry is growing the hiring practices are repulsive. The next time you are on a film or television set, excluding a Spike Lee film set, just glance across the people who are working on the crew, or perhaps you can call a television or film production office (also post-production office), union and non-union, and ask what is the ethnic break down of their employees, and at what position, the facts will be proven. Employers have a right to hire who they choose, however there are laws that says everyone has an equal employment opportunity, which is not the case in the New York City film industry.

Thank you for taking the time to read this letter. Hopefully you will take action and the New York City film industry will reflect the great city of New York and the people who make this city great.

Best regards,

LeRoy McCarthy

LeRoy McCarthy

## **Pinsker, Penny**

---

**From:** Jodi Pacifico [pamperedchefmom@optonline.net]  
**Sent:** Wednesday, May 12, 2004 8:40 AM  
**To:** newsdirector@wwortv.com  
**Subject:** kids.com

Hi. Last night I saw the broadcast about kids.com. I too recieved a letter for them when my son was born. I paid the \$595 fee thinking my son was going to be picked for tv and magazine ads. Well I gave them the money and I have not yet heard from them again. I lived on Long Island. I went to the office in Lynbrook. They showed me magazine ads of kids that they supposedly got started. They told me that the commerical for Huggies Convertibles diapers was a kid chosen from their agency. I wanted some information about the class action lawsuit against kids.com that was mentioned on last nights broadcast.

Thank you.  
Jodi Pacifico

## **Pinsker, Penny**

---

**From:** Pamela Alston [pamela.alston@dhs.state.nj.us]  
**Sent:** Thursday, May 06, 2004 9:46 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Hello

This message is for Brenda Blackmon. I am a curious viewer. I watch you guys every evening for your 10:00 p.m. news cast. I was just wondering is she is in fact a member of a prestigious sorority. If she is tell her that I was noticing her color collection and wanted to give her a shout out. Please let her know that she is doing a wonderful job. Please tell Harry Martin the same. (smile)

Pamela Alston  
Teaneck, NJ

This E-mail, including any attachments, may be intended solely for the personal and confidential use of the sender and recipient (s) named above. This message may include advisory, consultative and/or deliberative material and, as such, would be privileged and confidential and not a public document. Any Information in this e-mail identifying a client of the department of Human Services is confidential. If you have received this e-mail in error, you must not review, transmit, convert to hard copy, copy, use or disseminate this e-mail or any attachments to it and you must delete this message. You are requested to notify the sender by return e-mail.



STATE OF NEW JERSEY  
OFFICE OF THE GOVERNOR  
PO BOX 001  
TRENTON  
08625-0001

JAMES E. MCGREEVEY  
GOVERNOR  
May 5, 2004

DINA MATOS MCGREEVEY  
FIRST LADY

Ms. Penny Pinsker  
Director of Public Affairs  
WWOR-TV, UPN 9  
9 Broadcast Plaza  
Secaucus, NJ 07096

Dear Ms. Pinsker

Thank you very much for your most gracious invitation to join you on Thursday, May 6<sup>th</sup> at Drumthwacket for the NJ Task Force of Child Abuse Calendar Art Awards Ceremony. Your hard work and dedication on behalf of the community and State is appreciated.

New Jersey is truly blessed to benefit from your involvement and leadership toward improving the quality of life in our State. Unfortunately I have an existing commitment that must be honored, and will not be able to attend. I wish you the best of luck on the event, and I hope the ceremony is a success.

With all good wishes,

A handwritten signature in black ink, reading "Dina Matos McGreevey".

Dina Matos McGreevey  
First Lady

## **Pinsker, Penny**

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**From:** Higgins, Elaine  
**Sent:** Tuesday, May 04, 2004 9:53 AM  
**To:** StPeter, Michael  
**Subject:** FW: Thanx so much for uncovering job discrimination

-----Original Message-----

From: NIKIA ALLEYNE [mailto:nikiaalleyne@hotmail.com]  
Sent: Monday, May 03, 2004 11:11 PM  
To: investigations@wwortv.com  
Subject: Thanx so much for uncovering job discrimination

Dear I-Team Staff,

I waited patiently for the story to appear on the news. My first hearing of this paticular story was over the weekend. I am soooooooooooooooooo very happy to know this has been released to public as a wake up call. Last year was my dose of reality when I was pasted up for a job that was in my field. On the day of the interview myself and a white girl were going for the same position, I was later told that I was to intelligent for the position. My suspicions told me that was not the case. The next week I decided to check back the job site and saw the same white girl working at the front desk. Once again UPN 9 news thanks for putting the truth out there for the public eyes to see. I love UPN news it's truly the best news out there. Never miss it for the world.

Sincerely,

Nikia Alleyne

---

Mother's Day is May 9. Make it special with great ideas from the Mother's Day Guide! <http://special.msn.com/network/04mothersday.armx>



## **Pinsker, Penny**

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**From:** BarbaraJones714@aol.com  
**Sent:** Monday, May 03, 2004 10:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** (no subject)

Thank you for airing the story about discrimination African-American males practiced by the Cedarcon employment agency. Take it from me, many people have always believed that this type of discrimination was taking place-but because it is practiced by Hispanics or other "people of color" no one wants to talk about it.

At this point in the Metropolitan New York area-Black men who are not Hispanic, do not get jobs,hence the almost 50% unemployment rate of Black men in the New York City area (The Community Service Society statistics is one source.)

A follow-up story is the fact that the businesses who utilize the Cedarcon agency has advised them that they do not want Blacks-if they are not Hispanic. It may not be easy to unearth initially, but just like the young woman came forward-if the Human Resource Depts. of various businesses are checked-that will be the real story. And it is a sad story.

I was so angry when I watched the program. But I am more angry that people are not paying attention. It would be interesting to find out about the background of the woman who we saw in the story about Cedarcon employment agency. Where is she from? Is she licensed. And what businesses use that agency? Will they continue to use that agency? Will the Dept. of Consumer Affairs sanction that business-will it suspend it's license to operate in New York City? What does the Queens Borough President Helen Marshall (who is an African American) say about this? What will she do to see that this practice is stopped? What about the Business Services agency of NYC-do they utilize that agency for temporary workers? Will they discontinue using that business & place on Vendor Black List?

I say that it is endemic that businesses will not hire African American males. It's very bad for the entire Metropolitan region.

Again, thank you exposing an ugly secret. I hope that people will come forward and protest and act on this outrage.

Barbara Jones



*March of Dimes  
New Jersey Chapter &  
Central Jersey Office*  
P.O. Box 438  
Cranbury, NJ 08512  
(609) 655-7400  
(609) 655-1520 fax  
1-800-Big-Walk  
NJ637@marchofdimes.com  
www.marchofdimes.com

April 28, 2004

Ms. Penny Pinsker  
UPN9  
9 Broadcast Plaza  
Secaucus, NJ 07096

*North Jersey Office*  
55 US Highway 46 East  
P.O. Box 642  
Pine Brook, NJ 07058  
(973) 882-0700  
(973) 882-0716 fax

*South Jersey Office*  
Suite 300  
1030 N. Kings Highway  
Cherry Hill, NJ 08034  
(856) 667-2220  
(856) 667-5517 fax

Dear Penny:

On Behalf of the March of Dimes New Jersey Chapter, I want to thank you and UPN9 for your tremendous and continued support as a media sponsor of the March of Dimes and WalkAmerica 2004.

I was wonderful that UPN9 was able to produce its own PSAs again. I know that Jessica had a great time and was really excited to see herself on TV.

Your generous donation of airtime has helped us reach our WalkAmerica 2004 goal of \$3.4 million which will fund research and programs to prevent premature birth and other infant health threats. Your support has also helped us advance a key component of our national premature campaign - public awareness.

Penny, it is always a pleasure working with you and we look forward to a continued partnership throughout the year. The remainder of the WalkAmerica materials that include your logo and your impression report will be delivered to you under separate cover later this summer. Once again, thank you for your support.

Sincerely,

A handwritten signature in cursive script that reads "Stacy Galasso".

Stacy Galasso  
State Communications Coordinator  
March of Dimes New Jersey Chapter

cc. Donna Zaleski, Director of WalkAmerica

*Premier Garden State Sponsors*

**Panasonic**



*Saving babies, together*

## **Pinsker, Penny**

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**From:** lvz [lvz@mac.com]  
**Sent:** Monday, April 26, 2004 12:23 PM  
**To:** newsdirector@wwortv.com  
**Subject:** In Praise of Roland!

Dear News Director,

I would like to thank Roland Smith for his very wise commentary on companion animal guardianship. Roland is an asset to his profession, as well an asset to society as a whole. It's nice to see such an enlightened view coming from main stream television! Keep up the wonderful work!

Sincerely,

Linda Marie Fogle

**From:** Viewer Services  
**To:** lmbbgk@SmallTownBrooklyn.com  
**Date:** 4/14/04 4:42PM  
**Subject:** Re: I'm Still Alive: A new low for WOR!

Thank you for your recent email. UPN 9 and FOX 5 value the comments and concerns of our viewers and we are pleased that you have taken the time to write to us. Your email has been forwarded to the UPN Network as well as the Programming Department at FOX 5. Again, thank you for writing to us.

Sincerely,

Viewer Services

>>> <lmbbgk@SmallTownBrooklyn.com> 04/14/04 02:43PM >>>

Dear Producers and other Decision-Makers,

I spend a lot of time watching your station. I think you have the best local news coverage. In addition, members of my family are big fans of Star Trek, King of Queens, morning cartoons, and some of your off-the-wall reality shows.

I have to admit, I find some of your programming offensive, raunchy and/or incredibly stupid, but I deal with these feelings by simply exercising my right to change the channel, and I explain to my 8-year-old son why I do so. I think it's healthy for him to understand that people have a choice and to understand why they make their choices.

This week, I've seen commercials for your new show, "I'm Still Alive!"

WHAT ARE YOU THINKING?!!! The ads alone are the most horrifying and disgusting thing I've ever seen on network TV. I shudder to think what the show will be like. Chills go through my bones when I consider the potential for teen copy-cats!

I find the ads for the show so horrific that if they continue to air during the shows that I watch with my son, I will absolutely mandate that we avoid WOR in the afternoon and evenings -- even if it means giving-up Star Trek and King of Queens!

I hope that you will consider the social impact of this program and take it off the air ASAP.

Lisa Bowstead  
Brooklyn, NY

## **Pinsker, Penny**

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**From:** mej-enterprises@att.net  
**Sent:** Saturday, April 10, 2004 11:02 PM  
**To:** newsdirector@wwortv.com; newsdirector@wwortv.com  
**Subject:** Cathleen Trigg Back?

It was great to see Cathleen back on the air. We missed her and wondered where she might have gone. Glad to see her back. She keeps us watching.

## **Pinsker, Penny**

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**From:** shawn green [smartingreen@msn.com]  
**Sent:** Tuesday, March 23, 2004 2:40 AM  
**To:** newsdirector@wwortv.com  
**Subject:** anchors

Let me first complement you on the quality of the news broadcast, I have been a faithful viewer for a long time. I must however, express just how distracting the clothing of the nighttime female anchors have become. For instance on tonight's news at 11 pm Miss Sanchez blouse looked like a bright red and blue balloon. Sometimes the ladies look like they are wearing lingerie or going out dancing while the men still mangle to look casual but elegant.

While I understand that you might be programming down and that you are perhaps trying to reach a certain segment of viewers you might be in danger of losing another segment. For statistical purposes, I am female in my mid thirties and in the legal profession. I would be interested in hearing your reasons for changing the dress code of these professionals that are your on the front line.

Thank you

## **Pinsker, Penny**

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**From:** JohnFaucett1@webtv.net  
**Sent:** Tuesday, March 16, 2004 11:45 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Att: Rolland Smith

Mr Smith,

My name is John Faucett , I understand that this past sunday march 14 on the segment "Some Thoughts Tonight" that you read a poem called Sixty-Five Roses which I wrote, I would like to thank you for reading my work on the air. Could you please tell me how to obtain a copy of that show.

Thank You  
John Faucett

Authors Web Site  
<http://www.expage.com/PoetryOfJohnFaucett>

---

John Faucett  
P.O. Box 8324  
New Fairfield  
Ct,06812  
USA

## **Pinsker, Penny**

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**From:** Mrs. Rick Salvage [mrsricksalvage69@yahoo.com]  
**Sent:** Saturday, March 13, 2004 6:40 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Frank Cipolla is the best!

To whom it may concern at UPN 9 News,

I just wanted to say how much i enjoyed Frank Cipolla's expose on dog drippings. This should be a daily feature on UPN 9. Maybe he could do a special report on geese drippings. He could be the Fecal Forecaster. All i have to say is after i viewed Frank Cipolla's report, my shoes stayed clean all day.

Sincerely,  
Myra Breckinridge

Do you Yahoo!?

Yahoo! Mail <[http://us.rd.yahoo.com/mailtag\\_us/\\*http://mail.yahoo.com](http://us.rd.yahoo.com/mailtag_us/*http://mail.yahoo.com)> - More reliable, more storage, less spam



## **Pinsker, Penny**

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**From:** mjean0411@aol.com  
**Sent:** Tuesday, March 09, 2004 12:07 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Mike Gilliam interview: Great interview, poor title

I was very interested to see one of gospel's favorites on Monday, March 8 @ 10pm, Pastor Donnie McClurkin. The interview was great, but I was wondering what the heading had to do with what was talked about. The heading was "Gospel hero's sex demon". The focus of the interview was not about Pastor's past, although he mentioned it, it was more about his music. I don't know who thought to place that heading but, it was inappropriate. This is not in Pastor McClurkin's defense but, just to let the directors, Mike Gilliam and staff know, your headings have an impact on your viewers. It was too great of an interview, for a poor title.

## **Pinsker, Penny**

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**From:** Rob Markowitz [robseth@optonline.net]  
**Sent:** Sunday, March 07, 2004 11:01 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Scott Stanford

Hi,

I was just wondering if you could pass on my congratulations and greetings to Scott Stanford for having his own sports reporting gig on UPN 9 news. Scott and I actually went to kindergarten through high school together. I was flipping through the channels tonight and I wasn't sure it was him, but those eyebrows of his gave it away. You might be interested to know that one of his first public speaking appearances was hosting our high school variety show. Yes, he started early.

Again, best of luck to Scott.

Sincerely,

Rob Markowitz

Pomona, NY

**From:** Viewer Services  
**To:** Tonya Charity  
**Date:** 3/2/04 3:54PM  
**Subject:** Re: Wednesday evening news

Thank you for your recent email. UPN 9 values the comments and concerns of our viewers and we are pleased that you have taken the time to write to us. For more information on that story, contact the UPN 9 News Desk at 201-330-2199. Again, thank you for writing to us.

Sincerely,

Viewer Services

>>> Tonya Charity <tdncer@optonline.net> 03/01/04 04:32PM >>>  
I was watching the 10pm news on Wednesday when you ran a story on your health segment of the broadcast. There were two African-American female dermatologists that were interviewed one, in NY and the other in NJ. I am currently looking for a dermatologist and would like to know if their information is available to contact them for a consultation.

Thank you in advance for your assistance.

Tonya Charity

## **Pinsker, Penny**

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**From:** Ceebrook1@aol.com  
**Sent:** Sunday, February 29, 2004 4:47 PM  
**To:** Pinsker, Penny  
**Subject:** Living the Dream

On Friday night, the 27th of February, you put on the above named program hosted by the inimitable, the masterful and absolutely downright gorgeous Brenda Blackmon (which by the way became my reason for switching to channel 9 for my news).

What I'm interested in is the email or website address of one of the subjects. There was a story about a husband and wife team of doctors in north Jersey, that share their lives and medical skills with the less fortunate. I think their name was the Wades. I'd like to have my church contribute to their cause, but as I said I need their address. Maybe they could come here to Long Branch and speak.

So would you help me with their address please? Thank you and God Bless.

p.s. Does Ms. Blackmon give signed photos, and if so, how could I get one? (smile)

*Ceebrook 1*

## **Pinsker, Penny**

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**From:** DHuntCT@aol.com  
**Sent:** Saturday, February 28, 2004 10:58 PM  
**To:** newsdirector@wwortv.com  
**Subject:** (no subject)

I was very interested in the Identity Theft segment on Saturday night. However, you gave the telephone number to stop credit card solicitation so FAST that I missed it and can't find it on your website anywhere.

DHuntCT@aol.com <mailto:DHuntCT@aol.com>

Debbie Hunt-Scribner  
Trumbull, CT

## **Pinsker, Penny**

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**From:** shumon, RR [r23s58r0@earthlink.net]  
**Sent:** Saturday, February 28, 2004 12:06 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Please Help

I really liked your news coverage on identity theft this past week. Unfortunately I did not write down the information I needed. I would greatly appreciate someone in your office sending me the following info -

- the names of the three credit check agencies that was broadcast in the news
- the toll free number we call to have all solicitation emails stopped.

Thanks a lot  
Rock

PS - as a suggestion from your avid viewer:

Please consider having key news stories summarized in text form available on your website for a few days after the broadcast. If there was such a service, I would not have to make this request.



Spencer D Edmund  
418 Hinsdale St  
Brooklyn NY 11207-5015

2/28/04

Dear Sir:

I saw a news article about two dermatologist talking about eczema on Thursdays newcast 2/26/04 at 10:30 PM. I would like to get the article or the e-mail article and would also like to get the names of the two dermatologist doctors.

Please forward this info to me as soon as possible.

Thank you

Spencer Edmund  
PAT4SPENCER@YAHOO.COM

## **Pinsker, Penny**

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**From:** Years After [lovvem@hotmail.com]  
**Sent:** Tuesday, February 24, 2004 12:09 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Comment on Single Parent and Day Care Issue

Dear News Director at UPN~

I always watch UPN News with Brenda and Harry each evening at 10:00. I was very impressed seeing a report finally relating to the problems of finding Day Care with the conflicts of being a Single Mom or parent. This issue has been going on for much too long and every government agency ignores the problem because single parents are still a minority.

This issue does not just exist for the Black Community. It is wide spread. I would love to see this feature also express the many thousands of Caucasian households that are faced with the very same problems.

I am a Single White Mom. I was married, totally respected and had a child and then a divorce. The divorce changed everything! From a College Graduate at F.I.T. and working my entire life to being treated by society as if I didn't know what I was doing, just because I was then labeled a Single Mom. I had to move 5 times because the apartments I found had too many problems, plumbing, no heat and even a criminal landlord that hired a auto detailing shop that smuggled in heroin and machine guns right in the backyard of my apartment in Good Ole Bayside, Queens. I have a newspaper clipping to prove it.

Yet, I was considered lucky I even found those shabby apartments at all because as a Single Mom, white or black, one is stereotyped as not being fit or able to pay the rent and the child will destroy the landlord's home. Funny, but Moms are sure cleaner in general than the Single Guy. I will get to the point. My son was extremely active (now found to have turets syndrome) and I had to be there for him all the time. Besides I had a whole neighborhood watching everything I did...not in a good way...but to see if I wasn't a good mother because of everything the Media puts upon the so-called negligent Mom. If I needed a container of Milk for my son and he finally fell asleep...I would be in conflict. Should I run to the store like a maniac hoping no one would see me? Or should I wake my son from his sound sleep and bring him with me? If it was late at night then I would be considered negligent if I took him with me. But I would be blamed just the same if I went! without him. If you don't have nice neighbors, family or friends that live by you that can help you out, then living the life of a Single Mom becomes the most impossible challenge.

My ex. paid very little child support and I started using credit cards to survive. Job? Who could find work with a small child? I tried everything. Imagine trying to sell Art work at ABC Carpets when your 3 Year Old is overactive and bored?

There wasn't any government agency that could help me. I could not get public assistance because I would have to make less than \$470 a month! Now in NY, where could anyone find a decent apartment for less than that? Yes, I could move to a project but that is not helping me to improve my life or getting it back on track...only worsen it. There wasn't any available Day Care. There wasn't even any place to leave my child if I paid for it. It doesn't exist! Try finding one in your neighborhood.



Now I don't drive a car to top it off. I finally found work as a Phone Psychic so I could stay at home to be there for my son. Yes, I would hear a ton of jokes and too much criticism if I told anyone my new position as a Psychic. Can't tell the schools, the neighbors who were dying to know why I was in the home on the phone all the time, can't tell a new acquaintance or a date. And I became an excellent psychic/spiritual counselor! I helped alot of people sincerely with all my heart and soul. And who were the majority of callers? SINGLE PARENTS who asked what their future would be like because they were scared to death! Now how could I not help them? It wasn't easy especially when my son would wake and start to cry when I was on a call. It's not like I could tell the caller who is paying to please hold. Now because of Cleo, the Psychic Industry was crushed and people were so happy to get rid of all the so-called frauds. As if ! we were all frauds. Therefore, I hadn't any work again, hadn't any place where to leave my child and was stuck again. But this time I had a resume of psychic experience. Gee, that sure helped.

The point of my writing is not for sympathy but for others to understand that people like me are NOT uncommon. I am now undergoing bankruptscy because of all of this. Most were not that fortunate to have had a large credit line as I did. I lived on it for 10 years and now my son is 12! I have aged from this time period with very little help from anyone. And I can't get sick because I haven't any health insurance. If I am sick then I can't be there for my child so I can't get sick or get into any type of accident at all!

I have a Community on MSN for 3 years now. There are thousands of Single Moms...white, black....all races, old and young that did not come from only lower income families or had little education or started out without money. It can happen to any person who has gotten a divorce and got the short end of the stick. Our society does not help. And worse, our government will help the poor quicker than Single Parents who are in the middle of the cracks. That's the phrase Human Resources used and then said there is nothing they can do while I was crying on the phone.

Please, I ask of you...for all those Parents out there who have become Single Parents...who are struggling to take care of their children and may have never worked, for all those newly Single Parents who cry at nite because they don't know what to do next or what kind of future they will have and for all those Single Parents who have to stay home and can't go to work and can't afford a babysitter, for all those Single Moms who sold their possessions and are rummaging through their closets so they won't feel like failures in their children's eyes...please continue doing this feature and include all types of Single Parents...because we do exist. Please help us get proper Day Care even in the better neighborhoods because they don't have them. They think because your neighborhood isn't a low income one that one can afford Child Care but that isn't true.

I hope this email was not too long. I made a promise. If I ever won the lottery then I would start an Organization to help Single Parents because they are terribly over-looked. But I have to take care of my son and myself still first because no one else did or will.

Sincerely,

Sharon Lemell

## Pinsker, Penny

---

**To:** Tharrington, Tasha  
**Subject:** FW: Identity Theft

-----Original Message-----

**From:** Sonilal, Narine [SMTP:Nsonilal@NYMEX.com]  
**Sent:** Friday, February 20, 2004 11:04 AM  
**To:** Pinsker, Penny  
**Subject:** Identity Theft

I watch UPN9 news every night and I want to thank all of you for a job well done. Last night, February 19, 2004, your station did a piece on **Identity Theft**. A phone number was given to stop Credit Card Application. Could you please email me that number @ [nsonilal@NYMEX.COM](mailto:nsonilal@NYMEX.COM) <<mailto:nsonilal@NYMEX.COM>> . Thanks for your time.

Narine Sonilal

A fan of UPN9 News

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## **Pinsker, Penny**

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**From:** Janae Drayton [ruchickie@yahoo.com]  
**Sent:** Friday, February 20, 2004 2:48 PM  
**To:** investigations@wwortv.com; newsdirector@wwortv.com  
**Subject:** I-Team broadcast on 2/19/04

Hi,

I was watching UPN9 news last night, Feb. 19, 2004, and the I-Team Investigators had a piece on and it dealt with the things that you could do to prevent being a victim of identity theft. You posted a number that could be called to stop the pre-approved credit card notices from being sent to a consumer. What was that number? I thought it was something like 1-877-opt-out. Is that right?

Sincerely,  
Janae

---

Do you Yahoo!?  
Yahoo! Finance: Get your refund fast by filing online.  
<http://taxes.yahoo.com/filing.html>

## **Pinsker, Penny**

---

**From:** Francess Samuels [samuelsf@stjohns.edu]  
**Sent:** Friday, February 20, 2004 12:14 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Please send a copy

On Thursday, February 19, 2004 you did a story involving the KKK Letter that was dispersed in Westchester County. Please send a copy of an article on this incident.

## **Pinsker, Penny**

---

**From:** AuroraEarth957@aol.com  
**Sent:** Friday, February 20, 2004 10:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** ID theft

I saw your news report on Identify Theft on Thursday night (Feb 19th). Do you have the information online?

I looked in the News section, and I couldn't find it.

If you know where I could find it, please respond.

Thank you,  
Christina

## **Pinsker, Penny**

---

**From:** Linda & John [je2lh@optonline.net]  
**Sent:** Friday, February 20, 2004 10:20 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Identity Theft

Hello.

Thursday night there was a segment about Identity Theft and a toll free number was given to remove names from mailing lists for pre-certified credit card applications. I only have 1-888-OPTOUT for the telephone number. I am missing 1 numeral. Could you please give me the number to call so I may removed my name from these mailing lists. Thank you.

Linda Hornyak

**From:** Viewer Services  
**To:** Alison B  
**Date:** 2/19/04 10:42AM  
**Subject:** Re: Segment in the 10 o'clock News 2/16/04

Thank you for your recent email. UPN 9 values the comments and concerns of our viewers and we are pleased that you have taken the time to write to us. For more information on that story, contact the UPN 9 News Desk at 201-330-2199. Again, thank you for writing to us.

Sincerely,

Viewer Services

.>>> Alison B <peachesa66@hotmail.com> 02/18/04 08:46PM >>>

There was a segment on hair care pertaining to African-Americans on the 10 pm News on Monday 2/16/04. I am interested in getting the name of the Beauty Salon which the young lady was referred to for help with her damaged hair, which was featured at the end of the segment.

Thanking you in advance for your help in this matter.

## **Pinsker, Penny**

---

**From:** garyj@whitlockpkg.com  
**Sent:** Thursday, February 19, 2004 10:07 AM  
**To:** Pinsker, Penny  
**Cc:** jamescablecustomer@comcast.net  
**Subject:** Missing Person

Please be advised that she has been found. Thanks for all your help.

-----  
Original Comments: Can you give me a contact at channel 9 to send missing person information to?  
My grandmother has been missing for 24hours. She lives at 60 North 13th st in Newark, NJ apartment A. She is deaf and Mute. She was last seen at about 10:00am 2/17/04 and was wearing a red coat with grey hood, jeans, black sneakers and a black pocket book. Her name is Louise Smith. I would like to send a picture to have it broadcasted. Please call me at:

973-769-5433.  
James Gary



## **Pinsker, Penny**

---

**From:** Rasan Rasch [rasan\_rasch@yahoo.com]  
**Sent:** Wednesday, February 18, 2004 3:43 PM  
**To:** newsdirector@wwortv.com  
**Subject:** turbotax segment

Hello,

On Monday or Tuesday night's news you did a small piece on a glitch with TurboTax software for people filing in 2001. It had something to do with tax credits and college tuition. Where can I find more information about this? I used TurboTax in 2001 and I want to know if this affects me.

Thanks for your time,  
Rasan

## **Pinsker, Penny**

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**From:** carlos roman [c.roman@worldnet.att.net]  
**Sent:** Tuesday, February 17, 2004 11:08 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Foster Mother Abusing

To whom this may concern,

I was watching one of your news segments about a foster mother abusing these two little girls. I was stunned how she made them hold up their little arms for so long and hit them when they wanted to put them down.

I know you just tell the news. But this segment really got to me; me being a mother of a little girl myself. I was just wondering if there was any way that I could possibly meet those little girls to give them a hug and let them know that someone out there cares. And maybe be a "Big Sister" or a "Supporter" to them.

If you could please some how help me in finding them, you could take the tears and pain that I have for them away.

Sincerely,  
A UPN9 Viewer  
Crystal Moreno  
(732) 492-2524  
(732) 303-0901  
[Cryjo60@hotmail.com](mailto:Cryjo60@hotmail.com) <<mailto:Cryjo60@hotmail.com>>

2403 Acorn Court  
Freehold, NJ 07728

## Pinsker, Penny

---

**To:** Jackson, Herb  
**Subject:** RE: GARDEN STATE MATTERS DETAILS

Thanks, Herb. You were a great guest. I hope we can call on you again. I promise no repeat of that kind of stupid error.

Have a great year!

Penny

-----Original Message-----

**From:** Jackson, Herb [SMTP:Jackson@northjersey.com]  
**Sent:** Tuesday, February 17, 2004 6:37 PM  
**To:** Pinsker, Penny  
**Subject:** RE: GARDEN STATE MATTERS DETAILS

Thanks for your response.

It does happen all the time to us, so you're by no means unusual in going exclusively to the Ledger.

It just hurts, especially since they didn't send a reporter and The Record did. But the scars will heal.

Seriously, thanks very much for the apology, it was unexpected. I was just venting steam last week, and I've moved on.

> -----Original Message-----

> From: Pinsker, Penny [SMTP:ppinsker@wwortv.com]  
> Sent: Tuesday, February 17, 2004 10:43 AM  
> To: 'Jackson@northjersey.com'  
> Subject: FW: GARDEN STATE MATTERS DETAILS

>

>

> This got kicked back to me, so I'm trying again. Penny

> > -----Original Message-----

> > From: Pinsker, Penny  
> > Sent: Tuesday, February 17, 2004 10:40 AM  
> > To: 'Jackson, Herb'  
> > Cc: Cameron Esmeralda  
> > Subject: RE: GARDEN STATE MATTERS DETAILS

> >

> > Dear Herb,

> >

> > Thank you for being a great guest on Garden State Matters.

> >

> > I can't tell you how sorry I am that we made such a stupid mistake and  
> > ended up insulting you.

> > I am the person who approved the opening script. Unfortunately, I saw  
> > your column, but did not see

> > The Record's analysis of the property tax issue. And, no, I did not run

> > a

> > check to see if both papers

> > had the story.

> >

> > I know just how touchy these things can be, because if it had happened

> > to

> > me with a rival TV station  
 > > I would have been annoyed, angry and downright ticked off about it.  
 > And,  
 > > I don't know if I would have  
 > > refrained from mentioning it on air, as you did.  
 > >  
 > > I hope you will accept our apology. I also hope you'll consider being  
 > a  
 > > guest  
 > > on one of our programs again.  
 > >  
 > > Sincerely,  
 > >  
 > > Penny Pinsker  
 > > Director of Public Affairs  
 > > & Executive Producer  
 > > WWOR-TV, UPN 9  
 > > (201) 330-2148  
 > > ppinsker@wwortv.com  
 > >  
 > > -----Original Message-----  
 > > From: Jackson, Herb [mailto:Jackson@northjersey.com]  
 > > Sent: Friday, February 13, 2004 10:43 AM  
 > > To: Cameron Esmeralda  
 > > Subject: RE: GARDEN STATE MATTERS DETAILS  
 > >  
 > >  
 > > Hi,  
 > >  
 > > I enjoyed the program yesterday but wanted to pass along one point for  
 > > future reference.  
 > >  
 > > It's a little insulting when you work for The Record and your paper  
 > > gives  
 > > you time during your working day to go on a television program, and  
 > > while  
 > > you're being introduced the host says that "a Star-Ledger analysis found  
 > > the  
 > > property taxes went up..."  
 > >  
 > > Our paper had the same story the same day. The Star-Ledger was reporting  
 > > what was publicly issued on a state web page. I didn't want to say it  
 > > during  
 > > the taping of the program because it looks petty. But it is a constant  
 > > source of aggravation at my paper when we beat or match the Ledger on  
 > > stories, and they have 50 more newsroom employees than we do, but they  
 > > get  
 > > the credit on the broadcast media because no one checks to see who else  
 > > had  
 > > it.  
 > >  
 > > Herb Jackson  
 > > The Record Trenton Bureau  
 > > 50 W. State St. Suite 120  
 > > Trenton, NJ 08608  
 > > v: 609.656.5802  
 > > f: 609.656.5810  
 > >  
 > >  
 > >  
 > >  
 > > > -----Original Message-----  
 > > > From: Cameron Esmeralda [SMTP:ecameron@wwortv.com]  
 > > > Sent: Wednesday, February 11, 2004 3:51 PM

> > > To: 'Jackson, Herb'  
> > > Subject: GARDEN STATE MATTERS DETAILS  
> > >  
> > > Hi Herb!  
> > >  
> > > On the day of the taping our security will direct our guests to our  
> UPN  
> > 9  
> > > parking lot. At the main entrance (which faces Meadowland Parkway)  
> one  
> > of  
> > > my production assistants will greet and escort our guests to our Green  
> > > Room  
> > > where he will wait for make-up.  
> > >  
> > > You are booked on the Second Segment discussion on "The State of New  
> > > Jersey  
> > > Property Taxes" with Bob Hennelly. Guest arrival is 4:30pm for  
> > make-up.  
> > >  
> > > This program will air on Sunday, February 15, 2004 in NJ, NY and  
> > Southern  
> > > CT from 8:30am-9:00am. I have enclosed directions to our studio and a  
> > > formal  
> > > guest confirmation letter in the following attachment.  
> > >  
> > > If you have further questions you may reach me at (201) 330-2101. I  
> look  
> > > forward to our taping!  
> > >  
> > > Esmeralda  
> > >  
> > > <<GSM Confirmation2.dot>> <<DIRECTIONS.dot>>  
> > >  
> > >  
> > > << File: GSM Confirmation2.dot >> << File: DIRECTIONS.dot >>

## Pinsker, Penny

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**From:** GordonLegs@aol.com  
**Sent:** Monday, February 16, 2004 11:12 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Hello



Leaves.jpg

*Hi*

*My name is Linda Gordon, I saw your segment on Afro American Hair on Feb 16 2004 on the 10 PM news. I enjoyed it very much , I myself am an afro American woman and I appreciated being informed about those that are not licensed for hair braiding. I would like to know the beauty shops name where the young lady went to get her hair repaired, I think you said it was in Chelsea I am not sure of the name I think the owners name was Edgehill. Could you please email me back with the information. I would appreciate very much. Also could you give me a list of certified or licensed hair braiding shops. Thank you very much. Email address is Gordonlegs@aol.com. I live in Far Rockaway Queens, NY. Keep up the good reporting.*

*Linda Gordon*

## **Pinsker, Penny**

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**From:** JbOoGzDyMe@aol.com  
**Sent:** Monday, February 16, 2004 11:38 PM  
**To:** Pinsker, Penny; investigations@wwortv.com  
**Subject:** About Hair Special on 2/16..

Hello,

On 2/16/04 I watched a special on hair braiding in NJ & NY. After investigating UPN9 took the victim of bad hair braiding to a specialist. Could you please tell me the name of the specialist and where her salon is? Thank you for any help you can give me.

Sincerely,  
Coretta Owusu

## **Pinsker, Penny**

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**From:** melissa calliste [lady1scorp@yahoo.com]  
**Sent:** Monday, February 16, 2004 5:07 PM  
**To:** newsdirector@wwortv.com

hi i would like to find out more about the topic you had on blacks and whites with real estates can you please contact me at this email address asap thank  
it was aired on wednesday or thursday on the 10'o clock news

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\\*http://taxes.yahoo.com/filing.html](http://us.rd.yahoo.com/evt=22055/*http://taxes.yahoo.com/filing.html)>



## **Pinsker, Penny**

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**From:** Brandon R. Campbell [brandon.campbell03@stjohns.edu]  
**Sent:** Thursday, February 12, 2004 10:49 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Shaniqua's latest piece on Johnny Rodz's Wrestling School

Hi,

I was watching last night's UPN-9 news program on Thursday February 12, 2003. During her story, she interviewed a man who was a student at Johnny Rodz's wrestling school. This man said that he is also a professor at St. John's University. However, I missed the man's name. I would like to know what this man's name is, because I am a student at St. John's University. Could you tell me the man's name who was interviewed or could you send a link to the news story so I can watch it again and find out his name? Thank you

Brandon

## **Pinsker, Penny**

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**From:** Caroline Finnis [cfinnis@sralawfirm.com]  
**Sent:** Thursday, February 12, 2004 12:39 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Channel 9 News story

Hi,

I am interested in obtaining a copy of a story aired on Channel 9 news in recent months. I think it may have been shown in December 2003, but I am not sure. It concerns Tanisha Torres paying her cell phone bill in a RadioShack store in the Airport Plaza mall in Farmingdale. On the receipt, her home town was printed as "Crimedanch" instead of her home town Wyandanch.

Please forward my request on to the appropriate party if this is the wrong email address. If you need any further information, please do not hesitate to contact me. My direct number is (212) 931-8309.

Thank you!

Caroline Finnis

## **Pinsker, Penny**

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**From:** uechiwoman@verizon.net  
**Sent:** Thursday, February 12, 2004 10:59 AM  
**To:** newsdirector@wwortv.com  
**Subject:** sexually transmitted debt

My niece told me about a segment on one of your shows regarding above named topic. I am in the process of trying to find someone to help me. An ex-boyfriend of mine owes me approx \$20,000.00 and currently owns a karate studio which I financed. He paid on the debt (my credit card for a renovation) for about 3 years and is now refusing to finish paying on it. He went so far as to tell me he had testicular cancer so I would leave him alone. I need to find an attorney that will take my case whether they feel I have a good chance of winning or not. I am being discouraged since I did not have him sign anything. Can you give me any information on who I can contact to begin proceedings against him? I would very much appreciate your information. I live in NJ. Thanks.

## **Pinsker, Penny**

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**From:** Sonia Gayden-Theodore [sonia.gayden-theodore@db.com]  
**Sent:** Thursday, February 12, 2004 10:32 AM  
**To:** newsdirector@wwortv.com  
**Subject:** missed a segment

To Whom It May Concern:

I missed a segment on Outkast. I heard something real quick like there was something wrong with the performance. Is there any way to get that story?

Regards,  
Sonia Gayden-Theodore  
Deutsche Bank  
Phone - (212) 250-7601

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This e-mail may contain confidential and/or privileged information. If you are not the intended recipient (or have received this e-mail in error) please notify the sender immediately and destroy this e-mail. Any unauthorized copying, disclosure or distribution of the material in this e-mail is strictly forbidden.

## Pinsker, Penny

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**From:** lucy.monaco@pharma.novartis.com  
**Sent:** Wednesday, February 11, 2004 11:10 AM  
**To:** Pinsker, Penny  
**Subject:** RE: a segment on health

yes, it was Channel 9 at 10:00. It's for my father and he desperately needs help and I'd appreciate any help you can give me. Thank you.

"Pinsker, Penny" <ppinsker@wworlv.com>

02/11/2004 10:13 AM

To: Lucy Monaco/PH/Novartis@PH  
cc:  
Subject: RE: a segment on health

I will forward your request to our News Department. I think you must have seen this on UPN 9 News at 10:00 p.m.

> -----Original Message-----

> From: lucy.monaco@pharma.novartis.com  
> [SMTP:lucy.monaco@pharma.novartis.com]  
> Sent: Wednesday, February 11, 2004 9:07 AM  
> To: Pinsker, Penny  
> Subject: a segment on health

>  
> You had a segment on 1/31/04 (I think) on new treatments for neuralgia,  
> forehead pain and I am trying to find more information on this, which you  
> had on your show and am not successful. will you please tell me where to  
> look. thank you.  
>

## **Pinsker, Penny**

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**Subject:** RE: a segment on health

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-----Original Message-----

**From:** lucy.monaco@pharma.novartis.com [SMTP:lucy.monaco@pharma.novartis.com]  
**Sent:** Wednesday, February 11, 2004 9:07 AM  
**To:** Pinsker, Penny  
**Subject:** a segment on health

You had a segment on 1/31/04 (I think) on new treatments for neuralgia, forehead pain and I am trying to find more information on this, which you had on your show and am not successful. will you please tell me where to look. thank you.

## **Pinsker, Penny**

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**From:** vze6m5jj [xmp135@verizon.net]  
**Sent:** Friday, February 06, 2004 10:50 PM  
**To:** newsdirector@wwortv.com  
**Cc:** xmp135@verizon.net  
**Subject:** re: Wellcare Breast Cancer report 2/6/04 10p.m. broadcast

Hello, I would like to congratulate the reporter who did a great job in helping the woman when she was denied her 2nd surgery for breast cancer. Something similar happend to me when I was diagnosed Sept. 02. I am so glad that there are people like you who can help. I am sure there are more cases out there and it would be wonderful to re-air that segment so that more people can know that there is help and always HOPE. God Bless You and continue the great job you are doing. Again, thank you!!!:)

Magdalena Parada  
68 West 39th Street  
Bayonne, NJ 07002  
(201)823-0529



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Girls and Boys Town  
Boys Town, NE 68010

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# Call With Any Problem, Anytime 1-800-448-3000

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February 2004

Dear Public Service Director,

As we move into 2004, we would like to look back and thank you for airing the Girls and Boys Town National Hotline PSAs over the past year. Because of your station's support, the Hotline received 452,911 calls from parents and children across the United States – some of which were from your viewing area.

By broadcasting our PSAs, you are providing immediate assistance to those people in your community that need it most. Our highly-trained professional counselors are here 24 hours a day, seven days a week to give help and support to children, teenagers and parents. **But we couldn't help as many as we do without you. The impact is significant and the results are real.**

By now you should have received our most recent PSA campaign entitled "Pop Quiz" and "All The Answers." We would greatly appreciate you airing this PSA as often as your schedule allows. Should you have any questions, please don't hesitate to contact myself or Becky Grisham at 1-888-277-7519 or via e-mail at [bgrisham@banyancommunications.com](mailto:bgrisham@banyancommunications.com).

Once again, thank you for your generous contribution and continued support.

Sincerely,

Ginny Gohr  
Director of Public Services  
[gohrv@boystown.org](mailto:gohrv@boystown.org)



## **Pinsker, Penny**

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**From:** JavaDaddee@aol.com  
**Sent:** Saturday, January 03, 2004 12:53 PM  
**To:** newsdirector@wwortv.com  
**Subject:** LL Cool J is the first rapper in history to do what??

hi,

First off, i want to say that upn 9 news is my favorite news program. i tune in to watch every nite. your broadcast award winning program is superior to all others.

unfortunately, i had to leave in the middle of last nite's broadcast. i didn't get to see the story of why LL cool j is a history-making rapper. Please tell me what i missed. i'm a big fan of his.

if this message was sent to the wrong contact, please forward to someone who can help. and thanks again for bringing the best newscast everynite.

Thanks,                      Jack

## **Pinsker, Penny**

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**From:** Phildadrumergirl@aol.com  
**Sent:** Wednesday, December 31, 2003 2:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** hi

Hello Ms. Brenda Blackman

I would really like to tell you how much I love your performance on television. I would like to meet you and be your friend. I m a young black girl that is going back too school in January to become a Registered Nurse. I love watching you on television and one day would hope to meet you.

Yours truly,  
Phyllis Johnson

## **Pinsker, Penny**

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**From:** Maurice1956@webtv.net  
**Sent:** Friday, December 26, 2003 11:40 AM  
**To:** StPeter, Michael  
**Subject:** Mr. Frank Cipolla

I just want to say that I really enjoyed seeing one of your best reporters behind the desk last night. What will it take to see Mr. Frank Cipolla as a permanent anchor of the Channel 9 News? I enjoy his work and he should be rewarded with an anchor position. He is the greatest!!!!

Please tell me what has to be done. Keep up the great work.

Maurice  
The Joker thanks you very much for your e-mail. Take care. RSVP

## **Pinsker, Penny**

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**From:** Lenore [lsim57@optonline.net]  
**Sent:** Wednesday, December 10, 2003 12:55 AM  
**To:** newsdirector@wwortv.com  
**Subject:** Re: Dec 9 Airing

Dear News Director,

I was hoping to have sent this e-mail much earlier, but I will get to the point.

I enjoyed Harry & Brenda tonight. Tonights, Tuesday, Dec. 9, 2003 airing was terrific. Now, these two have done an outstanding job in the past, but tonight was special. It is the beginning of the Christmas & New Year Holiday, um there were several interesting items. I watched Channel 4 and was hoping to catch a mention of Elmo announcing their 35th Birthday. I believe it was birthday. I was so excited on the coverage, that I want the station to get 'TWO THUMBS UP' for the coverage! It was so special to see. There were two others that came after Elmo. To see the person behind the voice, and to know how it all came about, was awesome. Tonight's airing meant alot to me. I was so deeply touched by tonight's airing. I love Channel 9 News. I believe I will not watch no other news. The UPN9 News is ALWAYS informative, touching, exciting and fun. Everyone is like one big family. The staff compliment each other and they enjoy a laugh together so warmly. I am very very pleased with the UPN9 News Team!!!!!!

I cannot say not one area that needs improving. I love the UPN 9 News Team! If only I could be apart of the team!

A very pleased long time viewer:  
Ms. Lenore Simon  
Yonkers, NY

## **Pinsker, Penny**

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**From:** Adnillayoff@aol.com  
**Sent:** Monday, December 01, 2003 10:56 PM  
**To:** newsdirector@wwortv.com  
**Subject:** Driving While Black - Excellent Revalation

Thank you for your powerful story, "Driving While Black". The evidence is staggering and it is sad that the PBA president actually tried to defend the officers' position. It was interesting how he failed to answer each and every question that was asked of him. My son has already experienced simply "Walking While Black" and has been stopped by the police on several occasion because we could not afford to purchase him a car, so he was walking home from work. I called the local police department and had to complain. At some point in time, I wish you would just poll young black men to see how often they have just been stopped in their tracks, while not even driving. These stops can't be blamed on "erratic movements in the car, swerving, driving too slow, etc.". Please keep up the good work. I really enjoy your coverage and UPN9 is the only News Show that I watch. Wishing you a wonderfull holiday season.  
Linda Jackson in North Brunswick, NJ